

# STORE SALES REPORT

Store Sales Overview



## This Year Sales

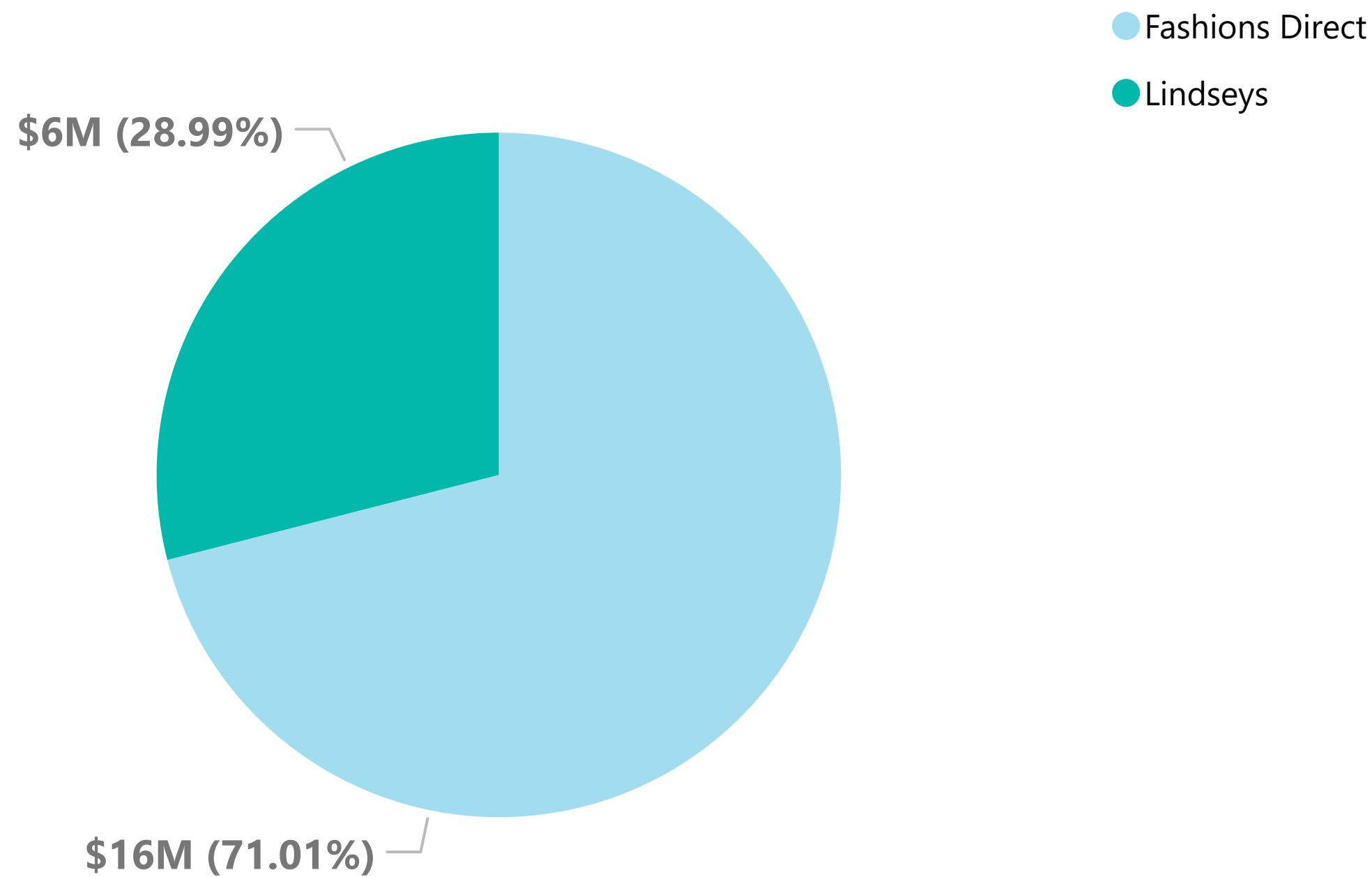
\$22M

