

ADIDAS SALES ANALYSIS

Dashboard





ADIDAS SALES ANALYSIS

Sales Overview

Product Analysis

Trend Analysis





Sales Overview



Total_Sale

900M

Sales MoM 9%



Profit

332M

Profit MoM 10%



TotalUnitS...

2M

TotalUnitSold
MoM 7%



TransCount

10K

TransCount
MoM 7%

In-store

Online

Outlet

Year

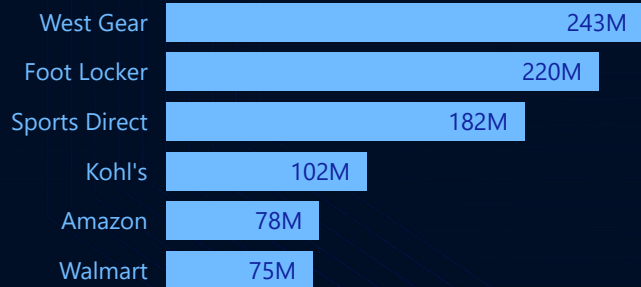
All

Month

All

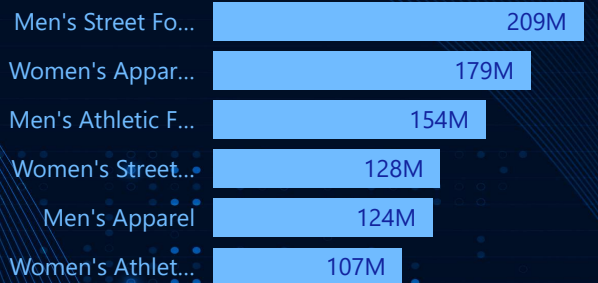
Sales by Retailer

Retailer

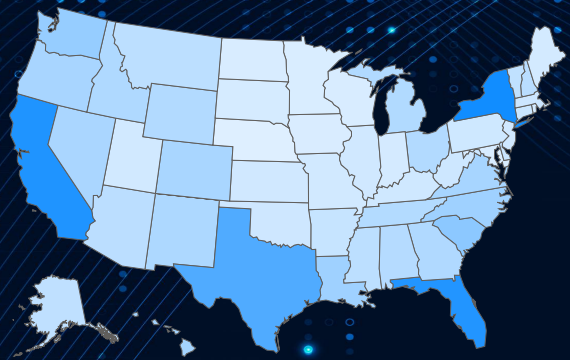


Sales by Product

Product

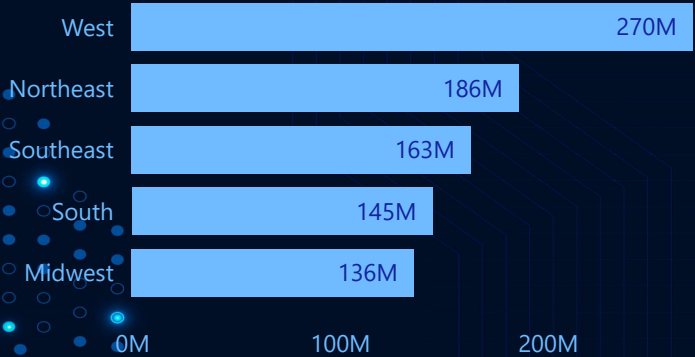


Sales by State



Sales by Region

Region

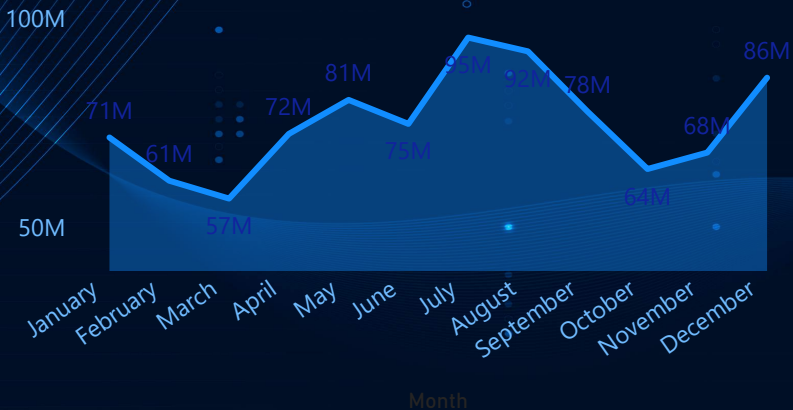


TransCount by Region

Region



Sales by Month





Men's Apparel



Men's Athletic Footwear



Men's Street Footwear



Women's Apparel



Women's Athletic...



