Hierarchical Clustering

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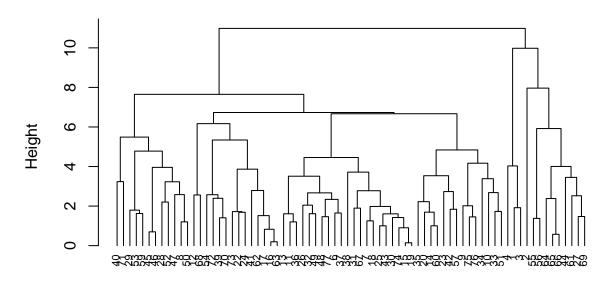
```
#Displaying the required libraries
library(cluster)
library(caret)
## Loading required package: ggplot2
## Loading required package: lattice
library(dendextend)
##
## -----
## Welcome to dendextend version 1.16.0
## Type citation('dendextend') for how to cite the package.
##
## Type browseVignettes(package = 'dendextend') for the package vignette.
## The github page is: https://github.com/talgalili/dendextend/
## Suggestions and bug-reports can be submitted at: https://github.com/talgalili/dendextend/issues
## You may ask questions at stackoverflow, use the r and dendextend tags:
    https://stackoverflow.com/questions/tagged/dendextend
##
  To suppress this message use: suppressPackageStartupMessages(library(dendextend))
##
## Attaching package: 'dendextend'
## The following object is masked from 'package:stats':
##
       cutree
library(knitr)
library(factoextra)
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
library(readr)
#creating a data collection that solely includes numbers by importing a dataset
library(readr)
SB_Cereals <- read.csv("~/Downloads/Cereals.csv")</pre>
Num_data <- data.frame(SB_Cereals[,4:16])</pre>
#Data lacking values should be removed
Num_data <- na.omit(Num_data)</pre>
```

```
#Normalizing data
SB_Cereals_normalise <- scale(Num_data)

#Use the normalized data to do hierarchical clustering using the Euclidean Dist technique.
Dist <- dist(SB_Cereals_normalise, method = "euclidean")
H_clust <- hclust(Dist, method = "complete")

#the dendogram plotting process.
plot(H_clust, cex = 0.7, hang = -1)</pre>
```

Cluster Dendrogram



Dist hclust (*, "complete")

```
#Clustering with single linkage, full linkage, and the Agnes function, average linkage and Ward.
single_Hclust <- agnes(SB_Cereals_normalise, method = "single")
complete_Hclust <- agnes(SB_Cereals_normalise, method = "complete")
average_Hclust <- agnes(SB_Cereals_normalise, method = "average")
ward_Hclust <- agnes(SB_Cereals_normalise, method = "ward")

#Choosing the most efficient course of action
print(single_Hclust$ac)

## [1] 0.6067859
print(complete_Hclust$ac)

## [1] 0.8353712
print(average_Hclust$ac)

## [1] 0.7766075
print(ward_Hclust$ac)</pre>
```

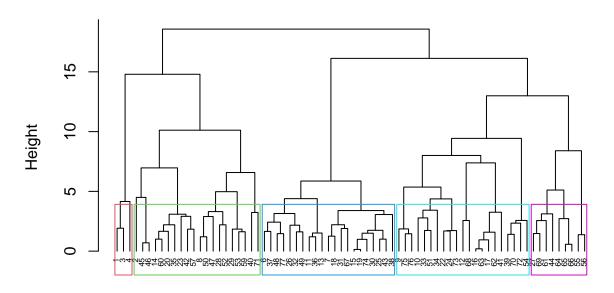
[1] 0.9046042

#The ward strategy is the most successful one, as shown by its value of 0.9046042, which is evident given the facts provided.

2- Choosing the clusters:

```
pltree(ward_Hclust, cex = 0.5, hang = -1, main = "Dendrogram of agnes (Using Ward)")
rect.hclust(ward_Hclust, k = 5, border = 2:7)
```

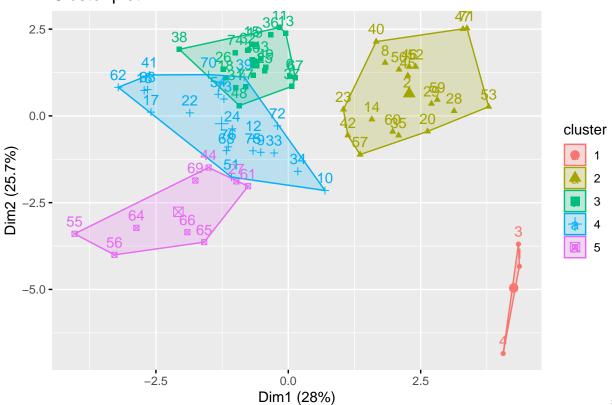
Dendrogram of agnes (Using Ward)



