Project Report

on

RESTAURANT RECOMMENDATION SYSTEM

In partial fulfillment of requirements for the degree

of

BACHELOR OF TECHNOLOGY IN

COMPUTER SCIENCE & ENGINEERING

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SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA, INDORE SHRI VAISHNAV INSTITUTE OF INFORMATION TECHNOLOGY

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

DECLARATION

We here declare that work which is being presented in the project entitled "Restaurant Recommendation System" in partial fulfillment of degree of Bachelor of Technology in Computer Science & Engineering is an authentic record of our work carried out under the supervision and guidance of Mr. Alpesh Soni Asst. Professor of Computer Science & Engineering. The matter embodied in this project has not been submitted for the award of any other degree.

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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

PROJECT APPROVAL SHEET

The following team has done the appropriate work related to the "Restaurant Recommendation System" in partial fulfillment for the award of Bachelor of Technology in Computer Science & Engineering of "SHRI VAISHNAV INSTITUTE OF INFORMATION TECHNOLOGY" and is being submitted to SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA, INDORE.

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CERTIFICATE

This is to certify that Ms. Chahak Garg, Ms. Laiba Shaikh, Mr. Shashank Tiwari and Mr. Taha Cyclewala working in a team have satisfactorily completed the project entitled "Restaurant Recommendation System" under the guidance of Mr. Alpesh Soni in the partial fulfillment of the degree of Bachelor of Technology in Computer Science & Engineering awarded by SHRI VAISHNAV INSTITUTE OF INFORMATION TECHNOLOGY affiliated to SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA, INDORE during the academic year JULY-DEC 2023.

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ABSTRACT

The Restaurant Recommendation System is a technology-driven solution designed to assist users in finding suitable dining options based on their preferences and requirements. With the increasing number of restaurants and diverse culinary choices, users often face the challenge of making informed decisions. This system aims to simplify the process of restaurant selection by leveraging data-driven algorithms and user input.

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INTRODUCTION

1.1 Introduction

In today's fast-paced world, the dining landscape is ever-expanding, offering an overwhelming array of culinary choices. It's a challenge to select the right restaurant that matches your preferences, especially when considering factors like location, budget, and the size of your dining party. That's where a Restaurant Recommendation System steps in, providing a vital solution to an increasingly common dilemma.

The need for a Restaurant Recommendation System is driven by several factors. First and foremost, the sheer volume of dining establishments can be daunting, making it challenging for individuals to make informed decisions about where to dine. With our lives becoming busier, the convenience of a tailored recommendation system is paramount.

Moreover, factors such as location, budget constraints, and party size play a critical role in the dining experience. A recommendation system takes these elements into account, ensuring that the chosen restaurant not only offers the desired cuisine but also aligns with the user's geographic proximity, financial resources, and the number of diners.

Additionally, the vast amount of data available, including user reviews, ratings, and dining preferences, can be harnessed to provide more accurate and personalized restaurant suggestions. A Restaurant Recommendation System leverages advanced algorithms and machine learning techniques to analyze this data and generate tailored recommendations, enhancing the overall dining experience.

- 1.2 Problem Statement

The problem statement is that modern dining landscape presents a daunting challenge: an overwhelming abundance of restaurants, each with its unique appeal. As diners seek tailored culinary experiences, the need for a Restaurant Recommendation System becomes evident. The proliferation of dining establishments, combined with busy lifestyles, calls for an efficient solution to assist individuals in making informed dining choices. Factors like location, budget constraints, and party size further complicate the decision-making process. A Restaurant Recommendation System is vital in harnessing data and advanced algorithms to provide personalized dining suggestions, ensuring that users enjoy memorable meals that align with their preferences and logistical requirements.

- 1.3 Need for a proper system

The need for a proper Restaurant Recommendation System stems from several key factors:

- Information Overload: In today's world, there is a surplus of dining options. Sorting
 through numerous restaurants and their diverse offerings can be overwhelming. A
 recommendation system streamlines this process by presenting relevant choices to
 users.
- Time-Saving: Many people lead busy lives and don't have the time to extensively research restaurants. A recommendation system saves time by offering quick and personalized suggestions.
- Location Relevance: Choosing a restaurant that is conveniently located is essential. A
 recommendation system takes a user's location into account, ensuring they can find
 nearby dining options.
- Budget Considerations: Dining out can vary widely in cost, and individuals often have specific budget constraints. A proper recommendation system helps users find restaurants that align with their financial resources.

