



# Sales dashboard

Date last refresh: 11/22/2024

Dark

Light

Year  
All

Month  
All

Sales rep  
All

Industry  
All

Product name  
All

Product type  
All

Total sales

66M

Win rate percentage

50%

# of deals won

4970

Best product type

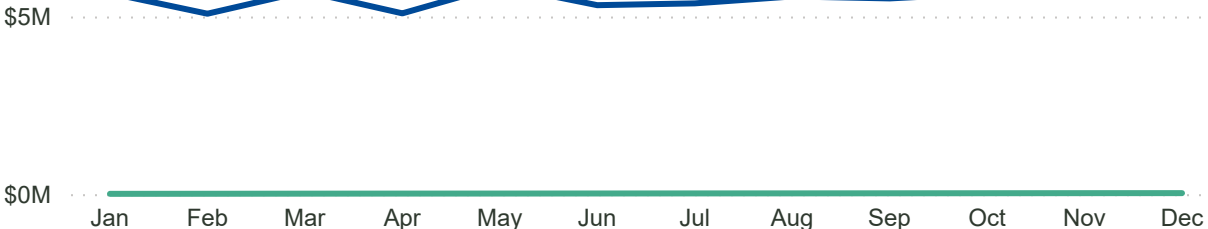
Food

Best selling product

Salamander Deluxe Treat

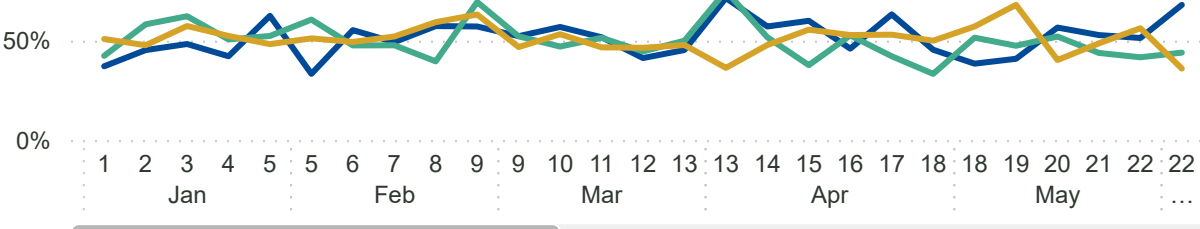
## Sales per month

● Sales ● Sales goal



## Weekly win-rate

● SR01 ● SR02 ● SR03

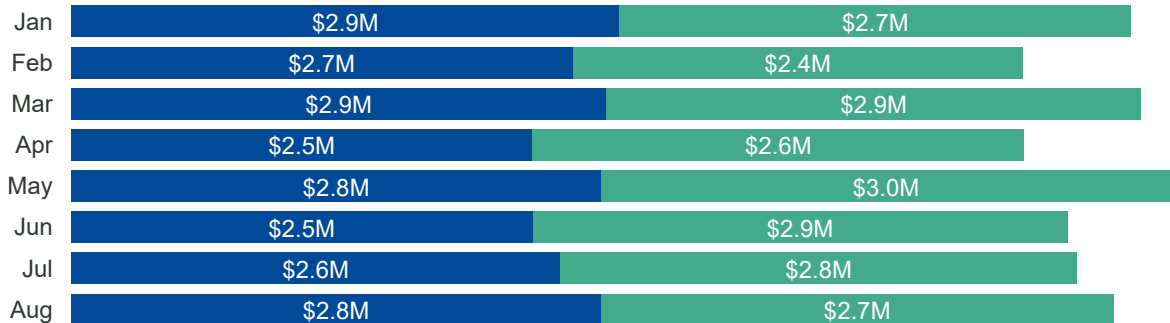


Drill through

## Customer segmentation

## Customer sales

New customer ● No ● Yes



## Lost customers by Industry

18%

Exotic Care

67

Zoo

63

Pet Store

50



# Procurement Dashboard

Date last refresh: 11/22/2024

Year

All

Month

All

Product name

All

Industry

All

Subscription

All

Product type

All

Total sales

66M

Win rate percentage

50%

# of new customers

5027

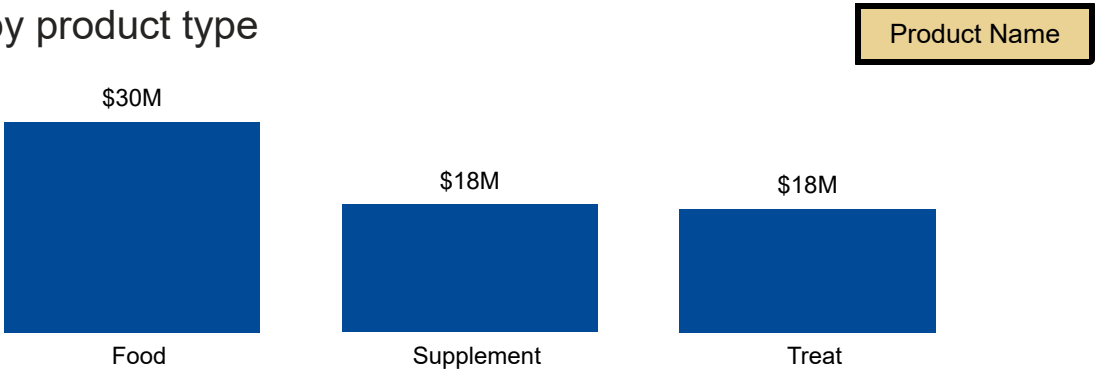
Best product type

Food

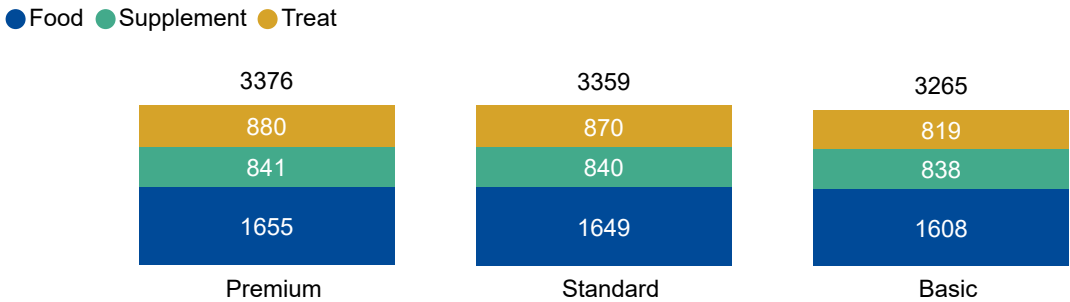
Top-selling subscription types

Basic

## Sales by product type



## Products sold by subscription



First bought month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Jan	98.50	96.50	98.00	97.00	97.00	97.50	99.00	98.50	99.00	98.50	99.00
Feb		96.50	98.00	97.00	97.00	97.50	99.00	98.50	99.00	98.50	99.00

## Repeat customers

