



PRATHYUSHA ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)

DEPARTMENT OF
ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

TECHATHONX 2K26

**SPONSORSHIP
BROCHURE**

ABOUT US

The Department of Artificial Intelligence & Data Science focuses on building intelligent systems that transform data into actionable insights. With a strong foundation in Machine Learning, Deep Learning, Data Engineering, and Applied Analytics, the department nurtures industry-ready professionals and researchers.

Through project-based learning, Real-world datasets, Industry collaborations, and continuous innovation, Our students are trained to solve complex problems across Healthcare, Finance, Automation, Smart systems, and beyond.

ENTER THE PORTAL OF INNOVATION

TECHATHONX 2K26 IS A
24-HOURS NATIONAL-LEVEL
HACKATHON WHERE
INNOVATION MEETS
INTELLIGENCE. PARTICIPANTS
BATTLE REAL-WORLD
CHALLENGES USING
ARTIFICIAL INTELLIGENCE
AND DATA SCIENCE TO CREATE
IMPACTFUL SOLUTIONS.

REALMS OF COMPETITION

ARTIFICIAL
INTELLIGENCE

AR/VR

FINTECH

HEALTHCARE

SUSTAINABILITY

OPEN
INNOVATION

SPONSORSHIP REALMS

TITLE SPONSOR

- PROMINENT STAGE BRANDING
- OFFICIAL CERTIFICATE BRANDING
- EVENT-WIDE BANNER BRANDING
- INAUGURAL CEREMONY ADDRESS
- DEDICATED SOCIAL MEDIA PROMOTION
- VALEDICTORY CEREMONY RECOGNITION

GOLD SPONSOR

- EVENT BANNER BRANDING
- OFFICIAL CERTIFICATE BRANDING
- BRAND MENTION DURING PRIZE ANNOUNCEMENT
- SOCIAL MEDIA MENTIONS

SILVER SPONSOR

- EVENT BANNER BRANDING
- CLOSING CEREMONY MENTION
- SOCIAL MEDIA RECOGNITION

SUPPORT SPONSOR

- THANK YOU BRANDING
- VALEDICTORY MENTION

THE 24-HOURS JOURNEY

QUADRANT 1 (0-8 HOURS)
REGISTRATION
PROBLEM STATEMENT RELEASE

QUADRANT 2 (9-16 HOURS)
IDEATION & DEVELOPMENT
MODEL TRAINING & TESTING

QUADRANT 3 (17-24 HOURS)
EVALUATION
RESULTS & AWARDS

THE GATES ARE OPEN

SCAN TO REGISTER



FACULTY COORDINATORS

MS.R.KANNAMMA (HOD) : 9444806676

MS.R.ANITHA (ASST PROF) : 9486016019

EVENT COORDINATORS

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ORGANIZED BY

DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE
PRATHYUSHA ENGINEERING COLLEGE (AUTONOMOUS)