

Overview

Sale Analysis

Profit Analysis

Product Analysis

Channel Analysis

Annual sales Report - 2021

Total Sales 2021

899.9M

Total Profit 2021

332.1M

Total Units Sold 2021

2M

Most Profitable Category 2021

Street Footwear

Most Valuable Category 2021

Street Footwear

Overview

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Month

All

State

All

Product

All

Total Sales 2021

899.9M

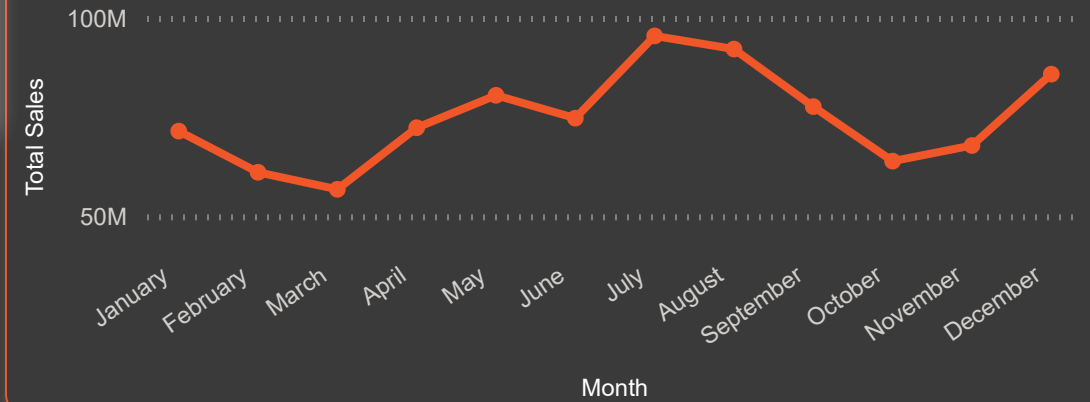
Total Sales by Product 2021

128.00M

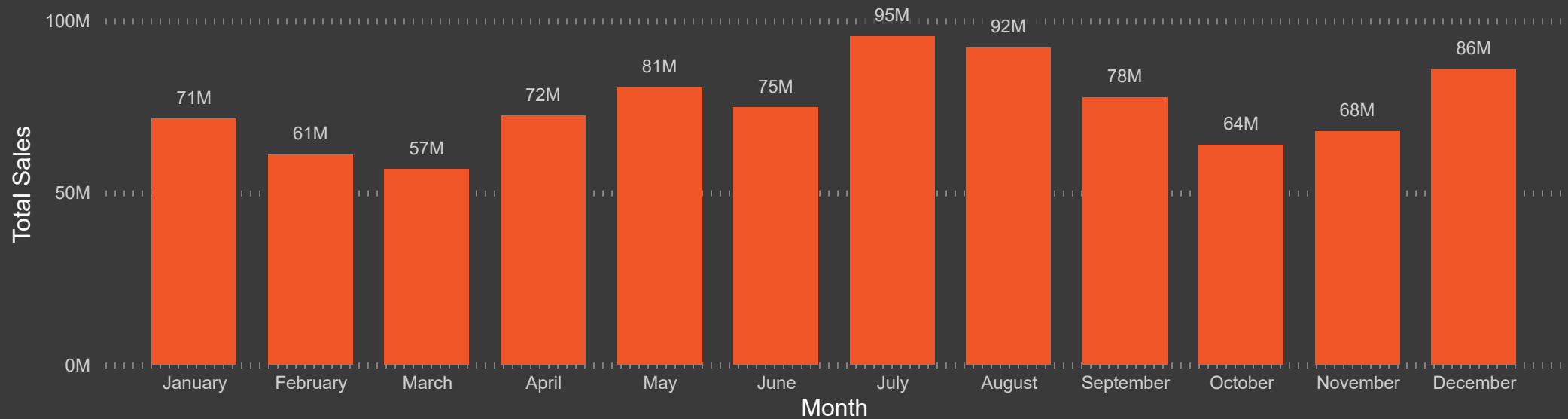
Total Sales by State 2021

18.6M

Total Sales by Month 2021



Total Sales by Month 2021



Month

All

State

All

Product

All

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Total Profit 2021

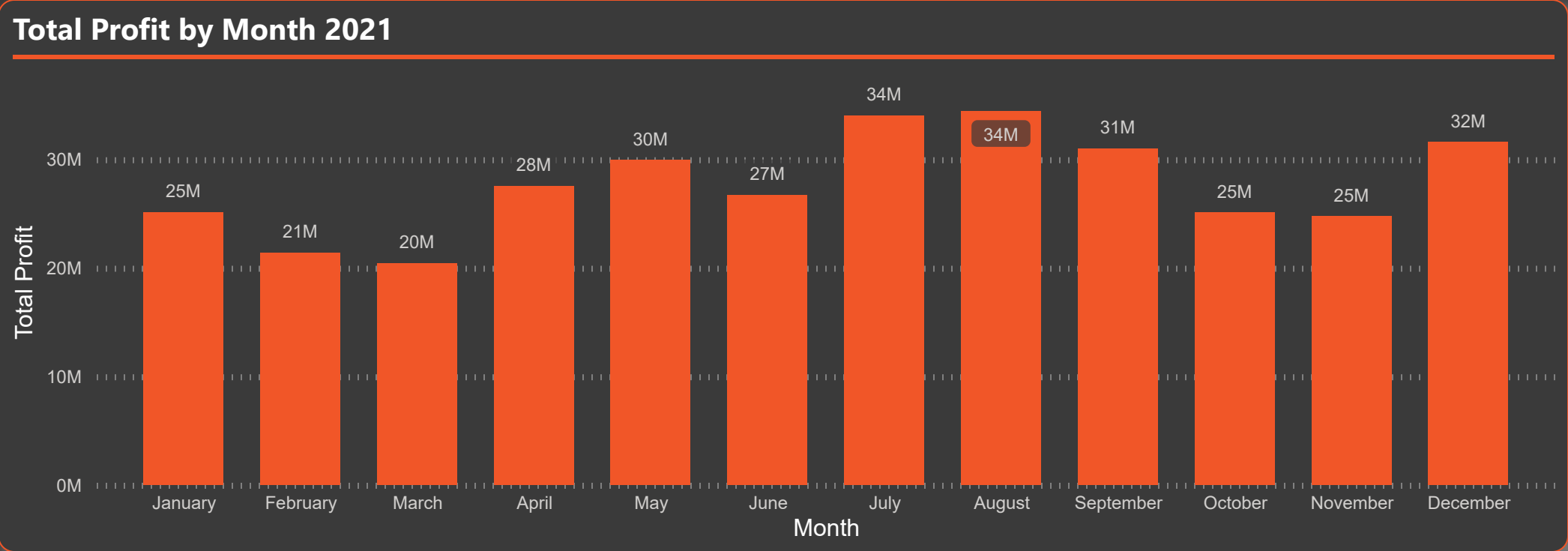
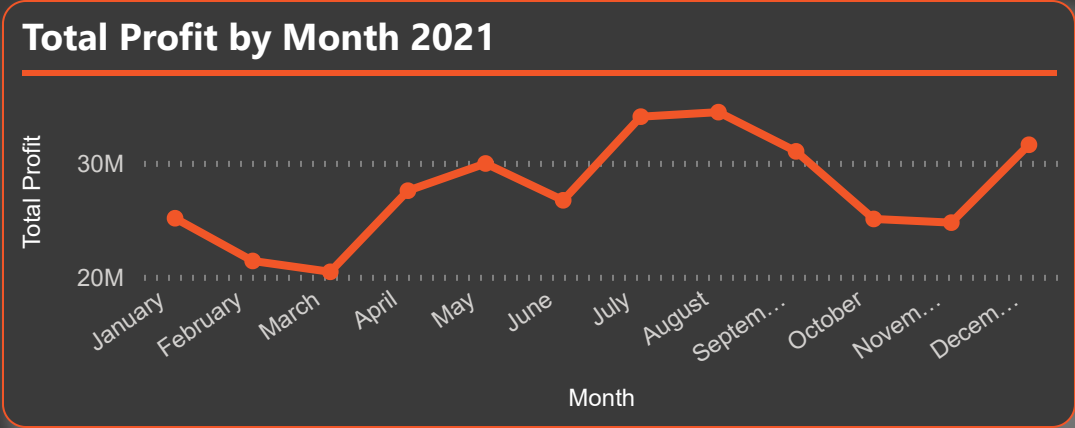
332.1M

