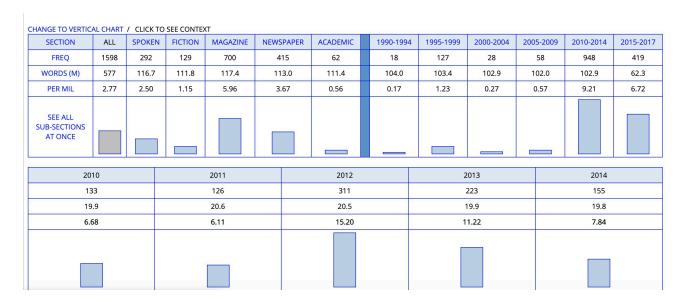
Corpus of Contemporary American English

1. Walmart

Popular Between: 2010 - 2014



Reason: Walmart rapidly expands operation across the globe. It also pulled out of India in 2013 where it had a joint partnership with Barathi.

2. Trump

Popular Between: 2015-2017

HANGE TO VERTIC	AL CHART	/ CLICK TO	SEE CONTEX	СТ										
SECTION	ALL	SPOKEN	FICTION	MAGAZINE	NEWSPAPER	ACADEMIC	1990-1994	1995-1999	2000-2004	2005-2009	2010-2014	2015-2017		
FREQ	58191	30106	227	14023	13094	741	1545	494	843	812	1063	53434		
WORDS (M)	577	116.7	111.8	117.4	113.0	111.4	104.0	103.4	102.9	102.0	102.9	62.3		
PER MIL	100.75	257.87	2.03	119.49	115.88	6.65	14.86	4.78	8.19	7.96	10.33	857.56		
SEE ALL SUB-SECTIONS AT ONCE														
	201	5			2016					2017				
3467					25014					24925				
20.0					20.9					21.2				
	173.7	78			1,198.68					1,173.26				

Reason: Trump becomes president of America.

3. Netflix

Popular Between: 2015 - 2017

CHANGE TO VERTIC	AL CHART	/ CLICK TO	SEE CONTEX	СТ									
SECTION	ALL	SPOKEN	FICTION	MAGAZINE	NEWSPAPER	ACADEMIC	1990-1994	1995-1999	2000-2004	2005-2009	2010-2014	2015-2017	
FREQ	2120	363	14	1251	473	19	0	0	19	137	536	1428	
WORDS (M)	577	116.7	111.8	117.4	113.0	111.4	104.0	103.4	102.9	102.0	102.9	62.3	
PER MIL	3.67	3.11	0.13	10.66	4.19	0.17	0.00	0.00	0.18	1.34	5.21	22.92	
SEE ALL SUB-SECTIONS AT ONCE													
	2015					2016		2017					
195					509				724				
20.0					20.9				21.2				
9.77					24.39				34.08				

Reason: Online streaming of content gains popularity globally and Netflix leads the race with the largest market share.