Bayesian hierarchical modeling

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Installing the necessary packages

```
install.packages("devtools")
require(devtools)
devtools::install_github("bayesball/ProbBayes")

require(ggplot2)
require(gridExtra)
require(ProbBayes)
require(tidyverse)
crcblue <- "#2905a1"</pre>
```

Example: Korean Drama Ratings

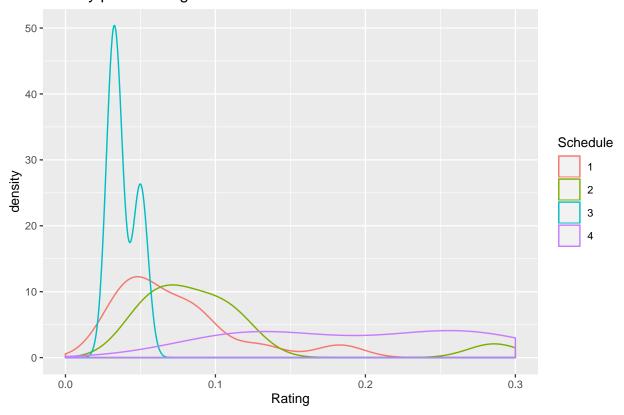
Ratings by Schedule

```
dramadata = read.csv("KDramaData.csv", header=T)

KBSdrama = dramadata[dramadata$Producer==2,]

KBSdrama$Schedule = as.factor(KBSdrama$Schedule)
```

Density plot of ratings



table(KBSdrama\$Schedule)

tapply(KBSdrama\$Rating, KBSdrama\$Schedule, summary)

```
## $`1`
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
## 0.03310 0.04740 0.06310 0.07396 0.08740 0.18290
##
## $`2`
     Min. 1st Qu. Median
                             Mean 3rd Qu.
## 0.04830 0.06465 0.08000 0.09976 0.10645 0.28580
##
## $`3`
##
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
## 0.0312 0.0326 0.0340 0.0384 0.0420 0.0500
##
## $`4`
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
## 0.1120 0.1261 0.1974 0.1949 0.2632 0.2750
```

tapply(KBSdrama\$Rating, KBSdrama\$Schedule, sd)

1 2 3 4 ## 0.04264994 0.06608002 0.01014298 0.07570259

Observations in groups: approaches to modeling

A two-stage prior in a hierarchical model

The Hierarchical Normal Model

• The sampling density for group j, and $j = 1, \dots, J$:

$$Y_{ij} \stackrel{i.i.d.}{\sim} \text{Normal}(\mu_j, \sigma),$$
 (1)

where $i = 1, \dots, n_j$ and n_j is the number of observations in group j.

• The stage 1 prior distribution for μ_i :

$$\mu_j \sim \text{Normal}(\mu, \tau).$$
 (2)

• The stage 2 prior distribution for μ_i :

$$\mu, \tau \sim g(\mu, \tau).$$
 (3)

• The prior distribution for σ :

$$1/\sigma^2 \sim \text{Gamma}(\alpha_{\sigma}, \beta_{\sigma}).$$
 (4)

Prior and Hyperprior Specifications

• The stage 1 prior distribution for μ_i :

$$\mu_j \sim \text{Normal}(\mu, \tau).$$
 (5)

• The stage 2 prior distribution for μ_i :

$$\mu, \tau \sim g(\mu, \tau).$$
 (6)

• Hyperpriors:

$$\mu \mid \mu_0, \gamma_0 \sim \text{Normal}(\mu_0, \gamma_0),$$
 (7)

$$1/\tau^2 \mid \alpha_{\tau}, \beta_{\tau} \sim \operatorname{Gamma}(\alpha_{\tau}, \beta_{\tau}).$$
 (8)

• The prior distribution for σ :

$$1/\sigma^2 \sim \text{Gamma}(\alpha_{\sigma}, \beta_{\sigma}).$$
 (9)

MCMC simulation by JAGS

Recap: Prior and Hyperprior Specifications

• The stage 1 prior distribution for μ_i :

$$\mu_i \sim \text{Normal}(\mu, \tau).$$
 (10)

• The stage 2 prior distribution for μ_i :

$$\mu, \tau \sim g(\mu, \tau).$$
 (11)

• Hyperpriors:

$$\mu \mid \mu_0, \gamma_0 \sim \text{Normal}(0.1, 0.5),$$
 (12)

$$1/\tau^2 \mid \alpha_{\tau}, \beta_{\tau} \sim \operatorname{Gamma}(1, 1). \tag{13}$$

• The prior distribution for σ :

$$1/\sigma^2 \sim \text{Gamma}(1,1). \tag{14}$$

JAGS Script for the Hierarchical Model

```
modelString <-"
model {
    ## likelihood
    for (i in 1:N){
    y[i] ~ dnorm(mu_j[schedule[i]], invsigma2)
}

## priors
for (j in 1:J){
    mu_j[j] ~ dnorm(mu, invtau2)
}
invsigma2 ~ dgamma(a_g, b_g)
sigma <- sqrt(pow(invsigma2, -1))

## hyperpriors
mu ~ dnorm(mu0, 1/g0^2)
invtau2 ~ dgamma(a_t, b_t)
tau <- sqrt(pow(invtau2, -1))
}
""</pre>
```

- Notes about the modelString
 - 1. Need a vector of mu_j, of length J.
 - 2. Need a vector of schedule, of length N.