SB_Cereals_normalise agnes (*, "ward")

```
S_Group <- cutree(ward_Hclust, k=5)
D_frame_2 <- as.data.frame(cbind(SB_Cereals_normalise,S_Group))
fviz_cluster(list(data = D_frame_2, cluster = S_Group))</pre>
```

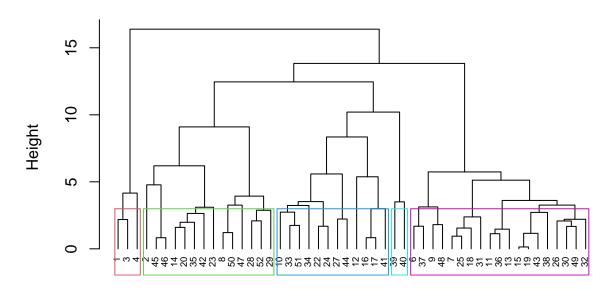
Cluster plot



From the observation mentioned above, clusters can be selected. #determining the stability and structure of the clusters.

```
#Building Partitions
set.seed(123)
One_partition <- Num_data[1:50,]</pre>
Two_partition <- Num_data[51:74,]</pre>
\#Performing\ Hierarchical\ Clustering\ while\ considering\ k=5.
single_sb <- agnes(scale(One_partition), method = "single")</pre>
complete sb <- agnes(scale(One partition), method = "complete")</pre>
average_sb <- agnes(scale(One_partition), method = "average")</pre>
ward_sb <- agnes(scale(One_partition), method = "ward")</pre>
cbind(single=single_sb$ac , complete=complete_sb$ac , average= average_sb$ac , ward= ward_sb$ac)
##
           single complete
                                average
                                             ward
## [1,] 0.6393338 0.8138238 0.7408904 0.8764323
pltree(ward_sb, cex = 0.6, hang = -1, main = "Dendogram of Agnes with Partitioned Data (Using Ward)")
rect.hclust(ward_sb, k = 5, border = 2:7)
```

Dendogram of Agnes with Partitioned Data (Using Ward)



