

IMPACT REPORT

ConnectFor



A year with unique challenges

Impact reports cater to a variety of audiences, so it's best to adjust it accordingly. First, identify your target reader. Next, you can shift your focus on what they need to know. For example, your future plans are in the interest of your beneficiaries. Some readers might prefer details like a breakdown of your funding while others, like your trustees, will be more interested in the challenges you encountered.

Name: Amul

**Donated Amount: 7%
of turnover**

**Thank you
to all our
donors and
volunteers.**

Impact Snapshot

62

Readers appreciate
accurate information

24

Readers appreciate
accurate information

100

Readers appreciate
accurate information