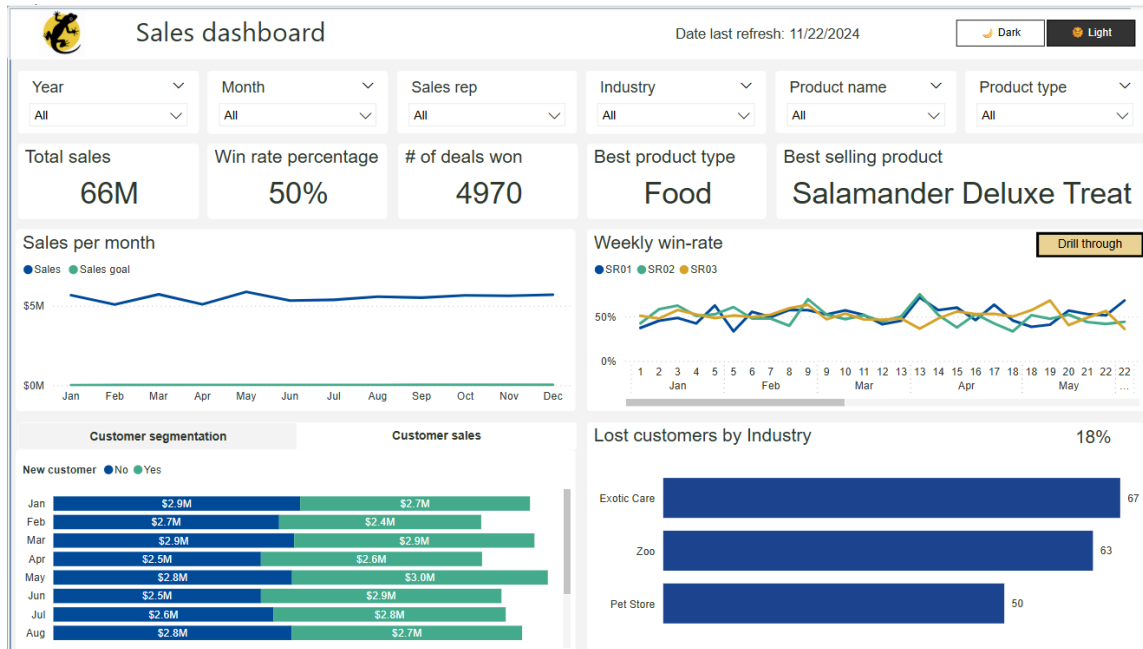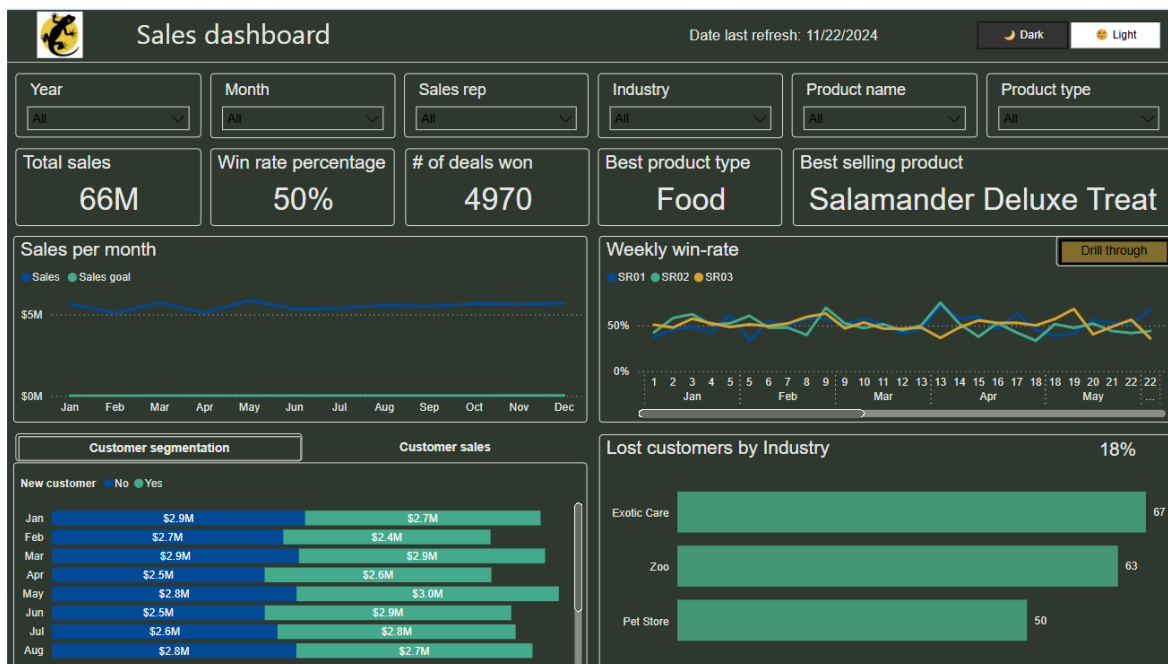# Simply Salamander Power BI Dashboard Screenshots