scale(One_partition) agnes (*, "ward")

```
cut_2 \leftarrow cutree(ward_sb, k = 5)
#the centroids are calculated.
Sb_result <- as.data.frame(cbind(One_partition, cut_2))</pre>
Sb_result[Sb_result$cut_2==1,]
     calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
##
## 1
            70
                               130
                                       10
                                               5
                                                      6
                                                            280
                                                                       25
## 3
            70
                               260
                                        9
                                               7
                                                      5
                                                                               3
                          1
                                                            320
                                                                       25
                                                                                       1
            50
                          0
                               140
                                       14
                                               8
                                                            330
                                                                       25
##
     cups
             rating cut_2
## 1 0.33 68.40297
## 3 0.33 59.42551
## 4 0.50 93.70491
one_centroid <- colMeans(Sb_result[Sb_result$cut_2==1,])</pre>
Sb_result[Sb_result$cut_2==2,]
##
      calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
## 2
            120
                       3
                           5
                                       2.0
                                              8.0
                                                             135
                                                                                3
                                                                                    1.00
                                  15
                                                                         0
## 8
                           2
                                                                        25
                                                                                    1.33
            130
                       3
                                210
                                       2.0
                                            18.0
                                                        8
                                                             100
                                                                                3
## 14
            110
                       3
                           2
                                140
                                       2.0
                                            13.0
                                                        7
                                                             105
                                                                        25
                                                                                    1.00
## 20
            110
                       3
                           3
                                140
                                       4.0
                                            10.0
                                                       7
                                                             160
                                                                        25
                                                                                3
                                                                                    1.00
## 23
                       2
                                       2.0
                                                                        25
                                                                                3
            100
                           1
                                140
                                            11.0
                                                       10
                                                             120
                                                                                    1.00
                                       5.0
## 28
            120
                       3
                           2
                                160
                                            12.0
                                                       10
                                                             200
                                                                        25
                                                                                3
                                                                                    1.25
                       3
## 29
            120
                           0
                                240
                                       5.0
                                           14.0
                                                       12
                                                             190
                                                                        25
                                                                                    1.33
                                       3.0 13.0
## 35
            120
                       3
                           3
                                 75
                                                       4
                                                             100
                                                                        25
                                                                                3
                                                                                    1.00
## 42
            100
                       4
                           2
                                150
                                       2.0
                                            12.0
                                                       6
                                                              95
                                                                        25
                                                                                2
                                                                                    1.00
                       4
                           3
                                                                        25
                                                                                3
## 45
            150
                                 95
                                       3.0
                                            16.0
                                                       11
                                                             170
                                                                                    1.00
## 46
            150
                                150
                                       3.0
                                           16.0
                                                             170
                                                                                    1.00
```

```
## 47
           160
                      3
                           2
                                150
                                       3.0 17.0
                                                      13
                                                             160
                                                                       25
                                                                               3
                                                                                   1.50
## 50
           140
                      3
                           2
                                220
                                      3.0 21.0
                                                      7
                                                            130
                                                                       25
                                                                               3
                                                                                   1.33
## 52
           130
                      3
                           2
                                170
                                       1.5 13.5
                                                      10
                                                            120
                                                                       25
                                                                               3
                                                                                   1.25
##
      cups
             rating cut_2
## 2
      1.00 33.98368
                          2
## 8 0.75 37.03856
                          2
## 14 0.50 40.40021
                          2
## 20 0.50 40.44877
                         2
## 23 0.75 36.17620
                         2
## 28 0.67 40.91705
                         2
## 29 0.67 41.01549
                          2
## 35 0.33 45.81172
                          2
## 42 0.67 45.32807
                         2
## 45 1.00 37.13686
                          2
## 46 1.00 34.13976
                         2
## 47 0.67 30.31335
                          2
## 50 0.67 40.69232
                         2
## 52 0.50 30.45084
                          2
two_centroid <- colMeans(Sb_result[Sb_result$cut_2==2,])</pre>
Sb_result[Sb_result$cut_2==3,]
##
      calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
## 6
           110
                      2
                           2
                                180
                                       1.5
                                            10.5
                                                      10
                                                             70