\$23,132,601  
Last Year Sales



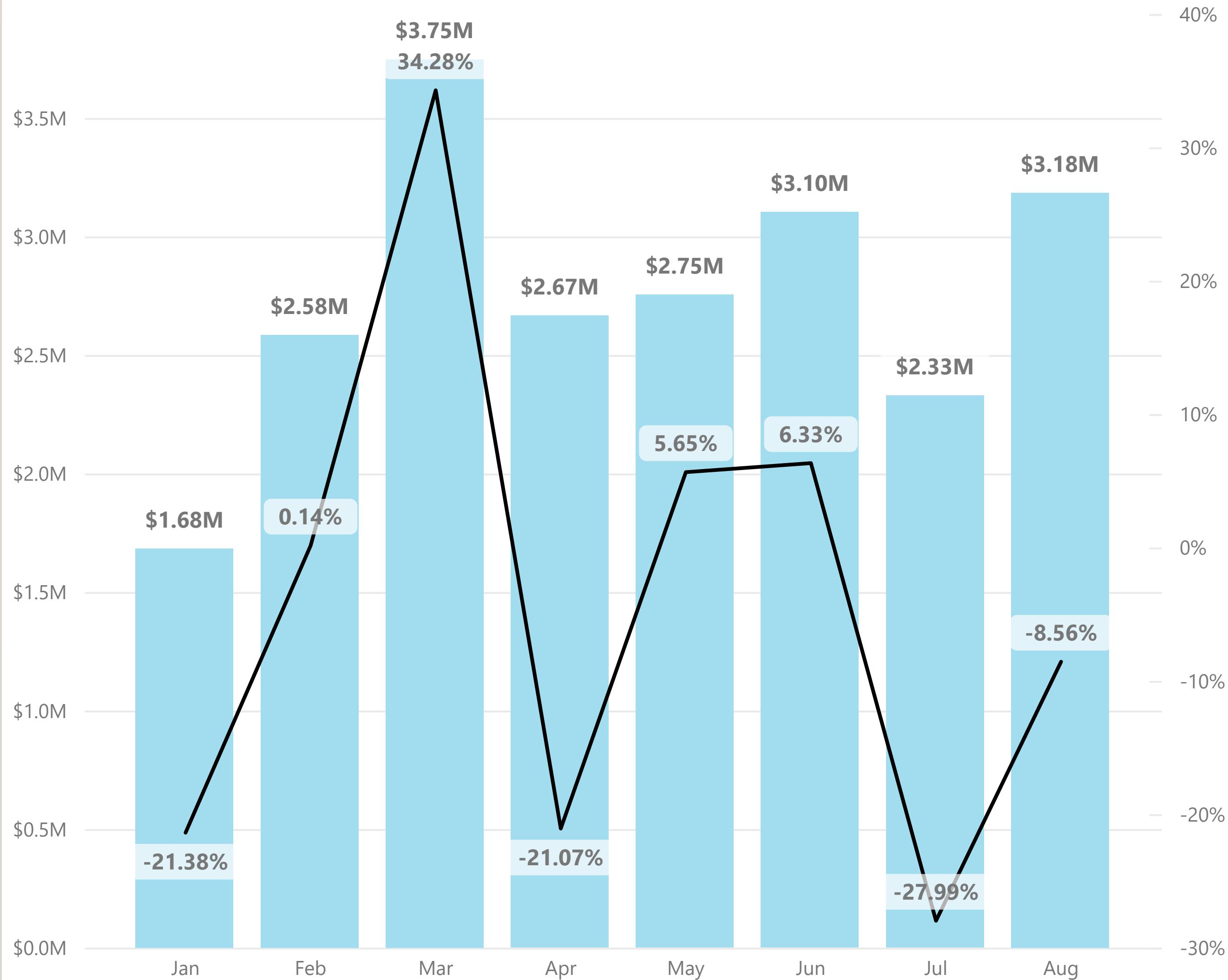
10  
New Stores

## This Year Sales