

# Technovation 2.0



**Event date : Oct 24-Oct 27, 2019**

**Hosted by: North South University**

**Organized by**

**NSU ACM SC**



## THE INVITATION

**Technovation 2.0**

**Organized by: NSU ACM SC**

**Hosted by: North South University**

**Event Date: 24th October, 2019.**

**To**

**Subject: Advertisement Proposal for official Magazine of “Technovation 2.0” at North South University.**

**Dear Concerned,**

**It is our pleasure to let you know that NSU ACM STUDENT CHAPTER is going to organize one of its signature events, “Technovation 2.0” on 24th October, 2019. As a memorandum of this grand national tech fest, every year we publish an event magazine “Abacus”. This magazine is served to all the participants of schools/college and universities coming from all corners of the country, students of NSU, faculties, the Board of Trustees and Admin Officials of NSU, Sponsoring Companies and Ministries of Bangladesh. Hence, publishing a full page advertisement in this magazine will provide you a great platform for branding your company.**

**We will really appreciate your participation as an advertisement publisher in our event sponsor by providing us the required support. In appreciation of your support, we would like to offer you a ton of benefits. We also have a brochure and attached proposal letter for your reference. Your early confirmation will be beneficial for your organization to get the maximum mileage.**

**Thanks for your time. We look forward to hearing from you soon.**

**Sincerely,**

**Syed Athar Bin Amir**

**Faculty Sponsor, NSU ACM SC.**



### Summary of NSU ACM SC:

NSU ACM Student Chapter is one of the 680 student chapters under the hood of Association for Computing Machinery (ACM.org). We are the first official branch of student chapter in Bangladesh. ACM as a whole serves the purpose of patronizing professionals and students in computer science and engineering and related fields. NSU ACM SC is primarily focused on providing the North South University community with self-improvement opportunities. We hold regular educational, industry-focused workshops, seminars, training programs and ICT based competitions in intra and inter university arrangements.

Our signature events are as follows:

1. Innovation Challenge Project Showcase
2. Hour of Code
3. HackNSU
4. Technovation
5. Series of Technical Workshops taken by Industry Professionals

### Overview of Technovation 2.0:

#### What is Technovation?

Technovation is the signature event of the NSU ACM Student Chapter. We have organized it previously in 2018. We would like to replicate the success of that event through Technovation 2.0. As a mega-event, Technovation 2.0 will encompass all aspects of computer science and electrical engineering fields. Students will be able to demonstrate their knowledge and skills through a wide array of activities over 4 days.

Event Name	Technovation 2.0
Event Type	Tech-based Competition Fests
Event Objective	A national platform for showcasing talents of Engineering and Science-Based Students
Event Duration	4 Days
Number of Segments	11
Expected Number of Participants	1200
Tentative Chief Guest	Zunaid Ahmed Palak, State Minister for ICT

In Technovation 2.0, there will be 11 different events.

The events are 1. App Idea Contest 2. Project Showcase, 3.Programming Contest, 4.Poster Design Contest, 5.Gaming Contest, 6.ICT Olympiad, 7. Datathon, 8. Line-Follower Robot Contest, 9.Robo-Soccer, 10.Megabots Clash and 11. Quadcopter Challenge.

In each of these events, participants will compete as teams against each other and show off their knowledge and skills in fields such as graphics design, computer science, programming or robotics to win prizes totalling more than **BDT440k**.



## Advertisement Partnership Overview

The Advertisement partnership for the “Technovation 2.0” provides a unique prospect for your organization. The agreement shall be effective subject to signing the MOU by both parties:

### Details for “Advertisement Partner”: 20,000 BDT Single Page

This amount has been offered after taking permission from the faculty advisor of NSU ACM SC.

**Benefits for the sponsor if “Advertisement” sponsorship is chosen: -**

2000 pieces of Magazine will be published which will must be served to the following people:

1. All the Participants of schools/college and universities
2. Students, Faculties, the Board of Trustees and Admin Officials of NSU
3. Sponsoring Companies and
4. Ministries of Bangladesh

## Payment and Conditions

### Partnership agreements:

- Once your preferred partnership has been negotiated, the organizer, NSU ACM Student Chapter will prepare a MOU for your signature. The agreement is to be signed and returned within the timeframe specified.

### Partnership cancellation policy:

- Partnership cancellations must be made in writing. Please note that the detailed cancellation be outlined in the terms & condition included with the partnership agreement.

### Disclaimer:

- The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the deadline specified by NSU ACM Student Chapter (e.g. production of promotional material).
- North South University (organizing committee – NSU ACM SC) reserves the right to amend these packages subject to change in the program format.



# AGREEMENT FORM

Department of Electrical and Computer Engineering(ECE), North South University henceforth known as “Recipient” and “ ” henceforth known as “Advertisement Sponsor” enter into this agreement freely and willingly on the date:

“ ” hereby agrees that they will fulfill the roles of the Advertisement Sponsor for the Magazine of the event “Technovation 2.0” in exchange for the benefits mentioned above by NSU ACM SC.

Name of Organization: \_\_\_\_\_

Duration: \_\_\_\_\_

Contact Person Information of the Partner Organization:

Name of Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Phone/Contact No: \_\_\_\_\_ Email: \_\_\_\_\_

Office Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other Terms: : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Proposed By

.....

Syed Athar Bin Amir  
Faculty Advisor  
NSU ACM Student Chapter

Agreed By

.....

Name:  
Designation:  
Contact No:



## Contact:

Feel free to contact if you have any inquiries regarding this proposal:

**Hasib Zaman (Sub Executive – Corporate Team)**

**Contact No: 01303215200**

**E-mail: hasib.zaman@northsouth.edu**

For event related information, please contact:

**Mahbuba Tasmin (Chair(Acting))**

**Contact no: 01953587655**

**E-mail: mahbuba.tasmin @northsouth.edu**

**Mostafa Didar (Treasurer)**

**Contact No: 01981849332**

**E-mail: mostafadidar10@gmail.com**