SHASHANK B P

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SUMMARY

As a highly adaptable and quick learner, I am eager to leverage my skills in teamwork, leadership, time management, and multitasking to make a valuable contribution to a dynamic organization. With a strong foundation in technical skills such as MySQL, Excel, Python, Tableau, and Power BI, and a solid understanding of statistical concepts, I am well-equipped to tackle challenges and deliver results. With a keen eye for detail and a passion for problem-solving, I am committed to continuous learning and growth, and am excited to apply my skills to drive success in a data-driven industry.

EDUCATION

- **Certified Course in Data Analytics**   **Present**

  Excelr Raising Excellence | Bangalore.

- **Bachelor's in Mechanical Engineering**   **Sep '19 - Jul '22**

  Adichunchanagiri Institute of Technology | Chikkamagaluru.

  CGPA: 8.49 | GPA: 3.49

- **Diploma in Mechanical Engineering**   **Jun '16 – Apr '19**

  DACG Government Polytechnic | Chikkamagaluru.

  Percentage: 65.05%

SKILLS SUMMARY

- **MySQL:** DQL | DCL | DDL | DML | TCL | Joins | Stored procedures | Functions | Views | Triggers | Subqueries | Partition By | Data Importing/Exporting.
- **Excel:** Formulas| Conditional Formatting | Data validation | VLOOKUP | HLOOKUP | XLOOKUP | Power Query | Power Pivot | Charting/Graphing | Dashboards| Macros/VBA.
- **Python:** Variables| Data types| Data Structures| Loops| Functions| Pandas| NumPy| Matplotlib| Seaborn.
- **Tableau:** Interactive Dashboards| Visualizations (bar chart, line chart, donut chart, etc.) | Filters | Quick Filters | Sets| Parameters | Groups | Calculated Fields | Data Joining/Blending.
- **Power BI:** Data visualization | Dashboard Development | Data Modelling | Report creation.
- **Statistics:** Data analysis | Descriptive statistics | Probability theory | Regression analysis | Hypothesis testing.
- **Soft Skills:** Adaptability | Teamwork | Leadership | Time Management | Quick learner | Multitasking.

PROJECTS

1. **Movies Correlation:**

- The goal of this project was to analyze the relationship between various factors and the success of movies.
- The results showed that there is a strong positive linear relationship between budget and gross, and a moderate relationship between votes and gross. In other words, movies with bigger budgets and more votes tend to have higher gross earnings.
- It's important to note that the success of a movie may be influenced by a variety of different things beyond just budget and votes.

view project: https://github.com/Shashank-BP/DataAnalytics-Projects/blob/main/Movie_correlation.ipynb

2. **Customer Segmentation:**

- The project aimed to segment customers based on their behaviour and demographics.
- By analyzing customer data, several distinct groups were identified, including price-sensitive shoppers and loyal customers.
- The results can inform marketing strategies and help businesses tailor their approach to different customer segments.

view project: https://github.com/Shashank-BP/DataAnalytics-Projects/blob/main/Customer_segmentation.sql

CERTIFICATES

- Data Analytics certificate.
- Python programmer certificate by Udemy.
- Skill development program on CATIA.
- Diploma in computer application.
- Hero campus challenge season 7 participation.