HTML Images

Images can improve the design and the appearance of a web page.

Example

```
<img src="pic_trulli.jpg" alt="Italian Trulli">
```

Try it Yourself »

Example

```
<img src="img_girl.jpg" alt="Girl in a jacket">
```

Example

```
<img src="img_chania.jpg" alt="Flowers in Chania">
```

HTML Images Syntax

In HTML, images are defined with the `<img>` tag.

The `<img>` tag is empty, it contains attributes only, and does not have a closing tag.

The `src` attribute specifies the URL (web address) of the image:

```
<img src="url">
```

The alt Attribute

The `alt` attribute provides an alternate text for an image, if the user for some reason cannot view it (because of slow connection, an error in the src attribute, or if the user uses a screen reader).

The value of the `alt` attribute should describe the image:

Example

```
<img src="img_chania.jpg" alt="Flowers in Chania">
```

If a browser cannot find an image, it will display the value of the `alt` attribute:

Example

```
<img src="wrongname.gif" alt="Flowers in Chania">
```

Note: The `alt` attribute is required. A web page will not validate correctly without it.

Image Size - Width and Height

You can use the `style` attribute to specify the width and height of an image.

Example

```
<img src="img_girl.jpg" alt="Girl in a jacket"
style="width:500px;height:600px;">
```

Alternatively, you can use the `width` and `height` attributes:

Example

```
<img src="img_girl.jpg" alt="Girl in a jacket" width="500" height="600">
```

Try it Yourself »

The `width` and `height` attributes always defines the width and height of the image in pixels.

Note: Always specify the width and height of an image. If width and height are not specified, the page might flicker while the image loads.

Width and Height, or Style?

The `width` , `height` , and `style` attributes are valid in HTML.

However, we suggest using the `style` attribute. It prevents styles sheets from changing the size of images:

Example

```
<!DOCTYPE html>
<html>
<head>
<style>
img {
  width: 100%;
}
</style>
</head>
<body>
```

```
<img src="html5.gif" alt="HTML5 Icon" width="128" height="128">
<img src="html5.gif" alt="HTML5 Icon"
style="width:128px;height:128px;">


</body>
</html>
```

Try it Yourself »

Images in Another Folder

If not specified, the browser expects to find the image in the same folder as the web page.

However, it is common to store images in a sub-folder. You must then include the folder name in the `src` attribute:

Example

```
<img src="/images/html5.gif" alt="HTML5 Icon"
style="width:128px;height:128px;">
```

Try it Yourself »

Images on Another Server

Some web sites store their images on image servers.

Actually, you can access images from any web address in the world:

Example

```
<img src="https://www.w3schools.com/images/w3schools_green.jpg"
alt="W3Schools.com">
```

Try it Yourself »

> You can read more about file paths in the chapter HTML File Paths.

Animated Images

HTML allows animated GIFs:

Example

```
<img src="programming.gif" alt="Computer Man"
style="width:48px;height:48px;">
```

Try it Yourself »

Image as a Link

To use an image as a link, put the `<img>` tag inside the `<a>` tag:

Example

```
<a href="default.asp">
  <img src="smiley.gif" alt="HTML tutorial"
```

```
style="width:42px;height:42px;border:0;">
</a>
```

Try it Yourself »

Note: `border:0;` is added to prevent IE9 (and earlier) from displaying a border around the image (when the image is a link).

Image Floating

Use the CSS `float` property to let the image float to the right or to the left of a text:

Example

```
<p><img src="smiley.gif" alt="Smiley face"
style="float:right;width:42px;height:42px;">
The image will float to the right of the text.</p>

<p><img src="smiley.gif" alt="Smiley face"
style="float:left;width:42px;height:42px;">
The image will float to the left of the text.</p>
```

Try it Yourself »

Tip: To learn more about CSS Float, read our CSS Float Tutorial.

HTML Screen Readers

A screen reader is a software program that reads the HTML code, converts the text, and allows the user to "listen" to the content. Screen readers are useful for people who are visually impaired or learning disabled.

Chapter Summary

- Use the HTML `<img>` element to define an image
- Use the HTML `src` attribute to define the URL of the image
- Use the HTML `alt` attribute to define an alternate text for an image, if it cannot be displayed
- Use the HTML `width` and `height` attributes to define the size of the image
- Use the CSS `width` and `height` properties to define the size of the image (alternatively)
- Use the CSS `float` property to let the image float
- Use the HTML `<map>` element to define an image-map
- Use the HTML `<area>` element to define the clickable areas in the image-map
- Use the HTML `<img>`'s element `usemap` attribute to point to an image-map
- Use the HTML `<picture>` element to show different images for different devices

Note: Loading images takes time. Large images can slow down your page. Use images carefully.

HTML Exercises

Test Yourself With Exercises

Exercise:

Use the HTML image attributes to set the size of the image to 250 pixels wide and 400 pixels tall.

```
<img src="scream.png"        ="250"          ="400">
```

Submit Answer »

Start the Exercise

HTML Image Tags

Tag	Description
<img>	Defines an image
<map>	Defines an image-map
<area>	Defines a clickable area inside an image-map
<picture>	Defines a container for multiple image resources

For a complete list of all available HTML tags, visit our HTML Tag Reference.