1.4 Objective

The primary objective of a restaurant recommendation system is to assist users in finding the most suitable dining establishments that align with their preferences and logistical requirements. Specifically, it aims to:

- 1. Personalize Recommendations: Tailor restaurant suggestions based on the user's past dining choices, reviews, and ratings, ensuring that the recommendations are in line with their individual tastes and preferences.
- 2. Simplify Decision-Making: Streamline the process of selecting a restaurant by presenting a curated list of options that match factors such as location, budget constraints, and the size of the dining party.
- 3. Enhance User Experience: Contribute to a more enjoyable and satisfying dining experience by providing users with relevant and convenient choices, thus increasing their likelihood of having a positive culinary experience.
- 4. Save Time: Help users save time and effort by reducing the need for extensive research and decision-making when it comes to dining out.
- 5. Improve Exploration: Encourage users to explore new and diverse dining experiences by introducing them to restaurants they might not have otherwise discovered.

1.5 Modules of the system

The A Restaurant Recommendation System typically comprises several interconnected modules to provide effective and personalized dining suggestions. The specific modules can vary depending on the system's complexity, but here are some common components:

1. **Data Collection and Integration:** This module gathers data from various sources, including restaurant databases, user reviews, ratings, and location information. It

integrates this data for analysis.

- 2. **Recommendation Engine:** The core module that utilizes algorithms, such as collaborative filtering, content-based filtering, or hybrid approaches, to generate restaurant recommendations based on user profiles and restaurant data.
- 3. **Location-Based Services:** Incorporates geolocation services to recommend restaurants in proximity to the user's current location or a specified area.
- 4. **Budget and Pricing Analysis:** This module considers user budget constraints and pricing data to recommend restaurants within the user's financial means.
- 5. Cuisine and Menu Analysis: It focuses on the type of cuisine and menu items that users have previously shown interest in and suggests restaurants with matching offerings.
- 6. **Review and Rating Analysis**: Utilizes sentiment analysis and user reviews to assess the quality of restaurants and make recommendations based on positive feedback.
- 7. **Real-Time Updates:** Keeps recommendations up to date, reflecting changes in restaurant data, user preferences, and current trends.
- 8. **Feedback and Rating System:** Collects user feedback and ratings on recommended restaurants to continuously improve the system's accuracy.

1.6 Scope

The scope of a Restaurant Recommendation System is quite broad and extends to various aspects of the dining industry and user experience. Here are some key areas where such a system can have a significant impact:

1. Enhancing Dining Experiences: Restaurant recommendation systems aim to improve the overall dining experience for users by providing personalized and relevant dining

suggestions. This, in turn, can lead to higher customer satisfaction and loyalty.

- **2.** Catering to Diverse Preferences: These systems can accommodate a wide range of culinary preferences, helping users discover restaurants serving their favorite cuisines, dietary restrictions, or specific menu items.
- **3.** Business Opportunities: For restaurant owners, being featured in recommendation systems can increase their visibility and customer traffic, boosting their revenue.
- **4.** Data Analysis: The system's data analytics can provide insights into user behavior and dining trends, which can be valuable for market research and restaurant management.
- **5.** User Engagement: Restaurant recommendation systems can engage users with features like user reviews, ratings, and social sharing of dining experiences.
- **6.** Customization: They offer the potential for deep customization and integration with other platforms, such as food delivery services or reservation systems, to create a seamless dining journey for users.
- **7.** Privacy and Security: Ensuring user data privacy and security is a critical aspect of these systems, making them relevant in the context of data protection regulations.

-LITERATURE SURVEY

2.1 Existing System

There are several existing restaurant recommendation systems, each with its unique features and approaches to helping users discover suitable dining options. Some notable examples include:

- 1. **Yelp:** Yelp is a popular platform that provides restaurant recommendations, along with user reviews and ratings. It offers a comprehensive database of restaurants, allowing users to filter their searches based on various criteria, such as location, price, and cuisine.
- Zomato: Zomato is an international restaurant discovery and food delivery platform
 that offers personalized restaurant recommendations based on user preferences and past
 interactions. It also provides detailed restaurant information, user reviews, and photos.
- 3. OpenTable: OpenTable is primarily known for its restaurant reservation system but also provides restaurant recommendations. It suggests dining options based on the user's location and dining preferences, and it allows users to book reservations directly through the platform.
- 4. **Dineout:** Dineout is an Indian dining out and restaurant tech platform that offers restaurant discovery, table reservations, and cashback deals. It suggests restaurants based on user preferences and location.
- Tasteful: Tasteful is an AI-driven restaurant recommendation app that utilizes machine learning to provide personalized dining suggestions based on user profiles, location, and past dining choices.