Sales Dashboard
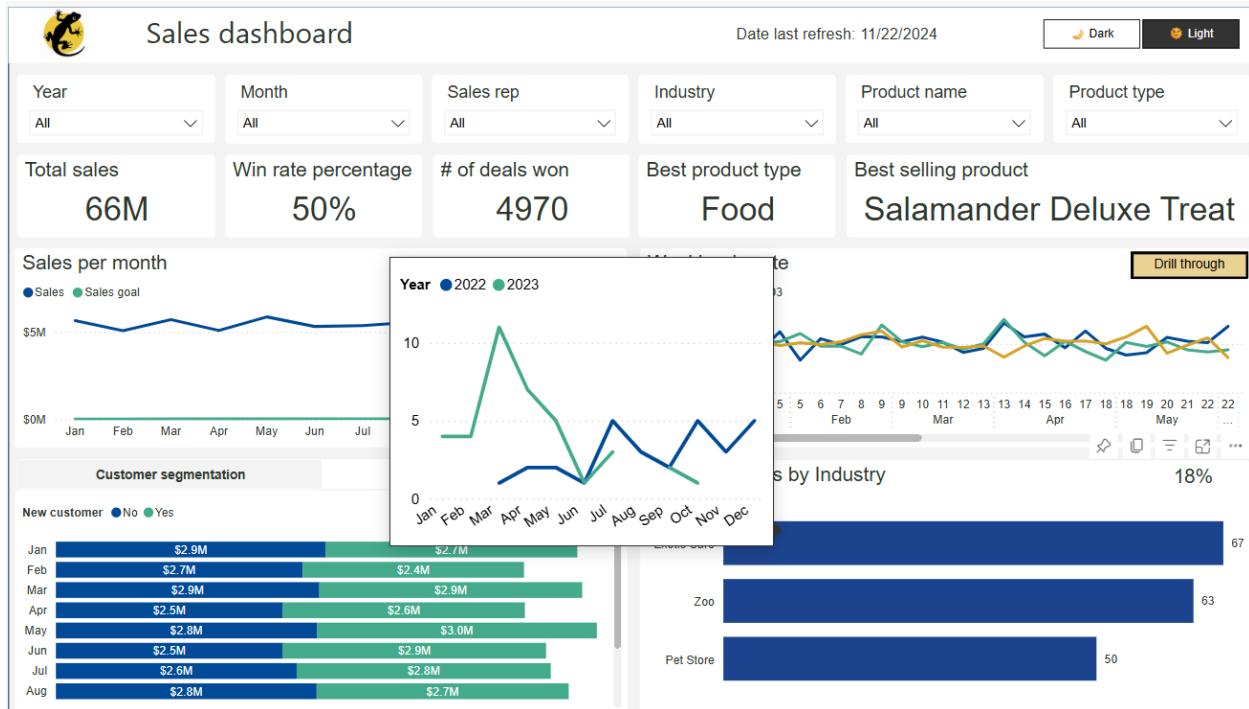
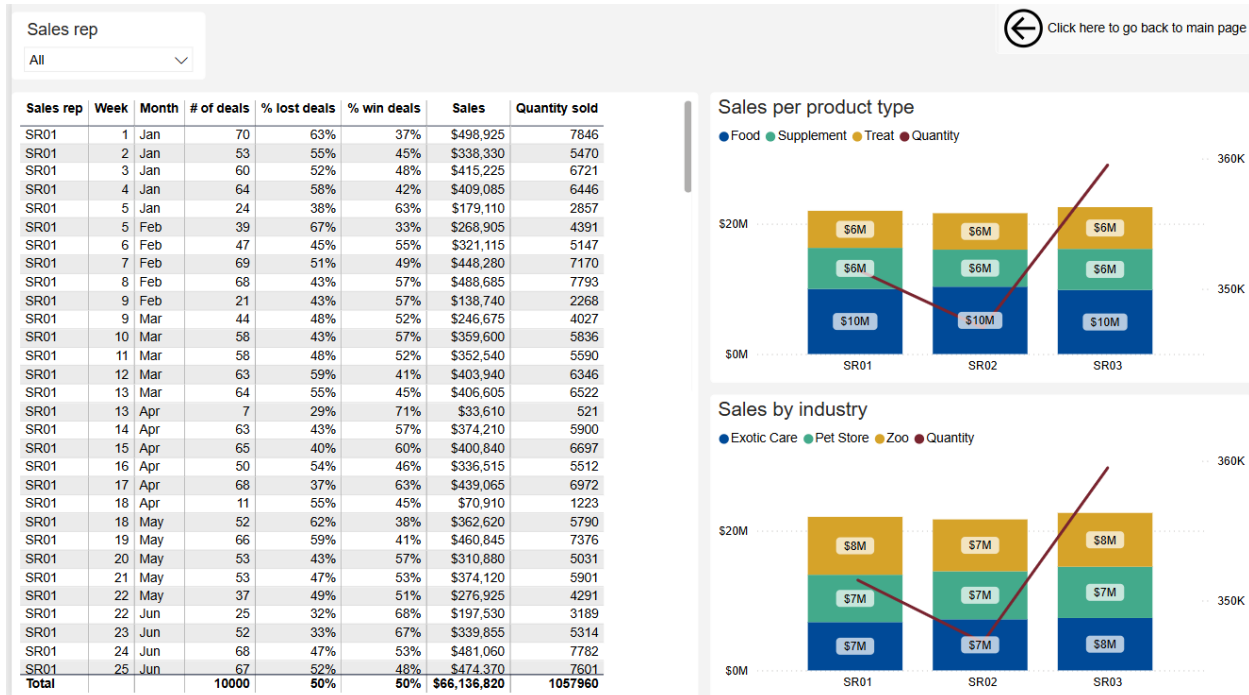Light Mode - Screenshot of the Sales Dashboard in light mode.

