




BMS INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(An Autonomous Institution, affiliated to VTU)

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Department of MCA

Consolidated Final Year Project Abstract (2023-2024)

Project Title	Mobile Application for E-Commerce
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Project Area	Mobile Application Development
Abstract	
<p>E-commerce aims to revolutionize online shopping by offering a seamless, user-friendly experience. This app integrates a robust shopping cart, secure payment options, and personalized recommendations to enhance customer satisfaction. With real-time inventory updates and intuitive navigation, users can easily browse, select, and purchase products. The app's advanced search filters, wishlist features, and order tracking provide a comprehensive shopping experience. Designed with responsive design and cross-platform compatibility, this e-commerce app caters to a wide range of users, ensuring accessibility and convenience for shopping on the go.</p> <p>Keywords: Mobile application, e-commerce, user experience, secure checkout, product search, real-time notifications, cross-platform compatibility, user profile management, payment gateway, wishlist feature.</p>	