- 2.2 Proposed System

Proposed restaurant recommendation systems often incorporate innovative technologies and approaches to enhance the dining experience. While specific systems may vary, here are some emerging and proposed concepts and features for restaurant recommendation systems:

- 1. **AI-Driven Personalization:** Leveraging advanced artificial intelligence (AI) and machine learning techniques to create highly personalized recommendations that adapt in real-time based on user behavior, preferences, and external factors like weather or events.
- 2. **Social Integration:** Integrating social media data and friend recommendations to offer dining options based on what a user's friends or contacts have enjoyed, enhancing trust and social engagement.
- 3. Augmented Reality (AR) and Virtual Reality (VR): Using AR and VR technologies to provide users with immersive dining experiences. Users can virtually explore restaurants, view menu items, and even have a 360-degree view of the ambiance.
- 4. **Voice-Activated Systems:** Implementing voice-activated recommendation systems that allow users to make dining inquiries and receive suggestions through voice-controlled virtual assistants like Siri, Alexa, or Google Assistant.

- 2.3 Feasibility Study

A feasibility study for a restaurant recommendation system is a critical step to assess whether the project is viable and worth pursuing. Here are the key aspects to consider in such a study:

1. Technical Feasibility:

-System Architecture: Assess the technical requirements, infrastructure, and

technologies needed to develop and maintain the recommendation system. Ensure that the required hardware, software, and data sources are available or can be acquired.

- **Data Availability**: Examine the availability and accessibility of restaurant data, user profiles, reviews, and other relevant information. Consider the feasibility of collecting, processing, and updating this data.
- **Algorithm Complexity:** Analyze the technical feasibility of implementing the recommendation algorithms, taking into account the complexity and computational requirements.

2. Market Feasibility:

- Market Research: Conduct market research to understand the demand for a restaurant recommendation system. Identify your target audience and assess their preferences and needs.
- **Competitive Analysis:** Investigate existing restaurant recommendation systems and their features. Determine how your system could differentiate itself in the market.

3. Financial Feasibility:

- **Cost Analysis:** Estimate the initial development costs, ongoing operational expenses, data acquisition, hosting, and maintenance. Consider hiring skilled personnel for system development and maintenance.
- **Revenue Projections:** Forecast revenue based on user adoption, pricing models, and potential partnerships. Determine when the system is expected to break even and become profitable.

4. Legal and Ethical Feasibility:

- **Privacy and Data Protection:** Ensure that the system complies with relevant data privacy laws and regulations. Address concerns regarding the collection and storage of user data.

- **Intellectual Property:** Verify that the system does not infringe on patents or copyrights and assess the potential for intellectual property protection for your own innovations.

5. Operational Feasibility:

- **Resource Availability:** Assess the availability of human resources, including developers, data analysts, and support staff. Determine if you have access to the required skill sets.
- **Scalability:** Evaluate the system's ability to scale as the user base grows. Consider the impact of increased data volume and user activity.

-2.3.1 Technical Feasibility

The technical feasibility of a restaurant recommendation system is a critical consideration to ensure that the system can be developed and maintained effectively. Here are key factors to assess in the technical feasibility study:

- 1. **Data Availability and Quality:** Evaluate the availability of restaurant data, including information on menus, location, hours of operation, and user reviews. Ensure that data sources are reliable and regularly updated.
- 2. **Data Processing and Storage:** Assess the technical capabilities to process and store large volumes of data efficiently. Consider database systems, data processing frameworks, and server infrastructure.
- Algorithm Complexity: Analyze the complexity of the recommendation algorithms that will be used. Evaluate whether the algorithms can be implemented with the available computational resources and within acceptable response times.
- 4. **Scalability:** Determine whether the system can scale to accommodate a growing user base and increasing data volume. Consider load balancing, database sharing, and cloud-based solutions for scalability.

5. **Hardware and Software Requirements:** Identify the hardware and software components needed to develop and run the system. Ensure that the required resources are available or can be procured within budget.

-2.3.2 Economical Feasibility

The economical feasibility of a restaurant recommendation system focuses on assessing whether the project is financially viable. It involves analyzing the costs associated with development and operation, as well as the potential revenue streams.