Dark Mode - Screenshot of the Sales Dashboard in dark mode for better visual contrast

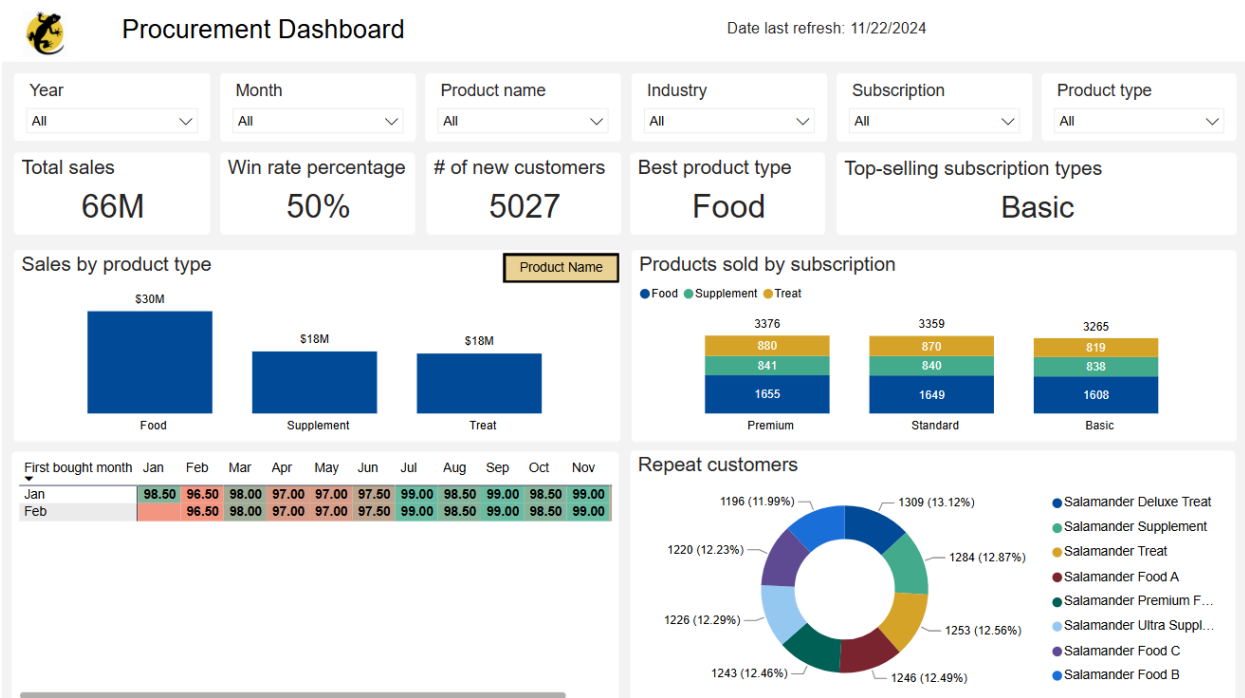Graph Hover Tooltip - Screenshot showing interactivity with tooltips when hovering over charts.