by Chain



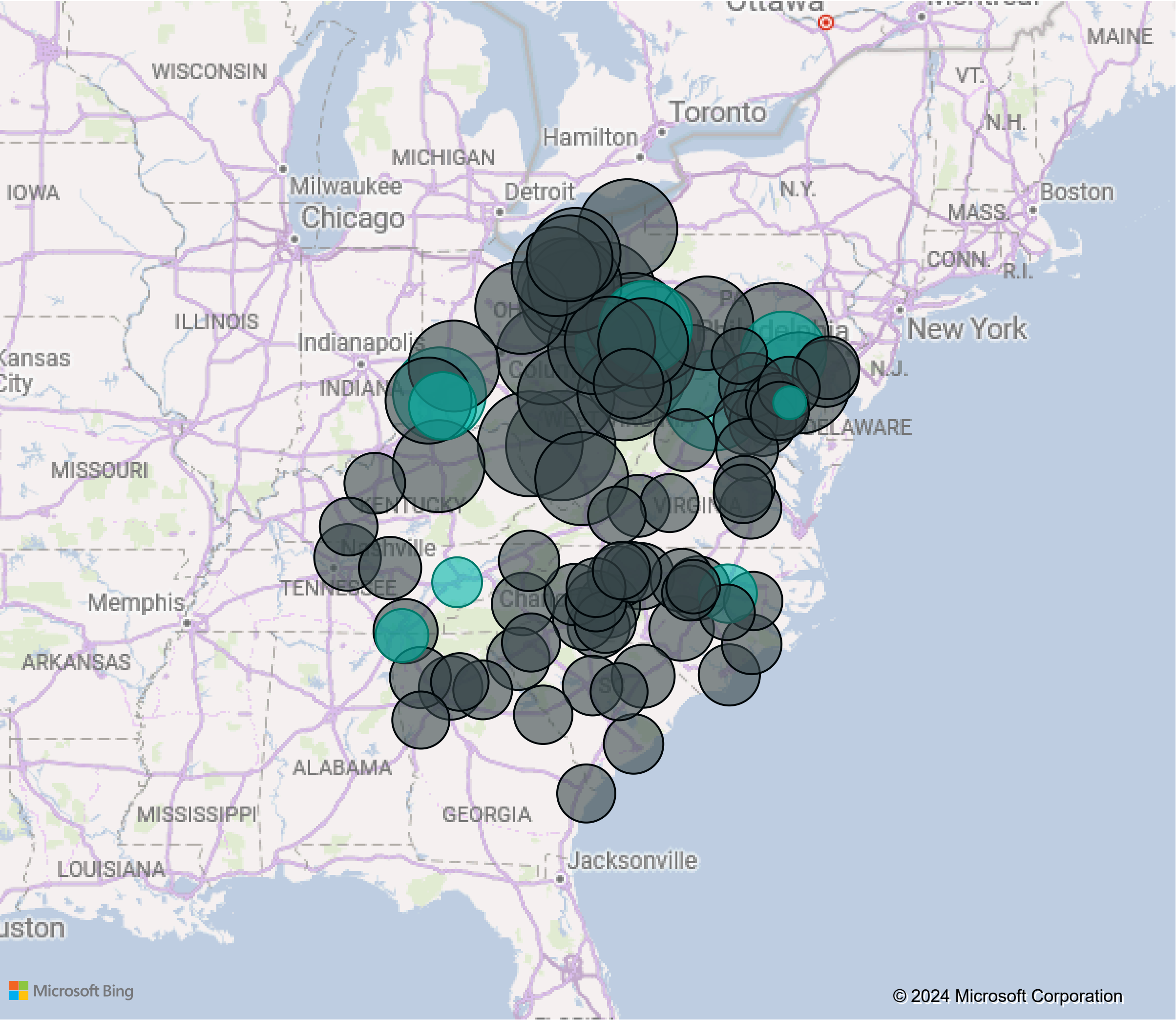
## Total Sales Variance by FiscalMonth and District Manager

