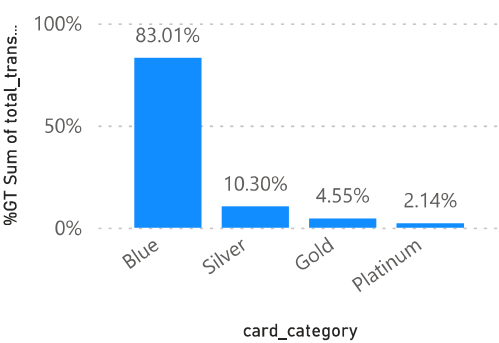


%GT Sum of total_trans_amt by card_category



week_num	week_num_sorted	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	wow_revenue
Week-52	52	1866269	2140878	1866269	-12.8%
Week-51	51	2140878	2053098	2140878	4.3%
Week-50	50	2053098	1960305	2053098	4.7%
Week-49	49	1960305	2017553	1960305	-2.8%
Week-48	48	2017553	2094241	2017553	-3.7%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.53%
1	57.47%
Total	100.00%

state_cd	%GT Sum of total_trans_amt
TX	24.60%
NY	24.46%
CA	24.14%
FL	18.59%
NJ	8.21%
Total	100.00%

Credit Card Transaction Report

week_start_date

All

Revenue

111M

Transaction

89M

Interest

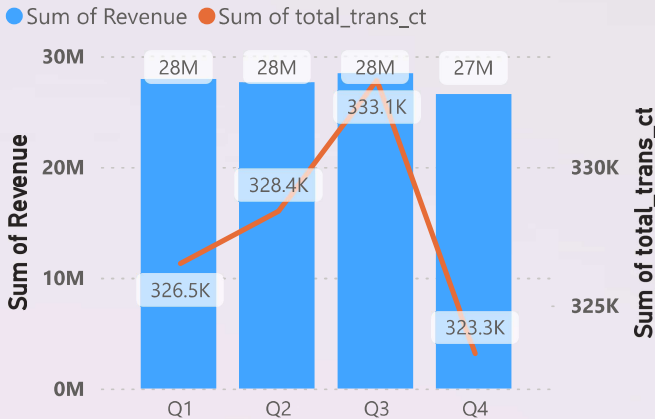
15.7M

Count

1.31M

Category	Sum of Revenue	Transaction Amount	Sum of Interest
Blue	92278795	73915750	12991775.5
Silver	11172665	9173492	1624162.6
Gold	4908144	4048156	747568.3
Platinum	2271216	1906628	323258.1
Total	110630820	89044026	15686764.5