- 3. dnorm takes mean and precision.
- 4. Work with invsigma2, can return sigma.
- 5. Work with invtau2, can return tau.
- Pass the data and hyperparameter values to JAGS:

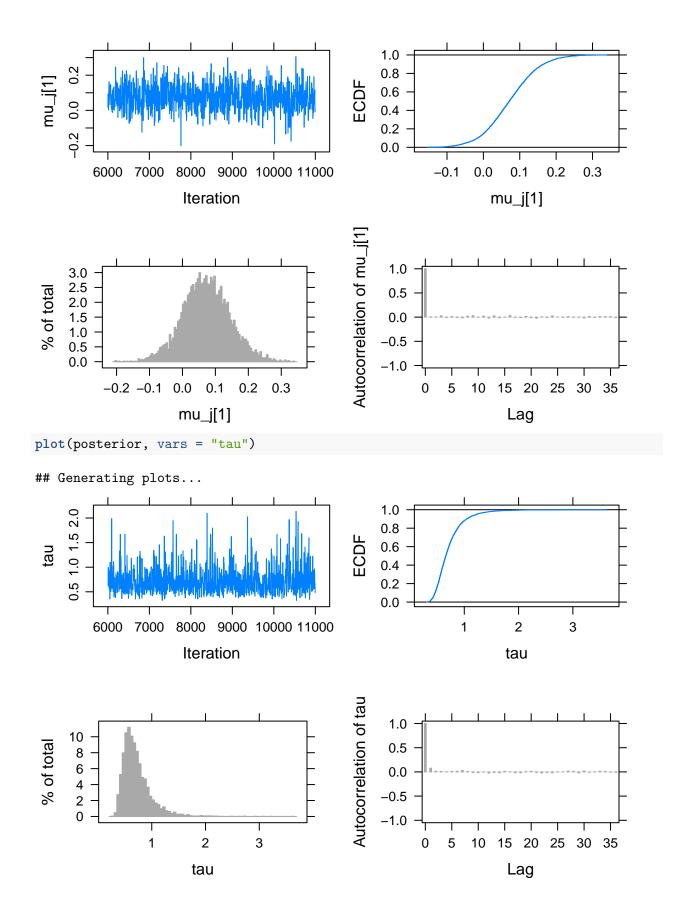
• Run the JAGS code for this model:

```
## Welcome to JAGS 4.3.0 on Mon Nov 25 15:01:15 2019
## JAGS is free software and comes with ABSOLUTELY NO WARRANTY
## Loading module: basemod: ok
## Loading module: bugs: ok
## . . Reading data file data.txt
## . Compiling model graph
##
      Resolving undeclared variables
##
      Allocating nodes
## Graph information:
##
      Observed stochastic nodes: 33
      Unobserved stochastic nodes: 7
##
      Total graph size: 90
##
## . Reading parameter file inits1.txt
```

JAGS Output of the Hierarchical Model

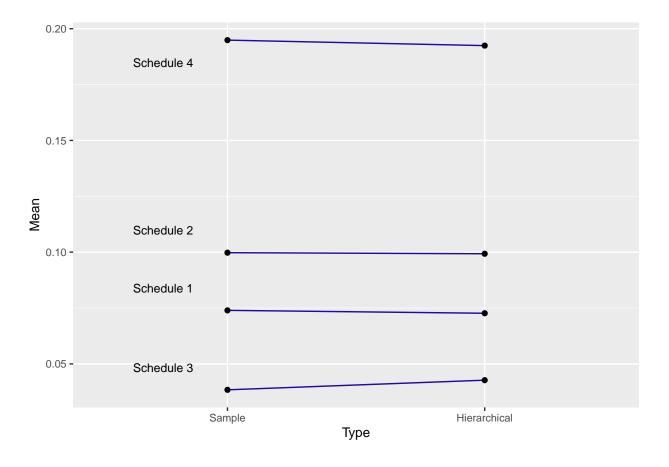
• Obtain posterior summaries of all parameters:

```
summary(posterior)
##
                          Median Upper95
              Lower95
                                                 Mean
                                                              SD Mode
## mu
           -0.4904750 0.10801400 0.668230 0.10472246 0.28838371
                                                                   NA
## tau
            0.3526710 0.65852600 1.249940 0.72061723 0.27488876
                                                                   NΑ
## mu_j[1] -0.0719655 0.07132615 0.216751 0.07266281 0.07238920
                                                                   NA
## mu_j[2] -0.0568824 0.09944590 0.253260 0.09928626 0.07995014
                                                                   NA
## mu_j[3] -0.2414660 0.04479395 0.349108 0.04271370 0.15109887
                                                                   NA
## mu j[4] -0.0248182 0.19140950 0.399113 0.19242820 0.10745634
                                                                   NA
## sigma
            0.2010700 0.26158400 0.332643 0.26503794 0.03460243
                                                                   NA
##
                  MCerr MC%ofSD SSeff
                                              AC.10 psrf
## mu
           0.0041809869
                            1.4
                                 4758 -0.010518447
## tau
           0.0041977729
                            1.5
                                 4288 -0.015113474
                                                      NA
## mu_j[1] 0.0010237378
                                 5000 0.002230454
                                                      NΑ
                            1.4
## mu_j[2] 0.0011306657
                                                      NA
                            1.4
                                 5000 0.018813934
## mu j[3] 0.0020734838
                            1.4
                                 5310 -0.007974236
                                                      NA
## mu_j[4] 0.0015196622
                            1.4
                                 5000 -0.017268736
                                                      NA
## sigma
           0.0005535074
                                 3908 0.009879833
                            1.6
plot(posterior, vars = "mu_j[1]")
```



