

Title

Title:

Website Proposal for Birsa Munda Medical Foundation

Subtitle:

Comprehensive NGO Website Overview

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Purpose of the Website

Title:

Why Does the Foundation Need a Website?

Content:

The Birsa Munda Medical Foundation needs a website to:

1. Increase online visibility and outreach for the foundation's causes.
2. Attract donors, volunteers, and supporters.
3. Provide an easy way for people to donate, register for events, and engage with the foundation's activities.
4. Share success stories, blogs, and updates to keep stakeholders informed.

Website Features

Title:

Key Features of the Website

Content:

- **Responsive Design:** Fully mobile-optimized for users across all devices.
- **User-Friendly Interface:** Intuitive navigation and simple layout.
- **Dynamic Sections:** Causes, Events, Blog, and Donate pages with interactive elements.
- **Secure Payment Gateway:** Safe and easy donation process through trusted payment gateways.
- **Interactive Features:** Event registration forms, blog comments, and social media integrations.

Sitemap and Page Flow

Title:

Website Sitemap Overview

Content:

1. **Home:** Introduction to the foundation, major causes, and quick links.
2. **Causes:** Dedicated pages for different health initiatives.
3. **Events:** Details of past and upcoming events.
4. **Blog:** Latest articles and success stories.
5. **Donate:** Secure donation page integrated with a payment gateway.
6. **Additional Pages:** About Us, Contact Us, Volunteer, FAQs.

Home Page Details

Title:

Home Page Overview

Content:

The homepage will serve as a welcoming entry point, featuring:

- **Hero Banner:** A banner with the foundation’s mission statement and a call-to-action (CTA) button (e.g., *Join Us Today*).
- **Navigation Bar:** Links to the main sections – Causes, Events, Donate, Blog.
- **Impact Statistics:** A dynamic section showing key statistics (e.g., funds raised, number of people helped).

Causes Page

Title:

Explore Our Causes

Content:

The **Causes** page will provide a detailed list of ongoing health initiatives supported by the foundation. Each cause will have a dedicated section with more information and options for visitors to support or donate.

Sub-Pages Include:

- **Health Camps:** Information on upcoming health camps in rural areas.
- **Vaccination Drives:** Ongoing vaccination efforts and goals.
- **Education Support:** Campaigns aimed at improving healthcare awareness.

Events Page

Title:

Upcoming and Past Events

Content:

- **Upcoming Events:** A detailed calendar view of future events and programs, including registration forms.
- **Past Events:** A gallery showcasing past events with photos and success stories.
- **Sub-Pages Include:**
 - **Event Registration:** A form for users to register for events (Name, Contact, etc.).
 - **Event Gallery:** A section showcasing images from previous events.

Blog Section

Title:

Informative Blogs and Updates

Content:

- **Categories:** The Blog section will include various topics such as health tips, success stories, and foundation updates.
- **Sub-Pages Include:**
 - **Health Tips:** Articles on wellness, health tips, and preventative care.
 - **Foundation News:** Updates and achievements from the foundation.
 - **Stories of Impact:** Real-life stories from the people the foundation has helped.
- **Interactive Features:** Commenting, social media sharing, and article ratings.

Donate Page

Title:

Support Our Cause: Donate Today

Content:

The **Donate** page will allow users to contribute financially to the foundation.

- **Predefined Donation Amounts:** Quick options for ₹500, ₹1000, etc.
- **Custom Donation:** A field for users to enter their own donation amount.
- **Secure Payment Integration:** Razorpay or Stripe for easy and secure payment processing.

Sub-Pages Include:

- **Payment Gateway Integration:** Payment via cards, wallets, or net banking.

Other Pages

Title:

Additional Key Pages

Content:

- **About Us:** Detailed background about the foundation, including history, vision, and team.
 - **Our Team:** Brief information on key team members.
 - **Our Partners:** Highlight partners and collaborators.
- **Contact Us:** Contact form and foundation's contact details (email, phone, office address).
- **Volunteer:** Form for users to register as volunteers in health camps and events.
- **FAQs:** Common questions and answers on donating, volunteering, and the foundation's operations.

Tools and Technologies

Title:

Tech Stack

Content:

- **Frontend:** HTML5, CSS3, JavaScript, React.js.Next js
- **Backend:** Node.js, Express.js for RESTful APIs, MongoDB for data storage.
- **Payment Gateway Integration:** Razorpay