

# Assignment - 1

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## Executive Summary:

As an reputed and popular cafe of the city, the cafe is trying to add a feature of home delivery to their cafe by creating their own website & app. The main goal of the cafe to reach out maximum people & make the cafe more popular so as to grow the business. For this the design of website & the app should be such that it will be easy to handle to people / customers of different age i.e., from childrens to old aged people.

## Project Description:

As an famous cafe of the city, the cafe is trying to add a facility of home delivery to their cafe. The main goal of the cafe is to reach out max. people & to grow & to become best cafe of the nearby areas.

The main purpose of this project is to add a feature of home delivery. So the current solution for this problem is to create a website & app for the cafe. This will help them to taste the cafe products at home by using website or app.

The challenges that can faced during the project is the maximum customers ordering a food at same time. So we have to design the website or app such that max. no. of people can use / access it at the same time.

## Project Scope:

The scope of the project is to add feature of



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home delivery to the cafe by creating its own website or app. The goal of the project is to make the cafe more popular.

For this we have to perform several tasks like surveying the customers who visits the cafe on regular basis, also taking the output from the customers who are at a distance from the cafe. Also to contact different food delivering companies so as to take suggestion from them.

The cost of the project depends upon the resources & demands of the cafe. The project will be done in phases so as to create clarity. So for the creating website site, it will take 2-months & for app, it will take around 1-1.5 months.