● This Year Sales ● Total Sales Var %

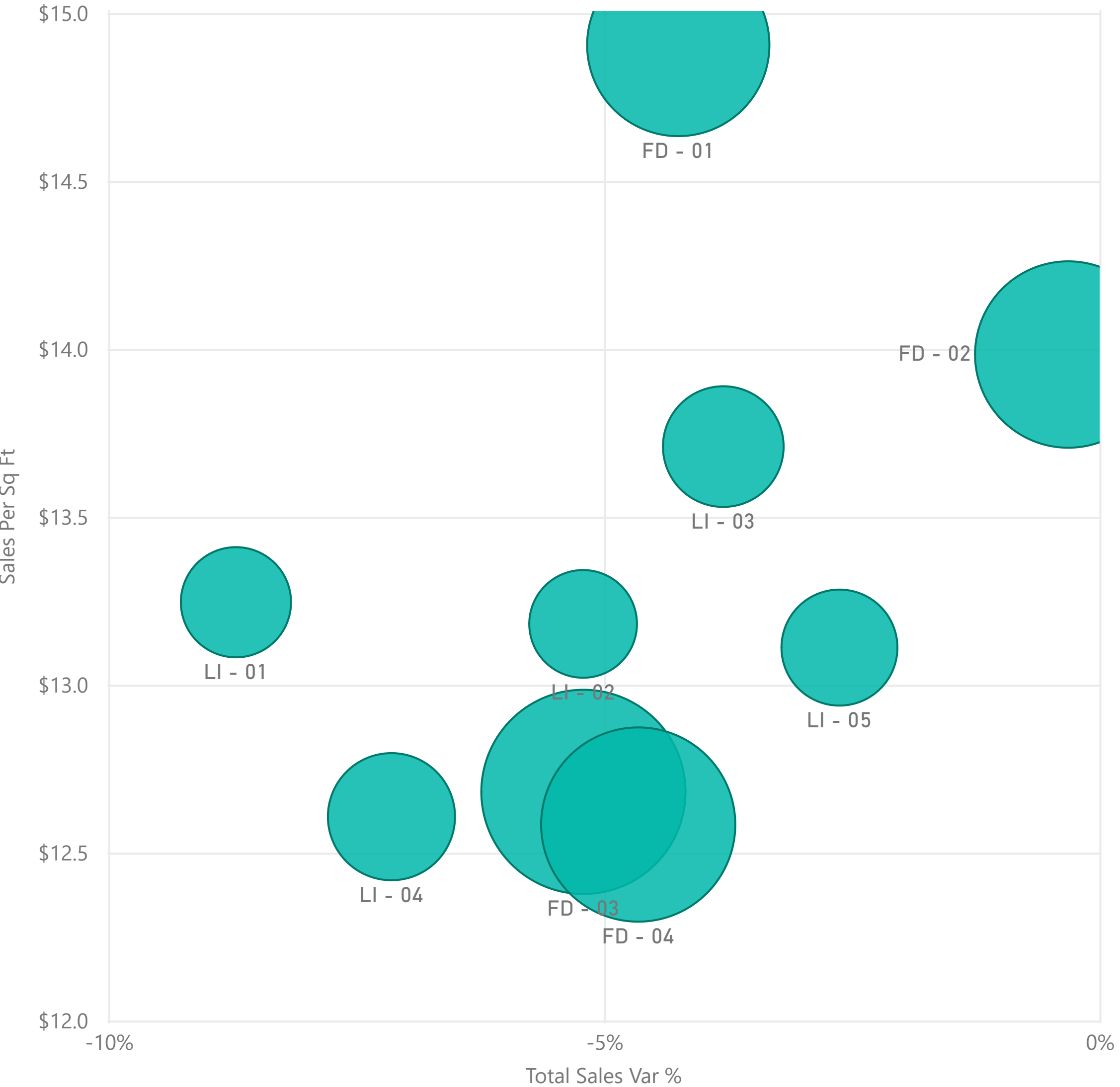


This Year Sales by PostalCode and Store Type

New Store Same Store



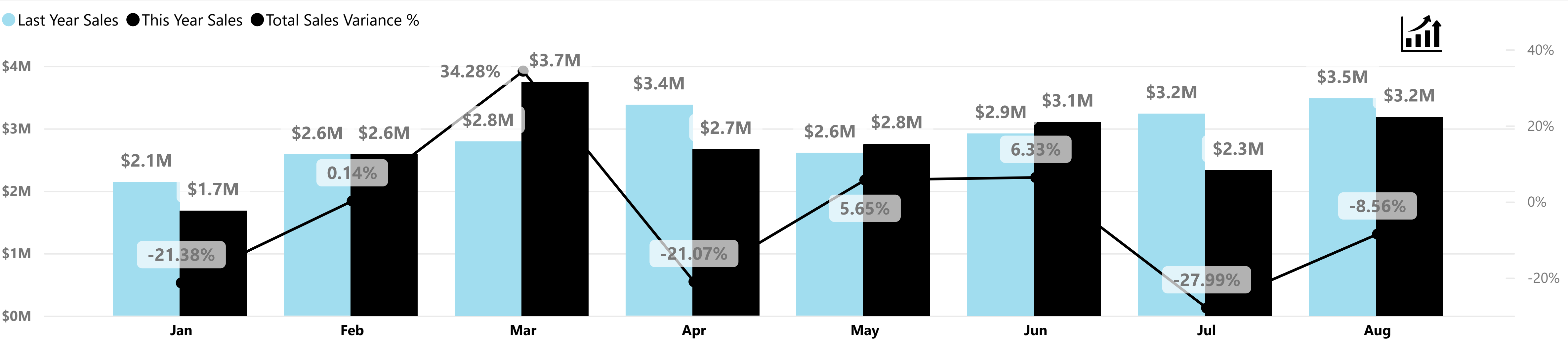
Total Sales Var %, Sales Per Sq Ft and This Year Sales by District



