

Lifeline & Festival Combo Presentation - MPL (Semester 6)

Presented to: Ms. Ravita Mishra

Lifeline: Flutter app for emergency services, appointments, nearby locations

Festival Combo: PWA for curated festival product combinations.

This presentation covers two innovative projects. Lifeline addresses health emergencies. Festival Combo enhances festival experiences. Both leverage cutting-edge technology. Join us to explore their potential.

 **by SHARVARI MORE**

Lifeline: Solving Health Emergency Challenges

The Problem

Delayed response in health emergencies costs lives.

Our Solution

Lifeline provides instant access to emergency services. It saves crucial time in critical situations.

Key Features

One-touch emergency calls, appointment booking, and location services.

Lifeline: Core Features & Functionality



Emergency SOS

Direct connection to 911/local services (customizable).



Appointment Booking

Seamless scheduling with nearby hospitals/clinics.



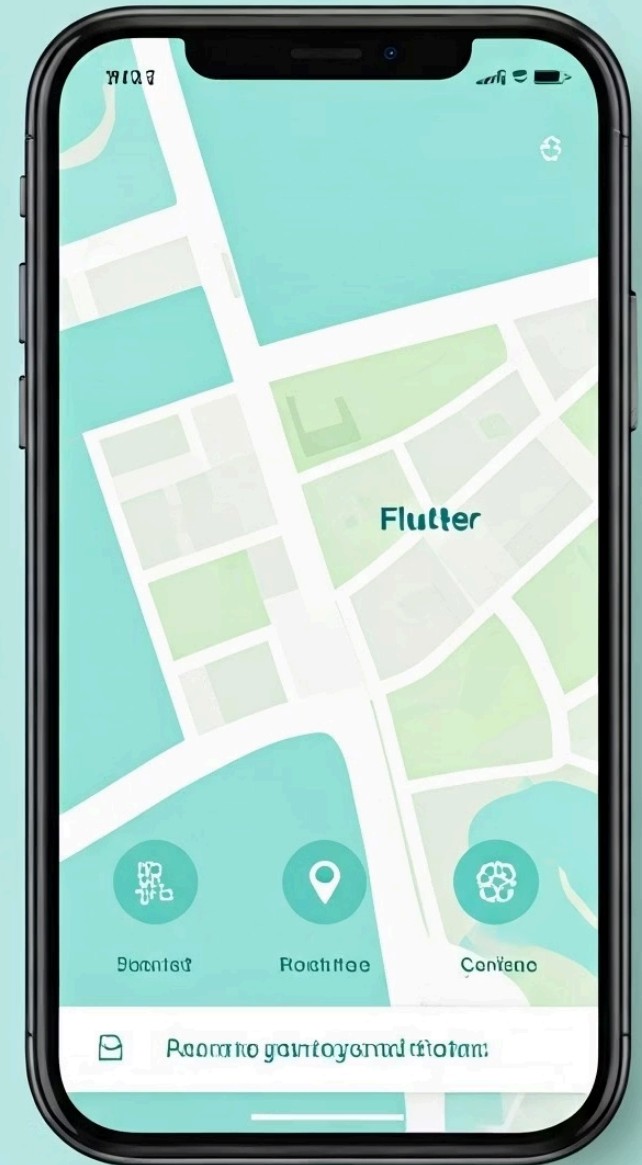
Location Services

Find the closest medical facilities in real-time with integrated maps.



User Profile

Secure storage of medical history, allergies, and insurance info.



Lifeline: Technology & Architecture

1

Flutter Framework

Cross-platform compatibility (iOS & Android)

2

Firebase Integration

Real-time data, authentication, push notifications.

3

Geolocation API

Accurate location tracking

HIPAA Compliance ensures user data privacy and security.

Festival Combo: Curated Festival Experiences

The Problem

Consumers struggle to find perfect festival gifts.

Our Solution

Festival Combo: expertly curated product bundles. Simplify gift-giving for every occasion.

Target Audience

Gift-givers, holiday shoppers, event planners.

Festival Combo: Features & Benefits

Festival-Specific Combos

Diwali, Holi, Christmas, and more. Find the perfect match.

Product Variety

Combines relevant products across categories. Offers diverse choices.

Easy Navigation

User-friendly interface, search & filter options. Streamlined browsing.

Secure checkout with trusted payment gateways and reliable order tracking.



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Festival Combo: PWA Advantage & Tech Stack

1

PWA (Progressive Web App)

App-like experience on any device/browser.

2

Fast Loading

Optimized for performance and speed.

3

Offline Access

Browse deals even without internet.

Tech Stack: React.js, Node.js, MongoDB for a scalable solution.

Progressive Web App

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Market Opportunity & Future Development

\$280B

Lifeline

Global telehealth market (projected 2028)

\$300B+

Festival Combo

Annual holiday retail sales (USA)

Next Steps: User testing, feature enhancements, and marketing strategies.

Q&A