Sales dashboard

Date last refresh: 11/22/2024

Dark | Light

Year	Month	Sales rep	Industry	Product name	Product type
All	All	All	All	All	All

Total sales	Win rate percentage	# of deals won	Best product type	Best selling product
66M	50%	4970	Food	Salamander Deluxe Treat

Sales per month

● Sales ● Sales goal

$5M

$0M

Jan Feb Mar Apr May Jun Jul

Year ● 2022 ● 2023

10

5

0

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Drill through

Customer segmentation

New customer ● No ● Yes

	No	Yes
Jan	$2.9M	$2.7M
Feb	$2.7M	$2.4M
Mar	$2.9M	$2.9M
Apr	$2.5M	$2.6M
May	$2.8M	$3.0M
Jun	$2.5M	$2.9M
Jul	$2.6M	$2.8M
Aug	$2.8M	$2.7M

by Industry 18%

Exotic Care 67

Zoo 63

Pet Store 50

Drill Through Functionality - Screenshot displaying drill-through to detailed views

Sales rep
All

Click here to go back to main page

Sales rep	Week	Month	# of deals	% lost deals	% win deals	Sales	Quantity sold
SR01	1	Jan	70	63%	37%	$498,925	7846
SR01	2	Jan	53	55%	45%	$338,330	5470
SR01	3	Jan	60	52%	48%	$415,225	6721
SR01	4	Jan	64	58%	42%	$409,085	6446
SR01	5	Jan	24	38%	63%	$179,110	2857
SR01	5	Feb	39	67%	33%	$268,905	4391
SR01	6	Feb	47	45%	55%	$321,115	5147
SR01	7	Feb	69	51%	49%	$448,280	7170
SR01	8	Feb	68	43%	57%	$488,685	7793
SR01	9	Feb	21	43%	57%	$138,740	2268
SR01	9	Mar	44	48%	52%	$246,675	4027
SR01	10	Mar	58	43%	57%	$359,600	5836
SR01	11	Mar	58	48%	52%	$352,540	5590
SR01	12	Mar	63	59%	41%	$403,940	6346
SR01	13	Mar	64	55%	45%	$406,605	6522
SR01	13	Apr	7	29%	71%	$33,610	521
SR01	14	Apr	63	43%	57%	$374,210	5900
SR01	15	Apr	65	40%	60%	$400,840	6697
SR01	16	Apr	50	54%	46%	$336,515	5512
SR01	17	Apr	68	37%	63%	$439,065	6972
SR01	18	Apr	11	55%	45%	$70,910	1223
SR01	18	May	52	62%	38%	$362,620	5790
SR01	19	May	66	59%	41%	$460,845	7376
SR01	20	May	53	43%	57%	$310,880	5031
SR01	21	May	53	47%	53%	$374,120	5901
SR01	22	May	37	49%	51%	$276,925	4291
SR01	22	Jun	25	32%	68%	$197,530	3189
SR01	23	Jun	52	33%	67%	$339,855	5314
SR01	24	Jun	68	47%	53%	$481,060	7782
SR01	25	Jun	67	52%	48%	$474,370	7601
Total			**10000**	**50%**	**50%**	**$66,136,820**	**1057960**

