Shashikant Gautam

Noida Uttar Pradesh

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Profile Summary

Results-driven Data Analyst & BI Developer with expertise in Power BI, Looker Studio, SQL, Excel, and Python. Skilled in building insightful dashboards and **KPI** reports to drive data-informed decisions.

Experience

East India Technologies Pvt Ltd

Noida, India

Data Analyst

Apr 2025 - Present

- **Performed** data variance analysis and debugged SQL queries using MySQL Workbench by applying **statistical data analysis** techniques, resulting in 100% accuracy in data extraction.
- Applied advanced data modeling, cleaning, and normalization techniques using SQL and Excel to improve data integrity and optimize retrieval processes across large datasets.
- Leveraged Python's Pandas and NumPy libraries to automate data analysis and wrangling tasks, accelerating insight
 generation and supporting data-driven decisions.
- **Designed** and developed interactive dashboards and reports using **Looker Studio**, **Power BI (with DAX)**, and Google Sheets, enabling impactful data visualization and contributing to a 20% increase in data-driven decision-making across the organization.

MeriSKILL Noida, India

Data Analyst Intern

May 2024 - Oct 2024

- Applied advanced data cleaning and data normalization techniques, showcasing problem-solving skills to maintain data integrity and optimize retrieval processes.
- Designed and delivered customizable dashboards using Power BI, leveraging creativity and stakeholder communication to provide actionable insights.

Theoceann Noida, India

Backend Developer

Aug 2022 - Feb 2024

- Designed and developed RESTful APIs using Python and Flask framework
- Utilized strong SQL proficiency to write complex queries.
- Created RESTful API for 'maritime freight management,' enhancing data access efficiency by 40%.
- Implemented version control using Git for the project

Projects

Sales Insights – Brick Motor business [Power BI—SQL] Dashboard

- Designed a Power BI dashboard to understand AtliQ hardware goods sales trends.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the
- data and make informed decisions.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.

HR Data analytics – HR Domain | Excel, Power BI, Daz, Power Query | Dashboard |

- Identified the need for efficient tracking of employee data, including working hours, attendance, performance.
- Designed and developed a Power BI dashboard that streamlined HR processes and increased efficiency.
- Implemented key metrics and visualizations, saving the HR team 3-4 hours of daily work.

Technical Skills

- Analytical Tools: Power BI, Looker Studio, Advanced Excel (VLOOKUP, Pivot Tables), Power Query
- Programming Languages: SQL, Python (Pandas, NumPy, Matplotlib)
- Databases: MySQL, Microsoft SQL Server
- Technologies/Frameworks: ETL, Data Cleaning, Data Modelling, Data Visualization, A/B Testing, Statistical Analysis

Education

Institute of Engineering and Technology (IET) Lucknow, MCA

Uttar Pradesh 2019 -2022 Uttar Pradesh 2014 - 2017

Dr. Ram Manohar Lohia Avadh University Ayodhya,

B.Sc. (Mathematics)

Achievements/ Certifications

- 5-star <u>HackerRank</u> in Python
- First runner-up in <u>'Ideathon'</u> IET Lucknow link
- Solved 250+ Question of Data Structure and Algorithm at <u>Leetcode</u>.
- Introduction to <u>Data Analytics</u>