Shrinkage/Pooling Effects

```
Ind_Stats = as.data.frame(matrix(NA, J, 2))
names(Ind_Stats) = c("mean", "sd")
for (j in 1:J){
  Ind_Stats[j, ] = c(mean(KBSdrama$Rating[KBSdrama$Schedule == j]),
                     sd(KBSdrama$Rating[KBSdrama$Schedule == j]))
}
Post_Means <- summary(posterior)[, 4]</pre>
Means1 <- data.frame(Type = "Sample", Mean = Ind_Stats$mean)</pre>
Means2 <- data.frame(Type = "Hierarchical", Mean =</pre>
                       Post_Means[3:(4 + J - 2)])
Means1$Title <- c("Schedule 1", "Schedule 2", "Schedule 3",
                   "Schedule 4")
Means2$Title <- c("Schedule 1", "Schedule 2", "Schedule 3",
                  "Schedule 4")
ggplot(rbind(Means1, Means2), aes(Type, Mean, group=Title)) +
  geom_line(color = crcblue) + geom_point() +
  annotate(geom = "text", x = 0.75,
           y = Means1$Mean + c(0.01, 0.01, 0.01, -0.01),
           size = 3, label = Means1$Title) + increasefont(Size = 10)
```



Sources of Variability

• Two sources of variability in Y_{ij} :

$$Y_{ij} \stackrel{i.i.d.}{\sim} \text{Normal}(\mu_j, \sigma) \text{ [within-group variability]}$$
 (15)

$$\mu_i \mid \mu, \tau \sim \text{Normal}(\mu, \tau) \text{ [between-group variability]}$$
 (16)

• To compare these two sources of variability, one can compute the fraction

$$R = \frac{\tau^2}{\tau^2 + \sigma^2},\tag{17}$$

from the posterior draws of τ and σ .

- The closer the value of R to 1, the higher the between-group variability. ## Compute and Graph Sources of Variability
- We need the coda R package

```
install.packages("coda")
```

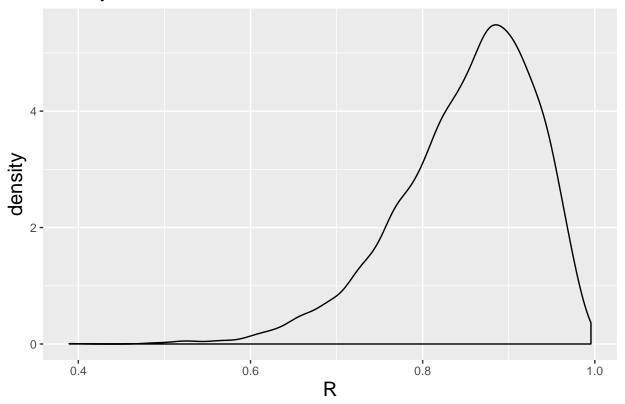
```
require(coda)
tau_draws <- as.mcmc(posterior, vars = "tau")
sigma_draws <- as.mcmc(posterior, vars = "sigma")
R <- tau_draws^2/(tau_draws^2 + sigma_draws^2)</pre>
```

```
df <- as.data.frame(R)
quantile(R, c(0.025, 0.975))

##    2.5%    97.5%
## 0.6620552 0.9687804

ggplot(df, aes(x=R)) + geom_density() +
    labs(title="Density of R") +
    theme(plot.title = element_text(size=15)) +
    theme(axis.title = element_text(size=15))</pre>
```

Density of R



Exercise: Hierarchical model with schedule-specific μ_j and σ_j

Recap