Total Profit by Product 2021

45.1M

Total Profit by State 2021

6.5M



Month

All

State

All

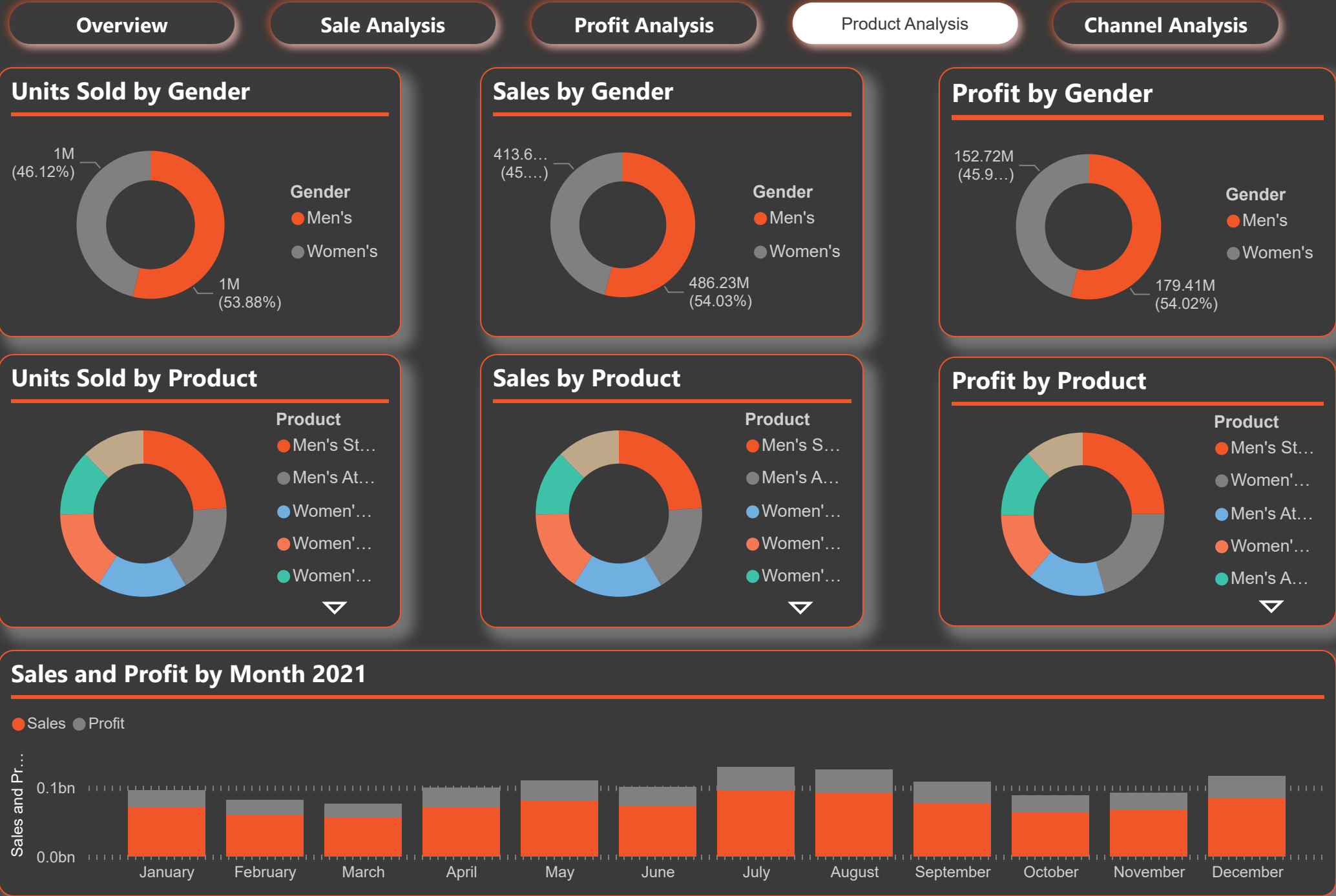
Product

All

Gender

Men's

Women's



Month

All

State

All

Product

All

OverviewSale AnalysisProfit AnalysisProduct AnalysisChannel Analysis

Units Sold

2M

Total Sales

899.9M

Total Profit

332.1M

Sales by Sales Method

Sales Method	Value	Percentage
In-store	356.64M	39.63%
Outlet	295.59M	32.85%
Online	247.67M	27.52%

Sales by Retailer

Retailer	Color
West Gear	Orange
Foot Locker	Grey
Sports Direct	Blue
Kohl's	Light Orange
Walmart	Dark Orange
Amazon	Teal

Sales by State

Microsoft Bing