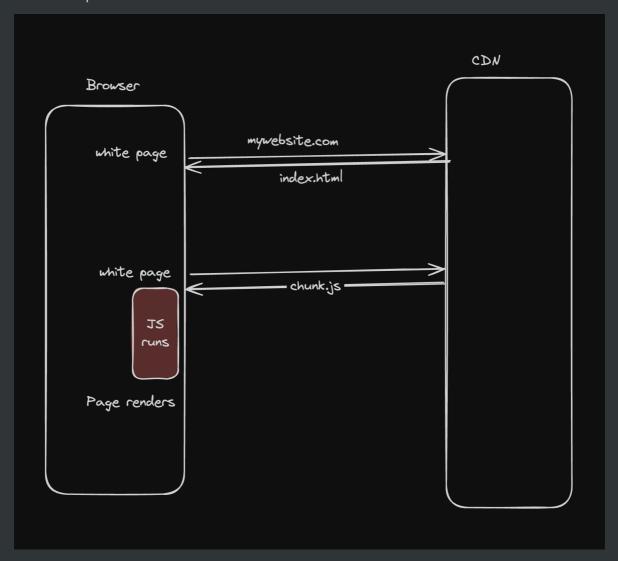
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Client Side rendering

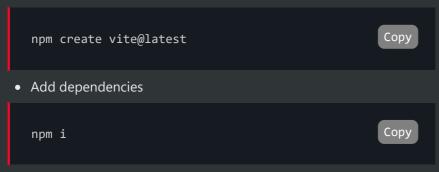
Client-side rendering (CSR) is a modern technique used in web development where the rendering of a webpage is performed in the browser using JavaScript. Instead of the server sending a fully rendered HTML page to the client

Good example of CSR - React



Let's see a react project in action

• Initialise a react project

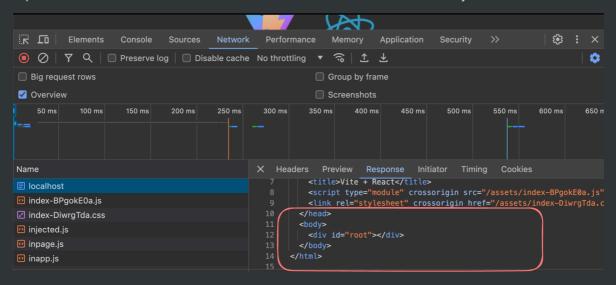


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 Start the project
 npm run build
 Serve the project
 cd dist/ serve

Copy

Open the network tab and notice how the inital HTML file deosn't have any content

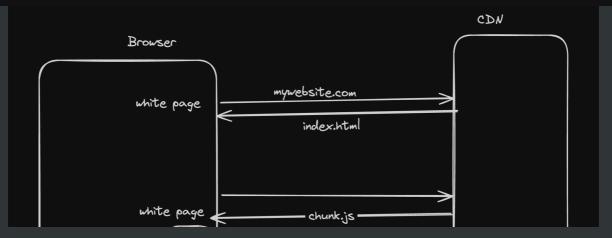


This means that the JS runs and actually populates / renders the contents on the page React (or CSR) makes your life as a developer easy. You write components, JS renders them to the DOM.

Downsides?

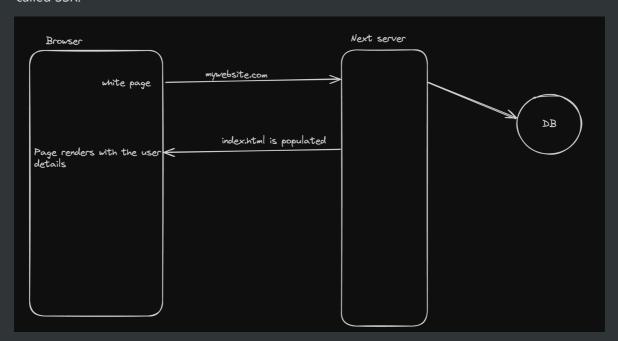
- 1. Not SEO optimised
- 2. User sees a flash before the page renders
- 3. Waterfalling problem

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Server side rendering

When the **rendering** process (converting JS components to HTML) happens on the server, it's called SSR.

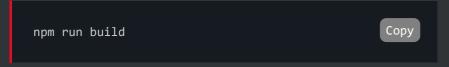


Why SSR?

- 1. SEO Optimisations
- 2. Gets rid of the waterfalling problem
- 3. No white flash before you see content

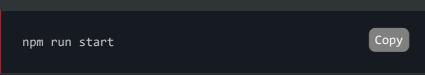
Try creating a NextJS app and notice the HTML file you receive is populated

- Create next app npx create-next-app
- Build the project

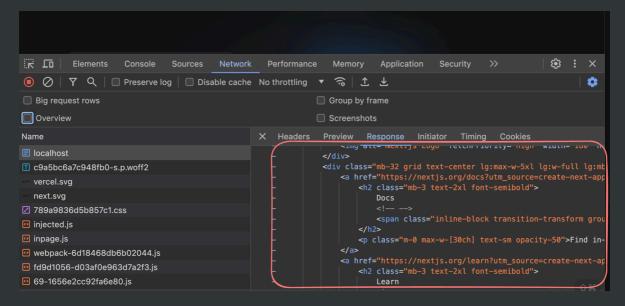


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Start the NEXT Server



Notice the initial HTML page is populated



Downsides of SSR?

- 1. Expensive since every request needs to render on the server
- 2. Harder to scale, you can't cache to CDNs

Static site generation

Ref https://nextjs.org/docs/app/building-your-application/data-fetching/fetching-caching-and-revalidating

If a page uses **Static Generation**, the page HTML is generated at **build time**. That means in production, the page HTML is generated when you run next build. This HTML will then be reused on each request. It can be cached by a CDN.

Why?

If you use static site generation, you can defer the expensive operation of rendering a page to the build time so it only happens once.

How?

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Let's say you have an endpoint that gives you all the global todos of an app.

By global todos we mean that they are the same for all users, and hence this page can be statically generated.

https://sum-server.100xdevs.com/todos

- Create a fresh next project
- Create todos/page.tsx

• Try updating the fetch requests

Clear cache every 10 seconds

```
const res = await fetch('https://sum-server.100xdevs.com/todos', {
   next: { revalidate: 10 }
});
```

Clear cache in a next action

```
'use server'
import { revalidateTag } from 'next/cache'
export default async function revalidate() {
```

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revalidateTag('todos')