Here are key factors to consider:

- **1. Costs of Development:** Estimate the initial development costs, including expenses for software development, database setup, hardware, and infrastructure. Consider costs related to hiring or training technical staff.
- **2. Operational Costs:** Analyze ongoing operational expenses, such as server hosting, maintenance, data acquisition, software updates, and staff salaries. Ensure that there is a budget in place to cover these costs.
- **3. Data Acquisition Costs:** Evaluate the expenses related to acquiring and maintaining restaurant data, including licensing fees or data scraping costs. Consider whether partnerships can reduce data acquisition expenses.
- **4. Marketing and Promotion Costs:** Budget for marketing and promotion efforts to attract users to the recommendation system. These costs may include online advertising, content creation, and social media

-2.3.3 Operational Feasibility

Operational feasibility for a restaurant recommendation system focuses on assessing whether the system can be effectively implemented, integrated, and operated within the organization or business environment.

Here are key factors to consider:

- User Acceptance: Assess the willingness and readiness of potential users, including both consumers and restaurant owners, to adopt and use the recommendation system. Conduct surveys or pilot tests to gather user feedback.
- **2. Technical Infrastructure:** Evaluate the existing technical infrastructure and systems within the organization. Ensure that the recommendation system can be seamlessly integrated with other IT systems and platforms.
- **3. Data Integration:** Determine the feasibility of integrating and managing restaurant data from various sources. Ensure that data collection, processing, and updates can be streamlined and maintained efficiently.
- **4. Data Quality:** Ensure that the quality of restaurant data, user reviews, and ratings is reliable and that measures are in place to handle inaccuracies or inconsistencies.
- **5. Scalability:** Assess the system's ability to scale as the user base and data volume grow. Plan for increased server capacity, database expansion, and load balancing as needed.

REQUIREMENTS ANALYSIS

- 3.1 Method used for Requirement analysis

Several methods and techniques can be used to conduct a thorough requirement analysis. Here are some common methods:

- 1. Surveys and Questionnaires: Create surveys and questionnaires to collect information from potential users. This method allows for structured data collection and the quantification of user preferences and expectations.
- **2. Interviews:** Conduct one-on-one or group interviews with stakeholders, including potential users, restaurant owners, and managers. Interviews allow for in-depth discussions to gather qualitative insights.
- **3. Focus Groups**: Organize focus group sessions with representatives from the target user group. This method encourages open discussions and brainstorming to identify common preferences and pain points.

- 3.2 Data Requirements

Here are some of the key data requirements:

1. Restaurant Data:

- ➤ Basic Information: This includes restaurant names, addresses, phone numbers, website URLs, and operating hours.
- ➤ Geolocation Data: Latitude and longitude coordinates to enable location-based recommendations.
- Cuisine Type: Information on the type of cuisine or food served at each restaurant.
- Menu Items: Details about the menu, including item names, descriptions, prices, and dietary information (e.g., vegan, gluten-free).

2. Location Data:

- ➤ User Location: Real-time or user-input location data to provide recommendations based on the user's current or specified location.
- Restaurant Location: Geospatial data for each restaurant's location, which can be used for proximity-based recommendations.

- Real-Time Data:

- Restaurant Availability: Real-time data on restaurant hours of operation and availability (e.g., open or closed).
- ➤ User Location Updates: Continuously updated user location data for real-time recommendations.

- 3.3 Functional Requirements

Here are common functional requirements for a restaurant recommendation system:

- 1. Search and Filtering: Users can search for restaurants based on criteria such as location, cuisine type, price range, and special features (e.g., outdoor seating, live music).
- **2. Personalized Recommendations:** The system provides personalized restaurant suggestions based on user profiles and past interactions.
- 3. Ratings and Reviews: Users can rate and review restaurants.

Users can view restaurant ratings and reviews provided by other users.

- **4. Geolocation Services:** The system uses geolocation data to suggest nearby restaurants and provide directions.
- **5. Menu Display:** Users can view restaurant menus, including item names, descriptions, prices, and dietary information.
- **6. Reservation Integration:** Integration with restaurant reservation services to allow users to book tables directly through the system.
- **7. Real-Time Updates:** Users receive real-time information about restaurant availability, special offers, and events.
- 8. Privacy Controls: Users have control over their privacy settings, allowing

them to manage data sharing and privacy preferences.