Qtr Revenue and Total Transaction count



Q4

Q3

Q2

Q1

F

M

Silver

Blue

Gold

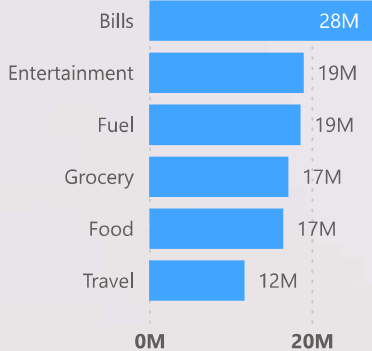
Platinum

Low

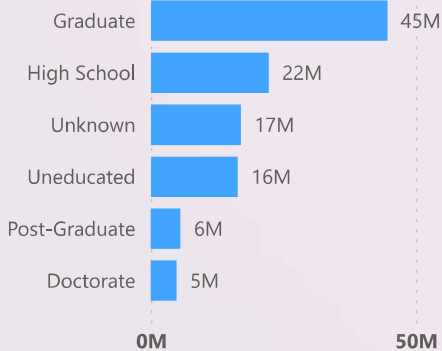
Medium

High

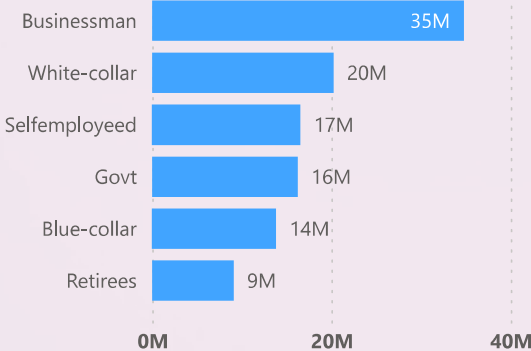
Revenue by Expenditure Type



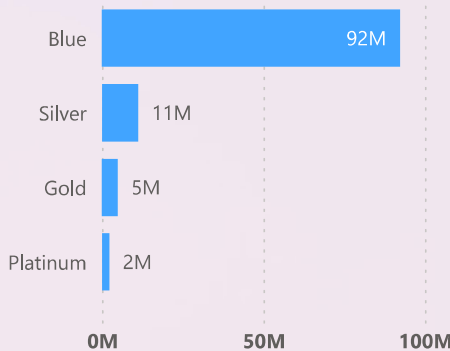
Revenue by Customer Education



Revenue by Customer Job



Revenue by Card Type



Credit Card Customer Report

week_start_date

All

Q4

Q3

Q2

Q1

M

60M

F

50M

Silver

Blue

Gold

Platinum

Revenue

111M

Interest

15.7M

Income

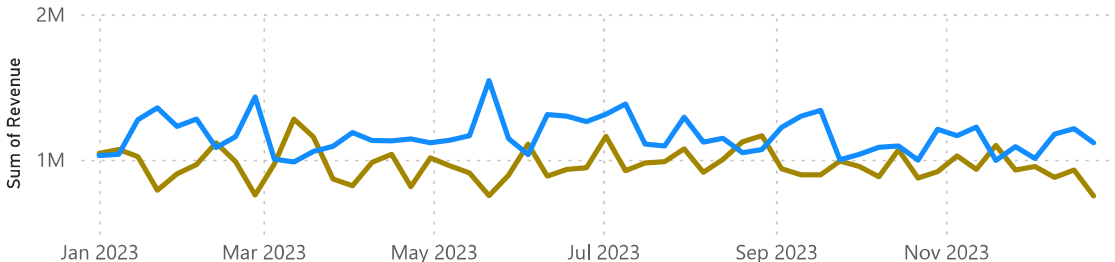
576M

CSS

3.19

Revenue by Week

gender ● F ● M

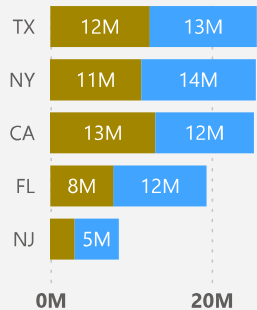


customer_job	Sum of Revenue	Sum of Interest	Sum of income
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Retirees	9070368	1260718.5	48675030
Blue-collar	13808557	1905601.1	72262158
Govt	16223403	2320032.7	88773989
Selfemployeed	16523516	2239483.6	75313288
White-collar	20229312	2882147.9	103930055
Businessman	34775665	5078780.6	186959919

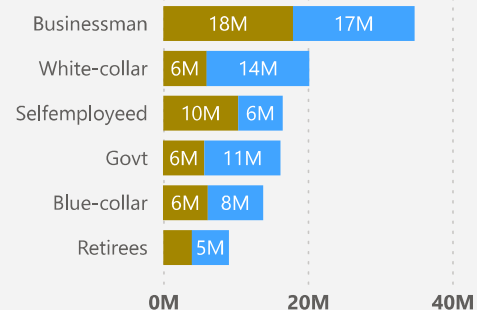
Revenue by State Code

ge... ● F ● M



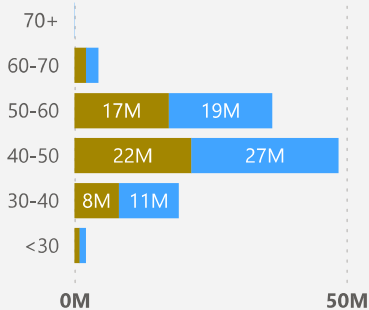
Revenue by Customer Job

gender ● F ● M



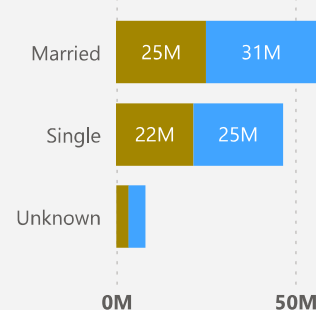
Revenue by Age Goup

gender ● F ● M



Revenue by Marital Status

gen... ● F ● M



Revenue by Income Group

gen... ● F ● M