                                                                       25
                                                                               1
                                                                                      1
## 7
           110
                      2
                           0
                                125
                                       1.0
                                            11.0
                                                      14
                                                             30
                                                                       25
                                                                               2
                                                                                      1
## 9
            90
                      2
                                200
                                           15.0
                                                       6
                                                             125
                                                                       25
                           1
                                       4.0
                                                                               1
                                                                                      1
## 11
           120
                           2
                                220
                                            12.0
                                                             35
                                                                       25
                                                                               2
                      1
                                       0.0
                                                      12
                                                                                      1
## 13
                           3
                                      0.0 13.0
                                                       9
                                                             45
                                                                       25
                                                                               2
           120
                      1
                                210
                                                                                      1
## 15
           110
                      1
                           1
                                180
                                      0.0 12.0
                                                      13
                                                             55
                                                                       25
                                                                               2
                                                                                      1
## 18
                                      1.0 13.0
                                                                               2
           110
                      1
                           0
                                 90
                                                      12
                                                             20
                                                                       25
                                                                                      1
                           1
                                180
                                      0.0 12.0
                                                      13
                                                                       25
                                                                               2
## 19
           110
                      1
                                                             65
                                                                                      1
                                                                               2
## 25
                      2
                           1
                                125
                                       1.0 11.0
                                                      13
                                                             30
                                                                       25
           110
                                                                                      1
## 26
           110
                      1
                           0
                                200
                                       1.0 14.0
                                                      11
                                                             25
                                                                       25
                                                                               1
                                                                                      1
                                                             25
## 30
           110
                      1
                           1
                                135
                                      0.0 13.0
                                                      12
                                                                       25
                                                                               2
                                                                                      1
## 31
           100
                      2
                           0
                                 45
                                      0.0 11.0
                                                      15
                                                             40
                                                                       25
                                                                               1
                                                                                      1
## 32
           110
                      1
                           1
                                280
                                      0.0 15.0
                                                       9
                                                             45
                                                                       25
                                                                               2
                                                                                      1
## 36
           120
                           2
                                220
                                      1.0 12.0
                                                             45
                                                                       25
                                                                               2
                                                      11
                                                                                      1
                      1
## 37
           110
                      3
                           1
                                250
                                       1.5 11.5
                                                      10
                                                             90
                                                                       25
                                                                               1
                                                                                      1
## 38
                           0
                                180
                                      0.0 14.0
                                                             35
                                                                       25
                                                                               1
           110
                      1
                                                      11
                                                                                      1
## 43
           110
                      2
                           1
                                180
                                       0.0 12.0
                                                      12
                                                             55
                                                                       25
                                                                               2
                                                                                      1
## 48
           100
                      2
                                220
                                       2.0 15.0
                                                       6
                                                             90
                                                                       25
                           1
                                                                               1
                                                                                      1
## 49
           120
                      2
                           1
                                190
                                       0.0 15.0
                                                       9
                                                             40
                                                                       25
                                                                               2
                                                                                      1
##
             rating cut_2
      cups
      0.75 29.50954
                          3
## 6
## 7
      1.00 33.17409
                         3
## 9
      0.67 49.12025
                          3
## 11 0.75 18.04285
                         3
## 13 0.75 19.82357
                         3
## 15 1.00 22.73645
                         3
## 18 1.00 35.78279
                         3
## 19 1.00 22.39651
                         3
## 25 1.00 32.20758
                         3