- **9. Mobile App and Web Platform:** The system is available as a mobile app and web platform, providing access on various devices.
- **10. Language and Localization:** The system supports multiple languages and can provide recommendations based on the user's language and location.

3.4 Non-Functional Requirements

Here are common non-functional requirements for a restaurant recommendation system:

1. Performance:

- Response Time: The system should provide fast response times, ensuring that recommendations and searches are returned promptly.
- > Scalability: The system should be able to handle increased user and data volume without significant degradation in performance.
- Throughput: It should support a high number of concurrent users and queries.
- ➤ Load Testing: Performance testing should be conducted to ensure the system can handle peak loads.

2. Availability:

- ➤ The system should be available 24/7 with minimal downtime for maintenance or updates.
- ➤ High availability can be achieved through redundancy and failover mechanisms.

3. Reliability:

The system should be reliable, minimizing the risk of crashes or system failures. Implement error-handling mechanisms to gracefully handle unexpected errors.

4. Security:

- ➤ Data Security: Protect user data, including personal information, preferences, and location data, with encryption and access controls.
- Authentication and Authorization: Ensure secure user authentication and authorization for accessing and modifying data.
- > Secure APIs: Use secure API communication to prevent data breaches or

unauthorized access.

5. Data Privacy:

The system must comply with data protection regulations, such as GDPR or HIPAA, ensuring the privacy of user data.

6. Scalability:

- ➤ The system should be designed to scale horizontally or vertically to accommodate growth in user and data volume.
- Scalability measures should be in place, such as load balancing and database sharding.

7. Usability:

- ➤ The user interface should be intuitive and user-friendly, with a focus on accessibility and user experience.
- ➤ Usability testing should be conducted to assess user satisfaction.

8. Compatibility:

- ➤ The system should be compatible with various devices, operating systems, and web browsers.
- ➤ Consider cross-browser and cross-platform compatibility.

9. Localization:

The system should support multiple languages and locations, allowing users to access content in their preferred language.

10. Interoperability:

The system should be capable of integrating with third-party services, such as reservation platforms, mapping services, and social media.

- 3.5 System Specification

System specifications refer to the detailed technical requirements and capabilities of a system, including hardware, software, and network components.

-3.5.1 Hardware specification

Here are general hardware components and specifications to consider:

1. Server Hardware:

- Web Servers: These servers host the frontend and backend of the system.
- o CPU: Multi-core processors (e.g., Intel Xeon, AMD EPYC).
- o RAM: 16 GB or more for each server.
- o Storage: Fast SSDs for improved data retrieval and faster response times.
- Database Servers: Store and manage the system's data.
- o CPU: Multi-core processors with high clock speeds.
- RAM: Adequate RAM to handle database operations efficiently (e.g., 32 GB or more).
- o Storage: High-performance SSDs or RAID configurations for data storage.

-DESIGN

4.1 Software Requirements Specification

Software Requirement Specification (SRS) is a document that outlines the functional and non-functional requirements for a software system. It serves as a blueprint for the software development team and provides a clear understanding of what needs to be built, how it should behave, and what the software should be able to do.

The SRS document typically includes information about the system's purpose, features, and functionalities, user requirements, and constraints such as performance, scalability, and security. It also provides details about the software's architecture, design, and implementation, including data models, algorithms, and interfaces.

-4.1.1 Glossary

To properly interpret an SRS (Software Requirements Specification), the following terms, acronyms, and abbreviations may be necessary:

- <u>SRS:</u> Software Requirements Specification. It is a document that describes the functional and non-functional requirements of a software system.
- <u>Functional requirements:</u> These are the requirements that describe what the software system should do. They specify the behavior and functionality of the system.
- <u>Non-functional requirements:</u> These are the requirements that describe how the software system should behave. They specify the performance, usability, reliability, and other quality attributes of the system.

- <u>User interface (UI):</u> The user interface is the part of the software system that the user interacts with. It includes all the screens, buttons, forms, and other elements that the user can see and interact with.
- <u>API:</u> An Application Programming Interface is a set of protocols, routines, and tools for building software applications. APIs specify how software components should interact with each other.
- <u>Database:</u> A database is a structured collection of data that is organized and stored in a computer system. It is used to store and manage information for the software system.
- <u>GUI:</u> Graphical User Interface is a type of user interface that allows users to interact with the software system using graphical elements such as icons, buttons, and menus.
- Entity: An entity is a data object in a database. It represents a real-world object, such as a customer or an order.
- <u>Attribute:</u> An attribute is a characteristic or property of an entity. It represents a specific piece of data about the entity.
- <u>Module:</u> A module is a self-contained unit of code that performs a specific function or set of functions.
- <u>ERD</u>: Entity-Relationship Diagram is a graphical representation of entities and their relationships to each other in a database.