Sales per product type

● Food ● Supplement ● Treat ● Quantity

360K

$20M

	SR01	SR02	SR03
Treat	$6M	$6M	$6M
Supplement	$6M	$6M	$6M
Food	$10M	$10M	$10M

$0M

350K

Sales by industry

● Exotic Care ● Pet Store ● Zoo ● Quantity

360K

$20M

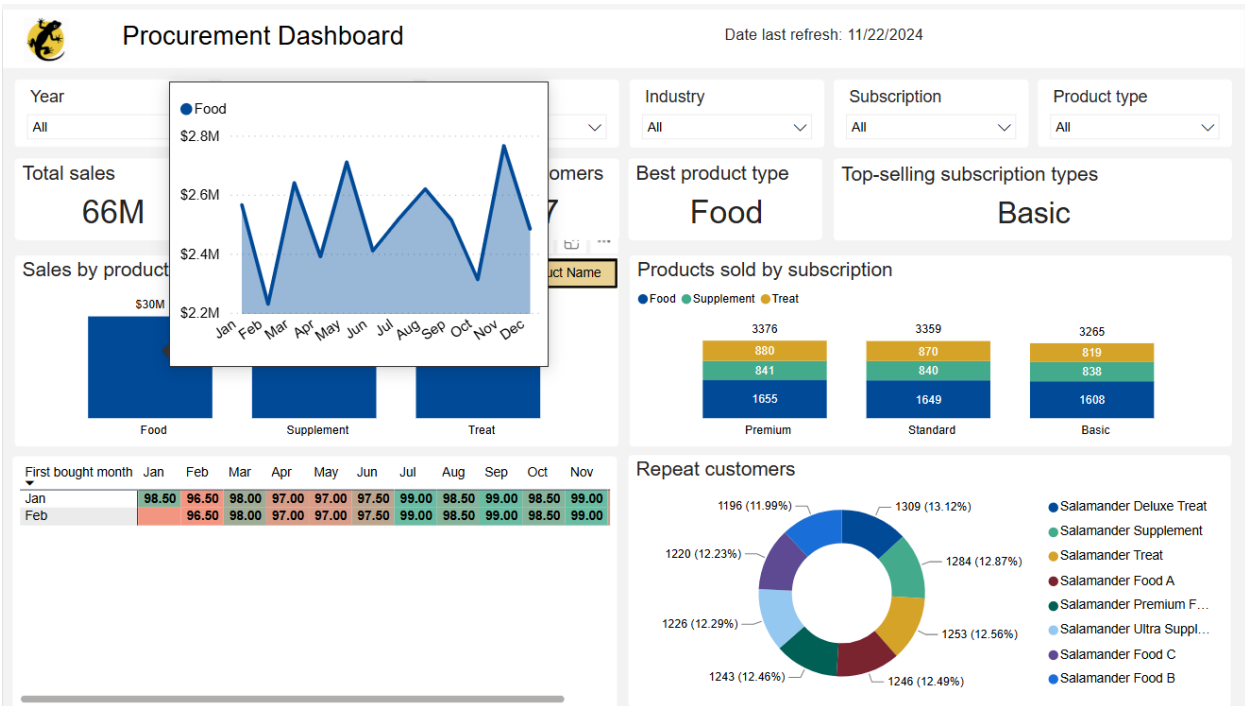|	SR01	SR02	SR03
Zoo	$8M	$7M	$8M
Pet Store	$7M	$7M	$7M
Exotic Care	$7M	$7M	$8M

$0M

350K

Procurement Dashboard

Default View - Screenshot of the Procurement Dashboard showing vendor and cost analysis.

Hover on Graph - Screenshot showing hover-based interactivity for detailed data visibility

Product Focused View - Screenshot highlighting product-specific procurement data.

Procurement Dashboard

Year	Month	Product name	Industry	Subscription	Product type
All	All	All	All	All	All

Total sales	Win rate percentage	# of new customers	Best product type	Top-selling subscription types
66M	50%	5027	Food	Basic

Sales by product name

Product Type

Product	Sales
Salaman... Deluxe	$9.7M
Salaman... Ultra	$9.4M
Salaman... Supplem...	$8.9M
Salaman... Premium	$8.7M
Salaman... Treat	$7.9M
Salaman... Food C	$7.8M
Salaman... Food B	$7.0M
Salaman... Food A	$6.7M

Products sold by subscription

● Food ● Supplement ● Treat

	Premium	Standard	Basic
Total	3376	3359	3265
Treat	880	870	819
Supplement	841	840	838
Food	1655	1649	1608

First bought month

First bought month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Jan		98.50	96.50	98.00	97.00	97.00	97.50	99.00	98.50	99.00	98.50	99.00
Feb			96.50	98.00	97.00	97.00	97.50	99.00	98.50	99.00	98.50	99.00

Repeat customers

- 1309 (13.12%)
- 1284 (12.87%)
- 1253 (12.56%)
- 1246 (12.49%)
- 1243 (12.46%)
- 1226 (12.29%)
- 1220 (12.23%)
- 1196 (11.99%)

● Salamander Deluxe Treat
● Salamander Supplement
● Salamander Treat
● Salamander Food A
● Salamander Premium F...
● Salamander Ultra Suppl...
● Salamander Food C
● Salamander Food B