

# Shashank Gupta

**Contacts**

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Aspiring UI/UX Designer with practical frontend development experience in building user-centric web applications. Combines technical knowledge of React.js and responsive design with emerging design skills to create functional, visually appealing digital solutions. Eager to apply development insights to enhance user experience design in a collaborative agency environment.

## Work Experience

### Customer Service Associate at Cogent E-Services

Oct 2023 - Fed 2025

- Taking Inbound calls handling Customers query and giving exact information about product.
- Documents validation and sending mail to the respected authority.

## Projects

### MedEase – Generic Medicine & Prescription Scanner App

UI/UX Designer & Concept Developer |  
Solo Project | 2025

- Designed a mobile app to scan prescriptions and suggest affordable generic alternatives.
- Created user persona, wireframes, and UI in Figma for semi-urban Indian users (Hindi + English).

## Skills

### Hard Skills

Responsive Design  
HTML5 & CSS3  
User research  
Wireframing  
Prototyping

### Soft Skills

Communication  
Creative Thinking  
Detail Oriented  
Perceptiveness  
Collaboration

## Education

Bachelor of Commerce (Computer Application) July-2023

Dr. Ambedkar Institute of Management Studies and Research, Nagpur, Maharashtra