# Group Coaching Session 3 : Career Landscape for A Learners

## **Objective:**

The objective of this session is to brief the learner regarding the various roles in the ocean of data science industry like Data Analyst/Engineer/Scientist, Business Analyst and help them identify what would be most suitable for the stage of career and background that they currently have. Also you will be discussing the various use cases for each role and will give an assignment to each learner according to the 'Acceleration' category.

#### Acceleration:

- 1. General discussion on roles based on the group profiles incorporating the work experience and current roles of all the learners (30 min)
- 2. Focus on use cases a little more than the transition learners so that they are able to appreciate use cases of Data Science in everyday work (40 min)
- 3. Assignment for learners to figure how they can use data in their current roles and increase peer visibility of the new knowledge(20 min)

Special instructions have been provided in the detailed lesson plan as per the following personas:

Group Persona Category	Work Ex.	Background	
Non Transition NTr ET (Experienced-Tech)	High (> 7-8)	Technical	
Non Transition NTr NET (Non-Experienced-Tech)	Low (< 7-8)	Technical	
Non Transition NTr ENT (Experienced-Non-Tech)	High (> 7-8)	Non-Technical	
Non Transition NTr NENT (Non-Experienced-Non-Tech)	Low (< 7-8)	Non-Technical	

# Agenda:

## **Acceleration:**

- Roles Focussed Teaching (70 min)
  - Discussion on Various roles in Industry (30 mins)
  - Use Cases (40 mins)
- Assignment (20 mins)

# **Detailed Agenda:**

# **ACCELERATION (A):**

Component	Instruction Task/Learner Task	Time (mins)	#Ques tions	Element of Engagement
Part-I: Focused Teaching	Explain the Data Landscape thoroughly:  Data analyst Business analyst Data scientist (with NLP or DL specialisations), Data engineer Managerial roles in data science.  Career landscape recommendation engine  How to use the doc:  1. Choose the roles that you would like to discuss based on the exp range of the group  2. Try to show them the entire spectrum of roles in the industry	70		Social Support:  Roles (30min)  Use Case (40 min)

#### Use cases:

Further, introduce them to the Career landscape recommendation engine and hold a detailed discussion regarding the use cases for each role. Engage with the group and discuss various applications of Data Science.

#### "Application doc"

How to use the doc:

- 1. Choose the industries that the learners come from
- 2. Pick up the use cases that would aid them in their current role based on the learner profiles

#### Acceleration

Discuss certain senior profiles and the nature of work which they have accomplished in each of the fields. Ask them to identify possible areas where they can add value to their organisation from the skills they'll be learning ahead.

Walk them through the personal stories of upGrad learners and professionals from your network who were able to achieve a hike/promotion because of added relevant skills.

A learner stories at upGrad

Part-II:	Independent Research &	20	-	Personalised
Independent	Assignment:	mins		feedback
Research and	Walk them through sources they			
Assignment	can refer to, communities they can			2-3 min/
	join and how they can research			learner
	independently to get better clarity			
	on their expected outcome.			
	Assignment:			
	Acceleration			
	A plan as to how the learner would			
	start using data in their current			
	roles & increase peer visibility of the			
	new knowledge			
	Pointers: Start following content by			
	data science leaders in the industry			
	coaches to suggest a few names.			
	Coaches need to highlight why			
	these assignments are important in			
	the overall journey.			

## Note:

- 1) Kindly Refer to the Data Science Curriculum attached <u>here</u>.
- 2) Kindly Refer to the TAP Overview: <u>Here</u>