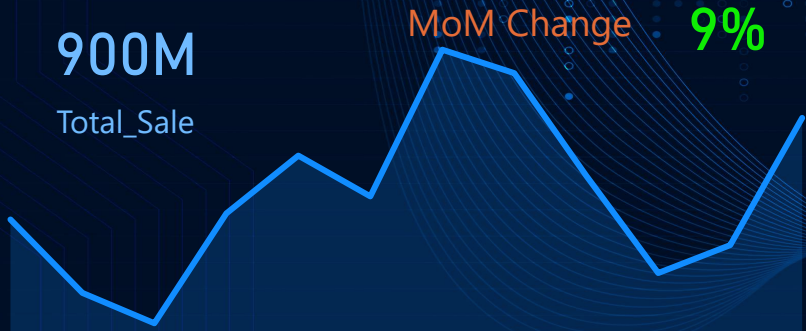
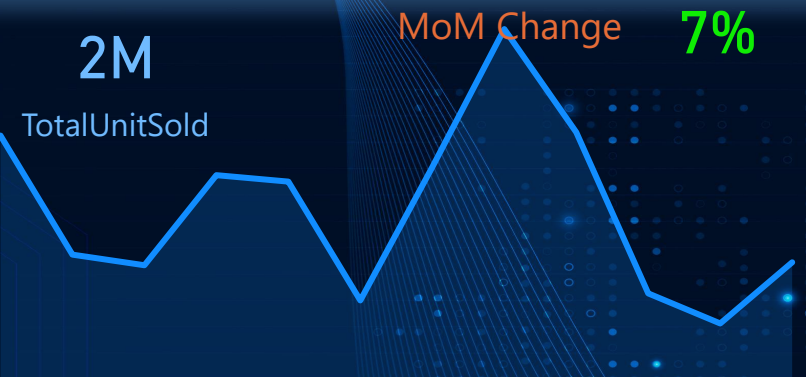
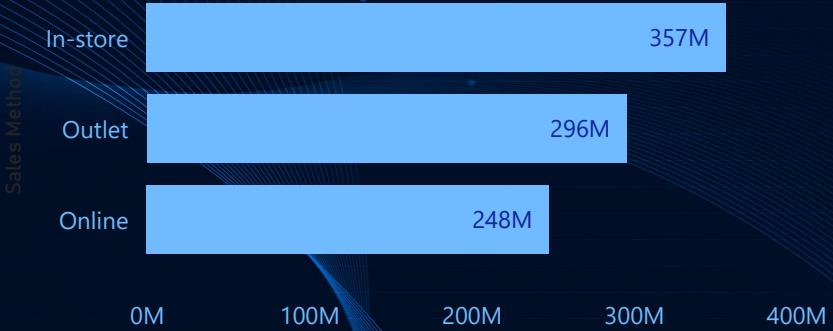
Women's Street Footwear



Men's Apparel



Sales by Product



Year

All

Month

All

Retailer

All



\$45



Trend Analysis



Total_Sale
900M

Sales YoY 3.94



Profit
332M

Profit YoY 424%



TotalUnitSold
2M

TotalUnitSold
YoY 436.14%



TransCount
10K

TransCount YoY 6.41

In-store

Online

Outlet

Year

All

Month

All

Sales Vs Product

Profit MoM Sales MoM



Sales Vs Unit Sold

Sales MoM TotalUnitSold MoM



Profit Vs AvgOperatingMargin

Profit Avg_Operating_Margin



Profit Vs Sales by Month

Total_Sale Profit



Alabama

Profit by Retailer