-4.1.2 Supplementary Specifications

Here are some common supplementary specifications for such a system:

1. Licensing and Intellectual Property:

- > Specify the licensing terms for the system's software and data, including any open-source components or third-party libraries used.
- Address intellectual property rights, copyrights, and patents related to the system.

2. Content Moderation and User Guidelines:

➤ Define content moderation policies for user-generated content, including reviews, images, and videos.

Establish user guidelines and terms of service for users contributing content to the system.

3. User Support and Help Center:

- > Specify the availability of user support channels, such as email support, chat support, or a dedicated help center.
- ➤ Define service-level agreements (SLAs) for response times and issue resolution.

4. Maintenance and Updates:

- > Outline procedures for system maintenance, updates, and software patches.
- ➤ Define maintenance windows and scheduled downtime, if necessary.

5. Integration Partnerships:

➤ Identify potential partnerships with restaurant reservation platforms, delivery services, or other relevant services to enhance the user experience.

4.4 Data flow Diagram (Level 0,1)

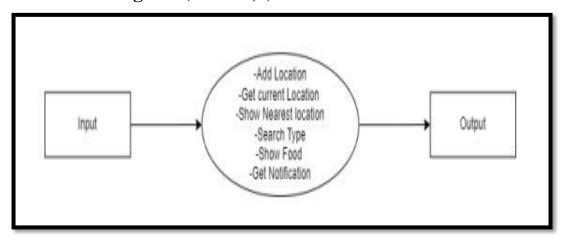


Figure- 4.4.1, DFD-Level 0

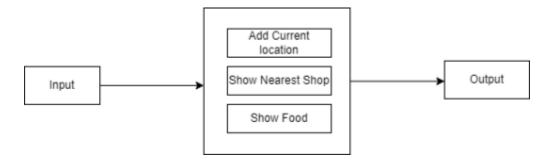


Figure- 4.4.2, DFD-Level 1

4.5 Database Design (ER-Diagram)

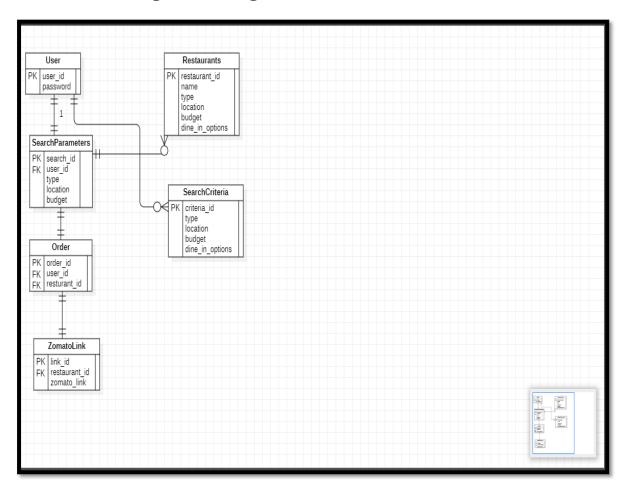


Figure- 4.5. ER Diagram

-SYSTEM MODELLING

- 5.1 Detailed Class Diagram

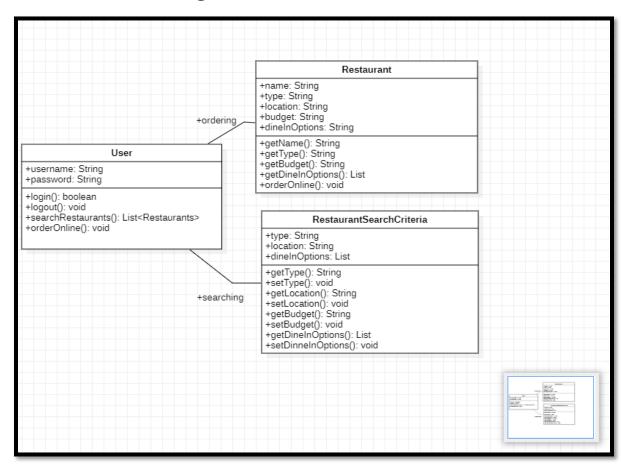


Figure- 5.1, Detailed Class Diagram

5.2 Interaction Diagram

- 5.2.1 Sequence Diagram

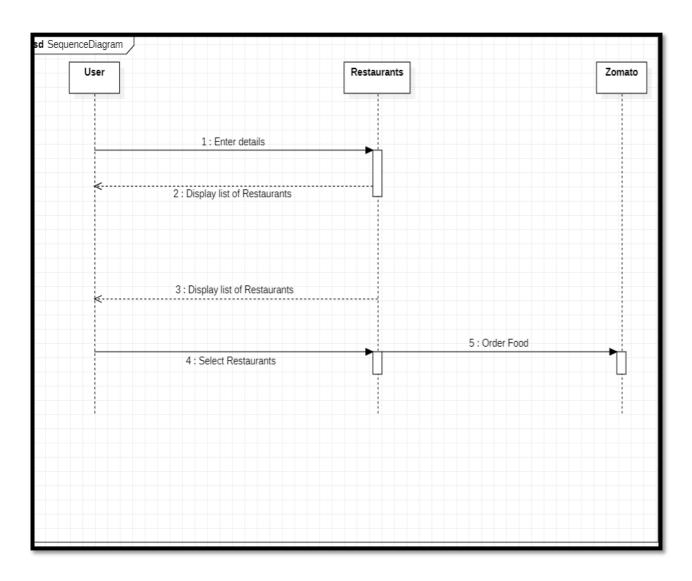


Figure- 5.2.1, Sequence Diagram

5.4Activity Diagram

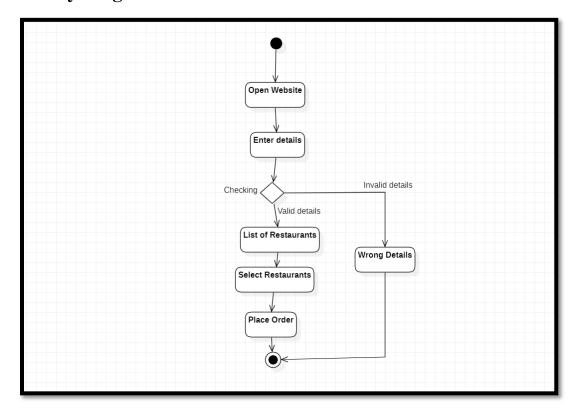


Figure- 5.4, Activity Diagram