## 26 0.75 31.43597
                         3
## 30 0.75 28.02576
                          3
## 31 0.88 35.25244
                          3
```

```
## 32 0.75 23.80404
## 36 1.00 21.87129
                         3
## 37 0.75 31.07222
                         3
## 38 1.33 28.74241
                         3
## 43 1.00 26.73451
                         3
## 48 1.00 40.10596
                         3
## 49 0.67 29.92429
                         3
three centroid <- colMeans(Sb result[Sb result$cut 2==3,])
Sb_result[Sb_result$cut_2==4,]
      calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
##
## 10
            90
                      3
                          0
                                210
                                         5
                                              13
                                                       5
                                                            190
                                                                       25
                                                                              3
                                                                                      1
## 12
           110
                      6
                          2
                                290
                                         2
                                              17
                                                       1
                                                            105
                                                                       25
                                                                              1
                                                                                      1
                                              22
## 16
                      2
                          0
                                280
                                                       3
                                                             25
                                                                       25
                                                                              1
           110
                                         0
                                                                                      1
## 17
           100
                      2
                          0
                                290
                                              21
                                                       2
                                                             35
                                                                       25
                                                                              1
                                                                                      1
                                         1
## 22
                      2
                                                       3
                                                             30
                                                                       25
                                                                              3
           110
                          0
                                220
                                              21
## 24
           100
                      2
                          0
                                190
                                         1
                                              18
                                                       5
                                                             80
                                                                       25
                                                                              3
                                                                                      1
## 27
           100
                      3
                          0
                                  0
                                         3
                                              14
                                                       7
                                                            100
                                                                       25
                                                                              2
                                                                                      1
## 33
           100
                      3
                          1
                                140
                                         3
                                              15
                                                       5
                                                             85
                                                                       25
                                                                              3
                                                                                      1
## 34
                                                       3
                                                                              3
           110
                      3
                          0
                                170
                                         3
                                              17
                                                             90
                                                                       25
                      2
                                260
                                              21
                                                       3
                                                                       25
                                                                              2
## 41
           110
                          1
                                         0
                                                             40
                                                                                      1
## 44
           100
                      4
                          1
                                  0
                                              16
                                                       3
                                                             95
                                                                       25
                                                                              2
                                                                                      1
## 51
            90
                      3
                          0
                                170
                                         3
                                              18
                                                       2
                                                             90
                                                                       25
                                                                              3
                                                                                      1
      cups
             rating cut_2
## 10 0.67 53.31381
## 12 1.25 50.76500
                          4
## 16 1.00 41.44502
## 17 1.00 45.86332
## 22 1.00 46.89564
## 24 0.75 44.33086
## 27 0.80 58.34514
## 33 0.88 52.07690
## 34 0.25 53.37101
                          4
## 41 1.50 39.24111
                         4
## 44 1.00 54.85092
## 51 1.00 59.64284
                          4
four_centroid <- colMeans(Sb_result[Sb_result$cut_2==4,])</pre>
centroids <- rbind(one_centroid, two_centroid, three_centroid, four_centroid)</pre>
x2 <- as.data.frame(rbind(centroids[,-14], Two_partition))</pre>
#figuring out the Dist.
Dist_1 <- get_dist(x2)</pre>
Matrix_1 <- as.matrix(Dist_1)</pre>
dataframe1 <- data.frame(data=seq(1,nrow(Two_partition),1), Clusters = rep(0,nrow(Two_partition)))</pre>
for(i in 1:nrow(Two_partition))
  {dataframe1[i,2] <- which.min(Matrix_1[i+4, 1:4])}
dataframe1
##
      data Clusters
## 1
         1
                   1
## 2
         2
                   4
## 3
         3
                   3
## 4
         4
                   2
## 5
                   2
         5
```

```
## 6
          6
                    1
          7
## 7
                    2
                    2
## 8
          8
## 9
          9
                    3
                    3
## 10
         10
## 11
                    2
         11
## 12
         12
                    2
## 13
                    2
         13
## 14
         14
                    3
## 15
                    4
         15
## 16
         16
                    2
                    3
## 17
         17
## 18
                    2
         18
## 19
                    4
         19
## 20
         20
                    4
## 21
         21
                    3
## 22
         22
                    4
## 23
                    4
         23
                    3
## 24
         24
cbind(D_frame_2$S_Group[51:74], dataframe1$Clusters)
##
          [,1] [,2]
##
    [1,]
             2
                   1
##
    [2,]
             4
                   4
             5
                   3
    [3,]
##
    [4,]
             5
                   2
##
             2
##
    [5,]
                   2
##
    [6,]
             2
                   1
             2
##
    [7,]
                   2
##
    [8,]
             5
                   2
    [9,]
             4
                   3
##
## [10,]
             4
                   3
## [11,]
             5
                   2
## [12,]
             5
                   2
## [13,]
             5
                   2
## [14,]
             3
                   3
## [15,]
             4
                   4
## [16,]
             5
                   2
## [17,]
             4
                   3
             2
                   2
## [18,]
## [19,]
             4
                   4
             4
## [20,]
## [21,]
             3
                   3
## [22,]
             4
                   4
             4
## [23,]
                   4
## [24,]
             3
                   3
table(D_frame_2$S_Group[51:74] == dataframe1$Clusters)
##
## FALSE
           TRUE
```