STORE SALES REPORT District Monthly Sales

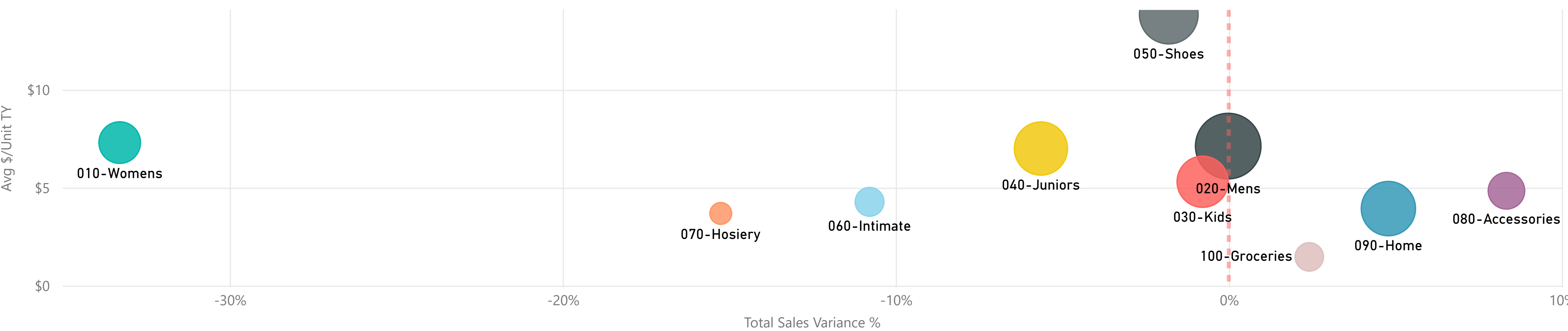


Last Year Sales, This Year Sales and Total Sales Variance % by FiscalMonth



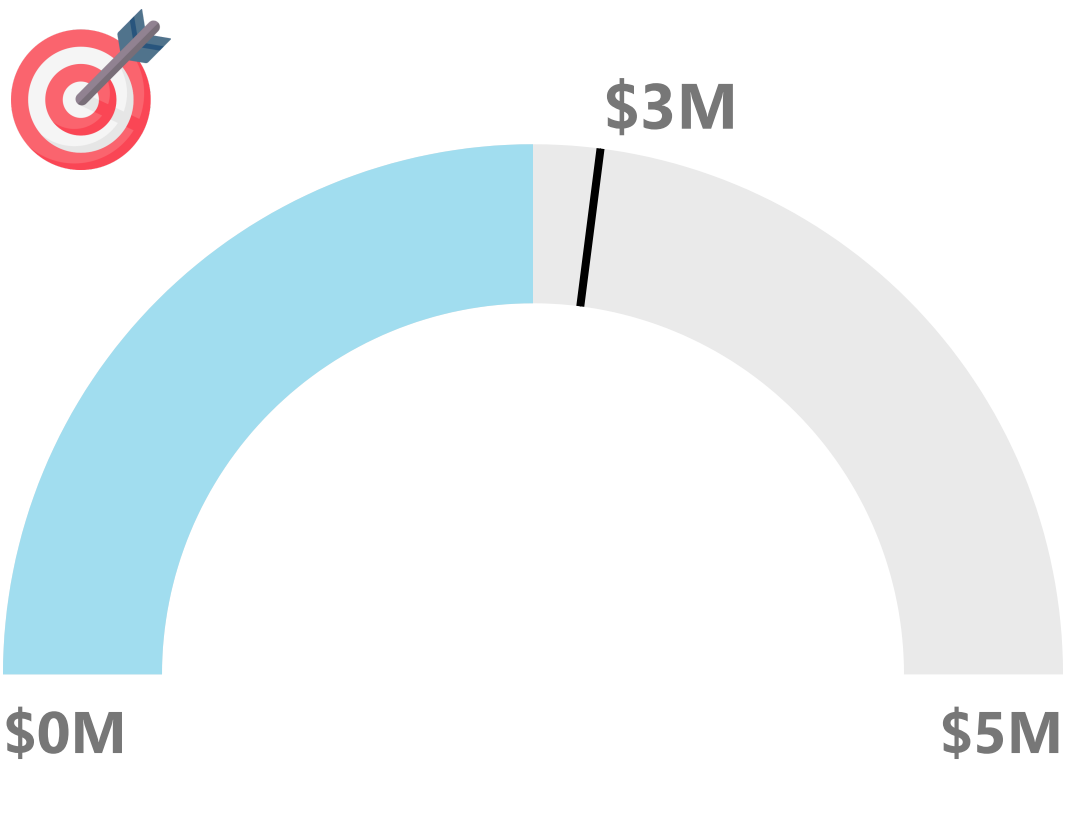
STORE BY CATEGORY District Monthly Sales

Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category



STORE SALES REPORT New Stores

This Year Sales and Last Year Sales



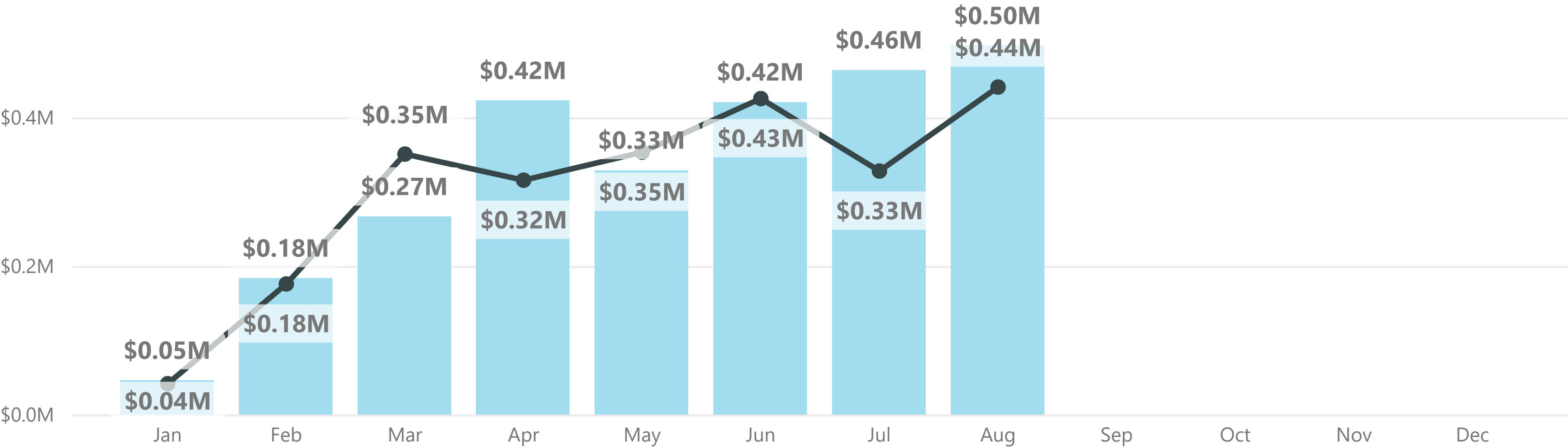
\$2,430K

This Year Sales



Last Year Sales and This Year Sales by FiscalMonth

● Last Year Sales ● This Year Sales



Detailed Info

Chain	This Year Sales	Last Year Sales	Total Sales Var %	Total Sales Var
<div><div></div>Fashions Direct</div>	\$2,214,116	\$2,387,161	-7%	(\$173,045)
<div><div><div></div>Winchester Fashions Direct</div></div>	\$495,165	\$514,537	-4%	(\$19,373)
<div><div><div>Buchanan, Alma</div></div></div>	\$41,041	\$50,580	-19%	(\$9,539)
<div><div><div>Mendez, Jerry</div></div></div>	\$38,381	\$56,371	-32%	(\$17,991)
<div><div><div>Wood, Jana</div></div></div>	\$37,802	\$35,950	5%	\$1,852
<div><div><div>Gentry, Elizabeth</div></div></div>	\$37,051	\$13,981	165%	\$23,069
<div><div><div>Rodriguez, Calista</div></div></div>	\$34,499	\$22,762	52%	\$11,737
<div><div><div>Nelson, Leandra</div></div></div>	\$32,533	\$30,727	6%	\$1,806
<div><div><div>Perkins, Thor</div></div></div>	\$30,947	\$34,447	-10%	(\$3,501)
Total	\$2,429,972	\$2,627,668	-8%	(\$197,697)