Kinder Salvation

(बालुत प्रदिरणं)

About Us

We're the leading children's charity fighting to end child abuse in the India. We help children who have been abused to rebuild their lives, protect those at risk, and find the best ways of preventing abuse from ever happening.

How we're fighting for every childhood

Our performance and plans

Our strategy for 2018-2023

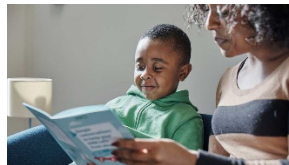We want to make 5 million children safer by 2023

"Our responsibility is not just to children, but to all children. Knowing that there's something we can do to prevent child abuse, how will we explain that we had the chance to change the future - and didn't?"

Too many children are still being abused - emotionally, physically, sexually and online. But it doesn't have to be like this. We're determined to keep building a powerful movement to protect every child from abuse and neglect

Over the next 5 years, we'll work harder than ever to make sure we achieve even more. We want to make 5 million children safer by 2023.

To make this happen, we're investing in innovative services and solutions. We'll also be working with organisations and policy makers across the country, sharing our knowledge so that what we learn benefits children way beyond what we can achieve on our own.

Prevent child sexual abuse

Over the next 5 years we'll:

o   develop and launch Together for Childhoodfor the prevention of child sexual abuse, working in partnership with local areas

o   run public education campaigns which make help and advice like The Underwear Ruleeven more accessible

o   develop and evaluate new services to prevent child sexual abuse, including helping young people to understand their harmful sexual behaviour

Make children safe from abuse online

Over the next 5 years we'll:

- lobby for technology companies and government to put effective controls in place for child online safety

- run public education campaigns, like Share Aware, to help people understand the internet and keep children safe online

- find ways to deter people from viewing child abuse images, including funding research to find the best deterrents.

Children and young people spend a lot of time online – it can be a great way for them to socialise, explore and have fun. But children do also face risks like cyberbullying or seeing content that's inappropriate.

The scale of these challenges is fast-moving, so we need to do more to help keep children safe online.