#12 of the above observations' findings are false, while 12 are true. We may thus claim that the model is only partially unstable.

##

12

12

3- The elementary public schools would like to choose a set of SB_Cereals to include in their daily cafeterias. Every day a different cereal is offered, but all SB_Cereals should support a healthy diet. For this goal, you are requested to find a cluster of "healthy Cereals',"

```
#Clustering Healthy SB Cereals.
Healthy_SB_Cereals <- SB_Cereals</pre>
Healthy_SB_Cereals_RD <- na.omit(Healthy_SB_Cereals)</pre>
clust <- cbind(Healthy_SB_Cereals_RD, S_Group)</pre>
clust[clust$S Group==1,]
##
                            name mfr type calories protein fat sodium fiber carbo
## 1
                       100% Bran
                                         C
                                                  70
                                                                              10
                        All-Bran
                                         C
                                                  70
                                                            4
                                                                               9
                                                                                      7
## 3
                                    K
                                                                 1
                                                                      260
                                         C
                                                  50
                                                                              14
                                                                                      8
   4 All-Bran_with_Extra_Fiber
                                    K
                                                                      140
     sugars potass vitamins shelf weight cups
                                                    rating S_Group
## 1
                280
                           25
                                   3
                                           1 0.33 68.40297
## 3
                320
                           25
                                   3
           5
                                           1 0.33 59.42551
                                                                   1
## 4
                330
                           25
                                   3
                                           1 0.50 93.70491
                                                                   1
clust[clust$S_Group==2,]
                                            name mfr type calories protein fat sodium
## 2
                             100%_Natural_Bran
                                                         C
                                                                 120
                                                                            3
                                                                                5
                                                                                       15
                                                   Q
## 8
                                                   G
                                                         C
                                                                 130
                                                                            3
                                                                                2
                                                                                      210
                                        Basic 4
                                                                                2
                                       Clusters
                                                   G
                                                         C
                                                                            3
## 14
                                                                 110
                                                                                      140
                                                         C
                                                                            3
                                                                                3
##
  20
                            Cracklin' Oat Bran
                                                                 110
                                                                                      140
                        Crispy_Wheat_&_Raisins
                                                         C
                                                                 100
                                                                            2
                                                                                      140
##
  23
                                                                                1
                                                                            3
##
  28
      Fruit_&_Fibre_Dates,_Walnuts,_and_Oats
                                                   Ρ
                                                         C
                                                                 120
                                                                                2
                                                                                      160
                                                         C
                                                                            3
                                                                                0
## 29
                                  Fruitful_Bran
                                                                 120
                                                                                      240
## 35
                            Great_Grains_Pecan
                                                   Ρ
                                                         C
                                                                 120
                                                                            3
                                                                                3
                                                                                      75
                                                         C
                                                                            3
## 40
                        Just Right Fruit & Nut
                                                   K
                                                                 140
                                                                                1
                                                                                      170
## 42
                                            Life
                                                   Q
                                                         C
                                                                 100
                                                                            4
                                                                                2
                                                                                      150
##
   45
             Muesli_Raisins,_Dates,_&_Almonds
                                                         C
                                                                 150
                                                                            4
                                                                                3
                                                                                      95
##
  46
            Muesli_Raisins,_Peaches,_&_Pecans
                                                         С
                                                                 150
                                                                            4
                                                                                3
                                                                                      150
                                                         С
                                                                            3
                                                                                2
##
   47
                          Mueslix_Crispy_Blend
                                                   K
                                                                 160
                                                                                      150
                                                   K
                                                         С
                                                                            3
                                                                                2
## 50
                     Nutri-Grain_Almond-Raisin
                                                                 140
                                                                                      220
                                                                                2
## 52
                          Oatmeal_Raisin_Crisp
                                                         C
                                                                 130
                                                                            3
                                                                                      170
## 53
                         Post_Nat._Raisin_Bran
                                                   Ρ
                                                         C
                                                                 120
                                                                            3
                                                                                1
                                                                                      200
## 57
                            Quaker_Oat_Squares
                                                         С
                                                                 100
                                                                            4
                                                                                1
                                                                                      135
## 59
                                                   K
                                                         C
                                                                 120
                                                                            3
                                                                                1
                                    Raisin_Bran
                                                                                      210
## 60
                               Raisin_Nut_Bran
                                                         C
                                                                 100
                                                                            3
                                                                                2
                                                                                      140
                                                                 140
                                                         C
                                                                                      190
##
   71
                             Total Raisin Bran
##
      fiber carbo sugars potass vitamins shelf weight cups
                                                                   rating S Group
## 2
        2.0
               8.0
                         8
                               135
                                          0
                                                 3
                                                      1.00 1.00 33.98368
                                                                                 2
## 8
        2.0 18.0
                         8
                               100
                                         25
                                                 3
                                                      1.33 0.75 37.03856
                                                                                 2
                         7
        2.0 13.0
                                         25
                                                 3
                                                                                 2
## 14
                               105
                                                      1.00 0.50 40.40021
## 20
        4.0 10.0
                         7
                               160
                                         25
                                                 3
                                                      1.00 0.50 40.44877
                                                                                 2
                                                                                 2
        2.0 11.0
                                         25
##
  23
                        10
                              120
                                                 3
                                                      1.00 0.75 36.17620
##
   28
        5.0 12.0
                        10
                               200
                                         25
                                                 3
                                                      1.25 0.67 40.91705
                                                                                 2
##
   29
        5.0
             14.0
                        12
                               190
                                         25
                                                 3
                                                      1.33 0.67 41.01549
                                                                                 2
   35
              13.0
                         4
                               100
                                         25
                                                 3
                                                                                 2
##
        3.0
                                                      1.00 0.33 45.81172
## 40
        2.0
             20.0
                               95
                                        100
                                                 3
                                                      1.30 0.75 36.47151
                                                                                 2
```

```
## 42
       2.0 12.0
                     6
                            95
                                      25
                                                1.00 0.67 45.32807
                                                                          2
## 45
       3.0 16.0
                                      25
                                                 1.00 1.00 37.13686
                                                                          2
                      11
                            170
                                             3
                                                                          2
## 46
       3.0 16.0
                      11
                            170
                                      25
                                                 1.00 1.00 34.13976
## 47
       3.0 17.0
                      13
                            160
                                      25
                                             3
                                                 1.50 0.67 30.31335
                                                                          2
                      7
                                      25
                                                                          2
## 50
       3.0 21.0
                            130
                                             3
                                                 1.33 0.67 40.69232
## 52
       1.5 13.5
                      10
                            120
                                      25
                                             3
                                                 1.25 0.50 30.45084
                                                                          2
## 53
       6.0 11.0
                      14
                            260
                                      25
                                             3
                                                 1.33 0.67 37.84059
                                                                          2
       2.0 14.0
                                                 1.00 0.50 49.51187
                                                                          2
## 57
                      6
                                      25
                            110
                                             3
## 59
       5.0 14.0
                      12
                            240
                                      25
                                             2
                                                 1.33 0.75 39.25920
                                                                          2
## 60
       2.5 10.5
                      8
                            140
                                      25
                                                 1.00 0.50 39.70340
                                                                          2
                                             3
                                                                          2
## 71
        4.0 15.0
                      14
                            230
                                     100
                                             3
                                                 1.50 1.00 28.59278
```

clust[clust\$S_Group==3,]