5.7 Testing

NO Restaurants Nearby

• Wrong budget amount

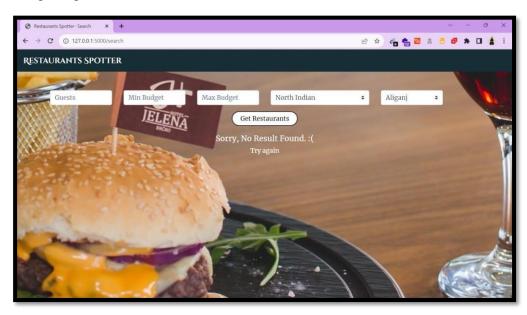


Figure- 5.7.1, Testing

-CONCLUSION AND FUTURE WORK

6.1 Limitation of project

Restaurant recommendation systems are valuable tools, but they also have limitations that should be considered.

1. Cold Start Problem:

New users and restaurants pose a challenge as the system lacks sufficient data to provide accurate recommendations. It takes time to gather user preferences and ratings.

2. Limited Diversity:

Recommendation systems tend to suggest popular or similar restaurants, potentially leading to a lack of diversity in suggestions. Users may miss out on hidden gems.

3. User Profile Staleness:

User preferences can change over time, but recommendation systems may not capture these changes quickly. Users can be stuck with outdated recommendations.

4. Data Sparsity:

Some users may provide very few ratings or reviews, resulting in sparse data. This makes it challenging to generate meaningful recommendations for these users.

5. Popularity Bias:

Popular restaurants receive more attention and ratings, which can lead to a bias in recommendations toward well-known places, neglecting smaller or newer establishments.

6. Limited Context:

Many recommendation systems primarily use user and item data, neglecting contextual information like weather, time of day, or special occasions that can influence dining choices.

7. Privacy Concerns:

Gathering and storing user data for personalization raises privacy concerns. Users may be hesitant to share their preferences and location data.

8. Algorithmic Biases:

Recommendation algorithms may have inherent biases due to the data they are trained on. These biases can result in recommendations that are unfair or discriminatory, reflecting societal biases.

