

# KAPSA SHARVANI

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## EDUCATION:

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**SR University | Warangal, Telangana | 2021-2025**

Bachelor Of Technology in Computer Science

Current CGPA:8.7/10

## EXPERIENCE:

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**Marketing Executive | Coin-cent | Remote| August-October 2023**

Expanded digital reach by executing targeted online advertising campaigns across the multiple platforms Analyzed market trends to identify new opportunities for growth, driving the expansion into untapped markets. Conducted market research to identify target audiences and tailor marketing messages accordingly

**Business developer | Stupath, warangal | August 2022-February 2023**

Created and Implemented plans to increase consumer interaction, broaden the company's digital reach, and bring on new customers. Improved organizational and communication abilities as a result of successful market research and client relationship management.

**Data intern| Teachnook | Remote| September 2022- October2022**

Collected and cleaned data from various sources. Analyzed data using Python and Excel. Created visualizations with Tableau. Generated reports and dashboards for stakeholders, Assisted in data projects and research.

## SKILLS:

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**Front-End:** HTML, CSS, FLUTTER, DART

**Back-End:** Python, Java, API Integration

**Databases:** SQL

**Emerging Topics:** Data Science, Power Bi.

**Office Suite:**

1. **Documentation:** Microsoft Word

2. **Presentations:** Microsoft PowerPoint

**DESIGN & COMMUNICATION SKILLS:**

**Graphic Design:** Adobe Photoshop, Figma, Canva (Certified by Stupath)

**Communication:** Excellent verbal and written communication skills, public speaking, Team collaboration.

## EXTRACURRICULAR ACTIVITIES:

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Participant | Ideation Camp | SR UNIVERSITY

## PROJECTS:

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**Benchmarking Recruitment Rates in Clinical Trials: A Predictive Dataset| DATA SCIENCE | NOVEMBER 2024**

Developed a predictive model using Python to estimate clinical study recruitment rates based on internal and external factors. Achieved high accuracy with an **R-squared of 1.0**, **RMSE of 0.0**, and **MAE of 2.0**. Conducted feature importance analysis and visualizations to identify key predictors.

**A Finance Application | FLUTTER | MOBILE APPLICATION | SEPTEMBER 2024**

Designed and developed a flutter-based mobile application compatible with Android devices using dart. Implemented Advanced UI/UX features, including custom shaders for enhanced visuals. Integrated Android libraries and optimized the app for multiple architectures (ARM and x86). Utilized assets and category-based features (e.g., Education, food, transportation) for user-centric design.

**A Prediction of KAP in Hypothyroidism | NLP | DATA VISUALIZATION | May 2024**

KAP (Knowledge, Attitude, and Practice) studies are used in public health to understand the awareness, perceptions, and behaviors of individuals regarding a specific health condition. Predicting KAP in hypothyroidism involves assessing how well people know about the condition, their attitudes towards it, and their health practices related to its management.

**Emoji Based Song Recommendation System | ECLIPSE | JAVA | December, 2023**

An emoji-based song recommendation system uses emoji inputs to suggest music tracks that match the mood, emotions, or themes conveyed by the emojis. This innovative approach leverages the universal language of emojis to provide personalized music recommendations.

## CERTIFICATIONS:

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ChatGPT for Beginners certificate from Great Learning.

Certified business developer and graphic designer by Stupath.