##			mfr G		ca		protein						
##	6	Apple_Cinnamon_Cheerios				C		110) 2	2	180	1.5	10.5
##	7	Apple_Jacks				C		110		0	125	1.0	11.0
##	11	Cap'n'Crunch				C		120		2	220	0.0	12.0
##	13	Cinnamon_Toast_Crunch			G	C		120) 1	3	210	0.0	13.0
##	15	Cocoa_Puffs			G	C		110) 1	1	180	0.0	12.0
##	18	Corn_Pops Count_Chocula			K	C		110		0	90	1.0	13.0
##	19		G	C		110		1	180	0.0	12.0		
##	25		K	C		110		1	125	1.0	11.0		
##	26		K	C		110		0	200	1.0	14.0		
##	30		Р	C		110		1	135	0.0	13.0		
##	31		P	C		100		0	45	0.0	11.0		
##	32		G	C		110		1	280	0.0	15.0		
##	36		Q	C		120		2	220	1.0	12.0		
##	37	Но	G	C		110		1	250	1.5	11.5		
##	38			Honey-comb	Р	C		110		0	180	0.0	14.0
##	43		G	C		110		1	180	0.0	12.0		
##	48	Mult	G	C		100		1	220	2.0	15.0		
##	49		Nut&Hor	ney_Crunch	K	C		120		1	190	0.0	15.0
	67			Smacks	K	C		110		1	70	1.0	9.0
##	74		_	Trix	G	C		110		1	140	0.0	13.0
##	77		_	<pre>loney_Gold</pre>	G	C		110		1	200	1.0	16.0
##	_	_	_	vitamins s					rating	S_G1	_		
##		10	70	25	1				29.50954		3		
##	7	14	30	25	2				33.17409		3		
##	11 13	12 9	35 45	25 25	2				18.04285		3 3		
##	15	13	55 55	25 25	2				19.82357 22.73645		3		
##	18	12	20	25 25	2				35.78279		3		
##	19	13	65	25	2		1		22.39651		3		
##	25	13	30	25	2		1		32.20758		3		
##	26	11	25	25	1		1		31.43597		3		
##	30	12	25	25	2		1		28.02576		3		
##	31	15	40	25	1		1		35.25244		3		
##	32	9	45	25	2		1		23.80404		3		
##	36	11	45	25	2		1		21.87129		3		
##	37	10	90	25	1		1		31.07222		3		
##	38	11	35	25	1	L	1	1.33	28.74241		3		
##	43	12	55	25	2		1		26.73451		3		
##	48	6	90	25	1		1		40.10596		3		
##	49	9	40	25	2	2	1	0.67	29.92429		3		

```
## 67
           15
                   40
                             25
                                     2
                                             1 0.75 31.23005
                                                                      3
## 74
           12
                   25
                             25
                                     2
                                             1 1.00 27.75330
                                                                      3
                                                                      3
## 77
            8
                   60
                             25
                                             1 0.75 36.18756
clust[clust$S_Group==4,]
##
```

```
name mfr type calories protein fat sodium fiber carbo
## 9
                           Bran_Chex
                                         R
                                               С
                                                         90
                                                                   2
                                                                        1
                                                                              200
                                                                                       4
                                                                                             15
                                               С
                                                                        0
                                                                                       5
## 10
                                         Ρ
                                                         90
                                                                   3
                                                                              210
                                                                                             13
                         Bran_Flakes
## 12
                             Cheerios
                                         G
                                               C
                                                       110
                                                                   6
                                                                        2
                                                                              290
                                                                                       2
                                                                                             17
                                                                   2
## 16
                            Corn Chex
                                         R
                                               С
                                                       110
                                                                              280
                                                                                       0
                                                                                             22
## 17
                         Corn_Flakes
                                         K
                                               C
                                                       100
                                                                   2
                                                                        \cap
                                                                              290
                                                                                       1
                                                                                             21
## 22
                              Crispix
                                         K
                                               C
                                                       110
                                                                   2
                                                                              220
                                                                                             21
                                                                   2
## 24
                         Double_Chex
                                               C
                                                       100
                                                                        0
                                                                              190
                                         R
                                                                                       1
                                                                                             18
## 33
                  Grape_Nuts_Flakes
                                         Р
                                               С
                                                       100
                                                                   3
                                                                              140
                                                                                       3
                                                                                             15
                                         Ρ
                                               C
                                                                   3
                                                                                       3
## 34
                          Grape-Nuts
                                                                        0
                                                                              170
                                                                                             17
                                                       110
   39
       Just_Right_Crunchy__Nuggets
                                         K
                                               C
                                                       110
                                                                   2
                                                                              170
                                                                                       1
                                                                                             17
## 41
                                  Kix
                                         G
                                               С
                                                       110
                                                                   2
                                                                        1
                                                                              260
                                                                                       0
                                                                                             21
##
   51
                  Nutri-grain_Wheat
                                         K
                                               C
                                                        90
                                                                   3
                                                                              170
                                                                                       3
                                                                                             18
## 54
                                               С
                                                                   3
                                                                        0
                          Product_19
                                         K
                                                       100
                                                                              320
                                                                                       1
                                                                                             20
                                               С
## 62
                            Rice_Chex
                                         R
                                                       110
