

# Shashikant Gautam

Noida Uttar Pradesh

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## Profile Summary

Results-driven Data Analyst & BI Developer with expertise in Power BI, Looker Studio, SQL, Excel, and Python. Skilled in building insightful dashboards and **KPI** reports to drive data-informed decisions.

## Experience

### East India Technologies Pvt Ltd

Noida, India

#### Data Analyst

Apr 2025 - Present

- **Performed** data variance analysis and debugged SQL queries using MySQL Workbench by applying **statistical data analysis** techniques, resulting in 100% accuracy in data extraction.
- **Applied** advanced **data modeling**, cleaning, and normalization techniques using SQL and Excel to improve data integrity and optimize retrieval processes across large datasets.
- **Leveraged** Python's **Pandas** and **NumPy** libraries to automate data analysis and wrangling tasks, accelerating insight generation and supporting data-driven decisions.
- **Designed** and developed interactive dashboards and reports using **Looker Studio**, **Power BI (with DAX)**, and Google Sheets, enabling impactful data visualization and contributing to a 20% increase in data-driven decision-making across the organization.

### MeriSKILL

Noida, India

#### Data Analyst Intern

May 2024 - Oct 2024

- Applied advanced **data cleaning** and **data normalization techniques**, showcasing **problem-solving skills** to maintain data integrity and optimize retrieval processes.
- Designed and delivered customizable dashboards using **Power BI**, leveraging creativity and stakeholder communication to provide actionable insights.

### Theoceann

Noida, India

#### Backend Developer

Aug 2022 - Feb 2024

- Designed and developed RESTful APIs using **Python** and **Flask framework**
- Utilized strong SQL proficiency to write complex queries.
- Created RESTful API for 'maritime freight management,' enhancing data access efficiency by 40%.
- Implemented version control using **Git** for the project

## Projects

### Sales Insights – Brick Motor business [Power BI—SQL] | [Dashboard](#)

- Designed a Power BI dashboard to understand AtliQ hardware goods sales trends.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the data and make informed decisions.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.

### HR Data analytics – HR Domain | Excel, Power BI, Daz, Power Query | [Dashboard](#) |

- Identified the need for efficient tracking of employee data, including working hours, attendance, performance.
- Designed and developed a Power BI dashboard that streamlined HR processes and increased efficiency.
- Implemented key metrics and visualizations, saving the HR team 3-4 hours of daily work.

## Technical Skills

- **Analytical Tools:** Power BI, Looker Studio, Advanced Excel (VLOOKUP, Pivot Tables), Power Query
- **Programming Languages:** SQL, Python (Pandas, NumPy, Matplotlib)
- **Databases:** MySQL, Microsoft SQL Server
- **Technologies/Frameworks:** ETL, Data Cleaning, Data Modelling, Data Visualization, A/B Testing, Statistical Analysis

## Education

Institute of Engineering and Technology (IET) Lucknow,  
MCA

Uttar Pradesh  
2019 -2022

Dr. Ram Manohar Lohia Avadh University Ayodhya,  
B.Sc. (Mathematics)

Uttar Pradesh  
2014 - 2017

## Achievements/ Certifications

- 5-star [HackerRank](#) in Python
- First runner-up in 'Ideathon' IET Lucknow link
- Solved 250+ Question of Data Structure and Algorithm at [Leetcode](#).
- Introduction to [Data Analytics](#)