

Sai Nandhini Digital Kingdom

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Q u o t a t i o n

Client Name	Sharp Kumar - Testing
Business Name	Gen AI Course - Testing
Location	Madurai
Package Type	Unlimited
Package Duration	6 Months
Start Date	22-Jul-2025
End Date	22-Jan-2026
Total Package Amount	■140,000/-
Advance Payment	■70,000/- on 22-Jul-2025

META PLATFORMS - ADVERTISEMENT PACKAGE

Deliverables & Inclusions:

- Unlimited campaigns, ad sets, ad copies
- Ad sets, Ads, Posters, Videos
- Leads Automation, Audience Retargeting
- Posters/Videos for advertisement campaign purpose only
- Minimum Ad Cost: ■500 per day (Not included; to be maintained by client)
- (Advertisement Video shooting/Voice Over not included)

Payment Schedule

Due Date	Amount
22-Aug-2025	■35,000/-
22-Oct-2025	■35,000/-

Meta Platforms Requirements

- **FB Profile Setup:** Company Business Page, Ad Account/Manager, Business Instagram Account, Business WhatsApp Number, Profile Ad Account.
- **Payment Setup:** Link a Credit Card or set up Prepaid Fund Loading through G Pay or QR Code scanning for the payment wallet.
- **Brand Assets:** Provide the company logo in original PNG HD format, finalize official poster theme colors, and share the basic content for advertisements and video scripts.
- **Point of Contact:** Assign a dedicated person to manage all digital marketing activities for smooth coordination.

Important Note

- **Project Start:** The project will commence upon receipt of a 50% advance payment for 3/6/12 months package.
- **Exclusions:** Video shooting expenses are not included in the project cost and will be billed separately if required.
- **Monthly retainer Fees:** Includes campaign setup, monitoring, optimization, and reporting.

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