                                                                   1
                                                                        0
                                                                              240
                                                                                       0
                                                                                             23
## 63
                       Rice_Krispies
                                         K
                                               C
                                                       110
                                                                   2
                                                                        0
                                                                              290
                                                                                       0
                                                                                             22
##
   68
                            Special_K
                                         K
                                               C
                                                       110
                                                                   6
                                                                        0
                                                                              230
                                                                                       1
                                                                                             16
##
   70
                  Total_Corn_Flakes
                                         G
                                               C
                                                                   2
                                                                        1
                                                                              200
                                                                                       0
                                                                                             21
                                                       110
##
   72
                  Total_Whole_Grain
                                         G
                                               C
                                                       100
                                                                   3
                                                                        1
                                                                              200
                                                                                       3
                                                                                             16
                                                                   2
                                         G
                                               C
                                                                              250
                                                                                       0
##
   73
                              Triples
                                                       110
                                                                        1
                                                                                             21
##
   75
                          Wheat_Chex
                                         R
                                               C
                                                       100
                                                                   3
                                                                        1
                                                                              230
                                                                                       3
                                                                                             17
##
   76
                             Wheaties
                                         G
                                               C
                                                       100
                                                                   3
                                                                              200
                                                                                       3
                                                                                             17
       sugars potass vitamins shelf weight cups
##
                                                        rating S_Group
## 9
                  125
                              25
                                      1
                                              1 0.67 49.12025
                                                                        4
## 10
            5
                              25
                                      3
                                              1 0.67 53.31381
                                                                        4
                  190
                                                                        4
## 12
             1
                  105
                              25
                                              1 1.25 50.76500
            3
                   25
                              25
                                              1 1.00 41.44502
                                                                        4
## 16
                                      1
##
   17
            2
                   35
                              25
                                      1
                                              1 1.00 45.86332
                                                                        4
##
   22
            3
                   30
                              25
                                      3
                                              1 1.00 46.89564
                                                                        4
##
   24
            5
                   80
                              25
                                      3
                                              1 0.75 44.33086
## 33
            5
                              25
                                              1 0.88 52.07690
                   85
                                      3
                                                                        4
   34
            3
                                      3
                                              1 0.25 53.37101
                                                                        4
##
                   90
                              25
## 39
            6
                   60
                             100
                                      3
                                              1 1.00 36.52368
   41
            3
                   40
                                      2
                                              1 1.50 39.24111
                              25
            2
## 51
                   90
                              25
                                      3
                                              1 1.00 59.64284
                                                                        4
            3
                                              1 1.00 41.50354
## 54
                   45
                             100
                                      3
                                                                        4
            2
## 62
                              25
                                              1 1.13 41.99893
                                                                        4
                   30
                                      1
## 63
            3
                   35
                              25
                                      1
                                              1 1.00 40.56016
                                                                        4
            3
                                              1 1.00 53.13132
## 68
                   55
                              25
                                      1
                                                                        4
## 70
            3
                   35
                             100
                                      3
                                              1 1.00 38.83975
                                                                        4
## 72
            3
                  110
                             100
                                      3
                                              1 1.00 46.65884
## 73
            3
                   60
                              25
                                      3
                                              1 0.75 39.10617
                                                                        4
            3
                              25
## 75
                  115
                                      1
                                              1 0.67 49.78744
                                                                        4
## 76
            3
                  110
                              25
                                      1
                                              1 1.00 51.59219
```

#Mean ratings are used to select the best cluster.
mean(clust[clust\$S_Group==1,"rating"])

[1] 73.84446

```
mean(clust[clust$S_Group==2,"rating"])
## [1] 38.26161
mean(clust[clust$S_Group==3,"rating"])
## [1] 28.84825
mean(clust[clust$S_Group==4,"rating"])
```

[1] 46.46513

#Cluster 1 may be chosen based on the data mentioned above because it is the highest. #Therefore, Group 1 may be considered of as the cluster for a healthy diet.