It's important to acknowledge these limitations when designing and using restaurant recommendation systems and to work on mitigating them through algorithm improvements, user education, and privacy-conscious practices.

6.2 Future Enhancement

1. Voice and Conversational Interfaces:

Developing voice-activated restaurant recommendation systems that users can interact with through smart speakers or chatbots.

2. Advanced Personalization:

Going beyond user ratings and preferences to consider additional factors like dietary restrictions, past dining history, and emotional context.

3. Social and Group Recommendations:

Facilitating recommendations for group dining experiences, factoring in the preferences and restrictions of multiple users.

4. Augmented Reality (AR) Integration:

Utilizing AR to provide users with enhanced information about restaurants, such as virtual

menu overlays and real-time restaurant ratings and reviews.

5. Blockchain for Reviews and Ratings:

Implementing blockchain technology to create transparent and tamper-proof restaurant reviews and ratings.

-BIBLIOGRAPHY AND REFERENCES

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7.1 Reference Books

- Recommender Systems: An Introduction" by Dietmar Jannach, Markus Zanker,
 Alexander Felfernig, and Gerhard Friedrich.
- "Practical Machine Learning for Computer Vision" by Martin Görner, Ryan Gillard, Valliappa Lakshmanan, and Sara Robinson.
- "Machine Learning: A Probabilistic Perspective" by Kevin P. Murphy.
- "Deep Learning" by Ian Goodfellow, Yoshua Bengio, and Aaron Courville.
- "Building Machine Learning Powered Applications" by Emmanuel Ameisen.

7.2 Snapshot (with Description)

• User Interface

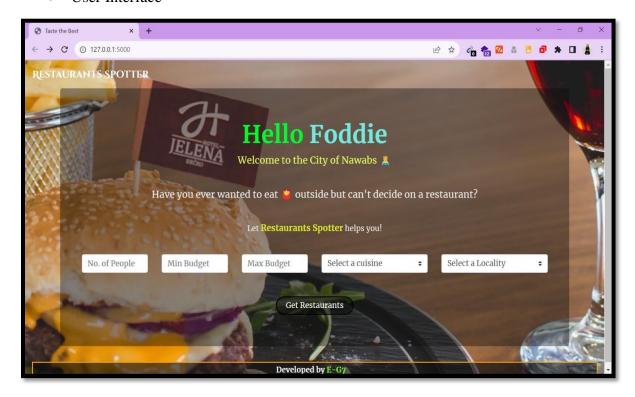


Figure- 7.2.1, UI

• Recommendation Page

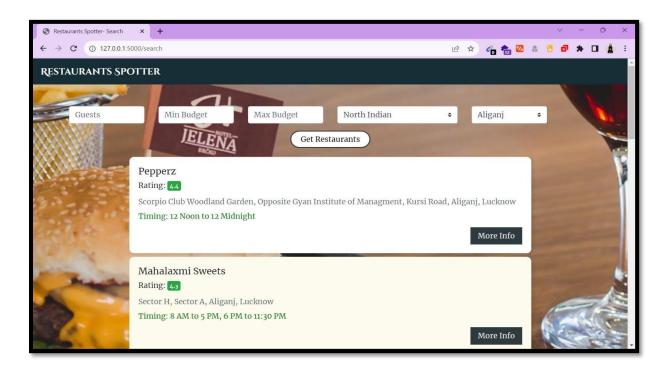


Figure- 7.2.2, Recommendation Page

Zomato External Link Page

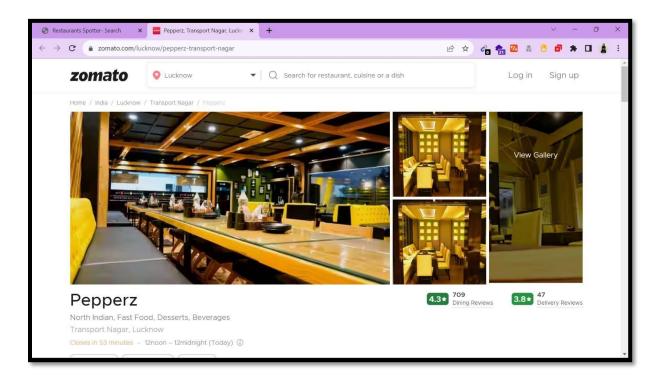


Figure- 7.2.3. Zomato External Link Page