



- The dashboard reveals that Japan is leading all countries in terms of profit, selling a total of 108 items, while Brazil is at the bottom in profit generation.
- Countries such as the United Kingdom, India, Germany, Australia, and the United States are in the mid-range for profit performance. Japan's highest profit came from selling mice, while the second-ranked UK made most of its profit through laptop sales. India and Germany excelled in selling monitors, with Germany also performing well in printer sales, particularly in the second quarter of 2022.
- France showed notable growth in 2024 compared to the previous years, 2022 and 2023, with exceptional sales in the second and third quarters of 2024. However, its sales dropped sharply in the fourth quarter of the same year.
- Australia, on the other hand, dropped in quarter 2 and 3 in 2024 but shows a fairly good growth in Q4. Notably, Australia's customer, Crystal Brytan, played a significant role in boosting sales performance, ranking as the top customer globally.
- Brazil as compared to other countries shows no sales growth in Q4 of 2024. Its sales rate was well in 2022 Q1 and this was never noticed back in any of the after years.

