



DIGITAL MARKETING COURSE FOR FRESHERS

Strengthen your Marketing Analylitcs & **Earn \$0 to \$1000** within an year!



**** Get student discount by submitting valid id proof of any UGC recognized institution**

STARTS ON Date - July 15th 2022 LIVE Online Classes	DURATION 3 Weeks -12 Weeks LIVE Online Session Timings 3 Hours/ Saturday 3:30 PM to 6:30 PM	PROGRAMME FEE Starts from INR 20,000 to 65,000	ELIGIBILITY Any Graduate or Anyone Pursuing Graduation
Get Trained by Best Industry Professionals! Take a demo class to know ur interest!	3,6 & 18 Months Recommended 10-12 hrs/week	July 15th 2022 Program Start Date	EMI Options Starting at Rs. 11,000

Refer Your Friend Earn Upto ₹10,000

The more you **Refer**, The more you **Earn**

Message us for more details



Programme Highlights

11-month career-shifting programme

Learn from leading faculty and industry experts

Guaranteed Internship

Learn from real-world cases and a capstone project

Get the prestigious certificate of Completion

Be eligible for the Executive Alumni Status

Application Process

1

Fill the application from

Fill the application from to help us understand about you and all necessary details before you move further to join Techstack.

2

Counselling Process

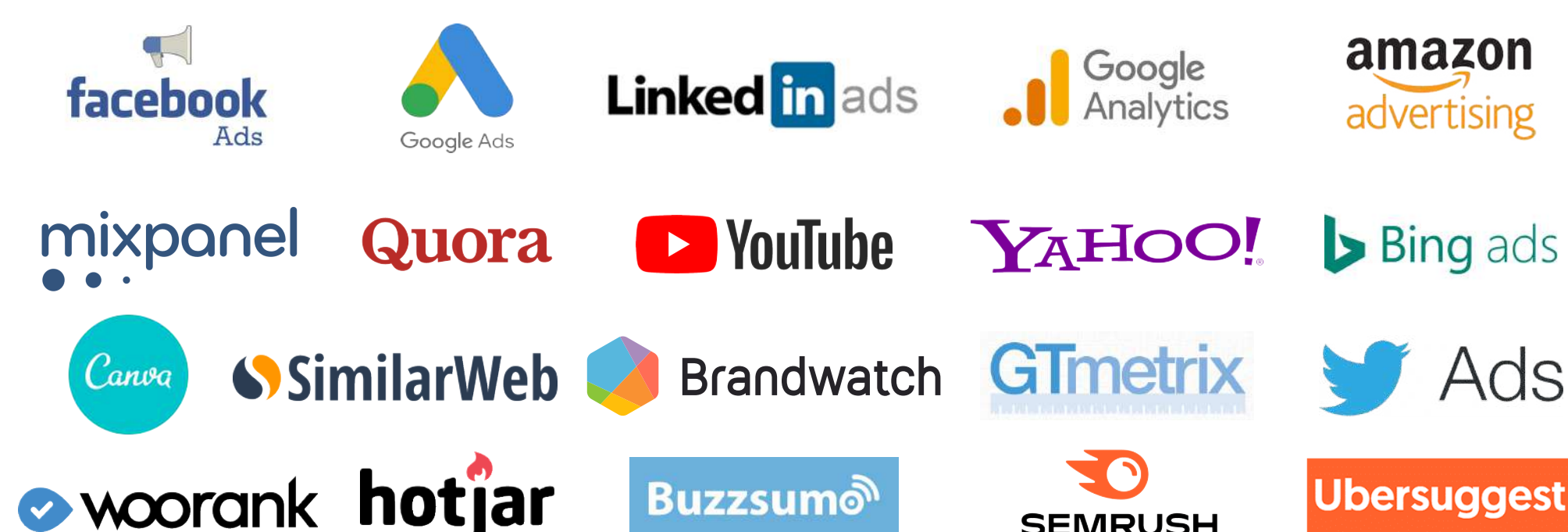
Take a world with our counsellor and know-how about the different subjects running at Techstack! Our cooperative process is held to give you the necessary information required

3

Join Program

Fasten your seat belts to become an industry-expert by joining one of our courses. Get yourself acquainted with the bestof the knowledge provided by Teckstack Academy!

Tools Covered in the Program



1. PPC Marketing

You will learn to master the nuances of pay per click, display advertising, conversion optimization, and web analytics, and you'll acquire extensive project experience to prepare you for managing paid marketing initiatives.

- Google Ads.
- Facebook Marketing & Instagram Ads.
- LinkedIn Ads.
- Bing Ads.
- Twitter Ads.

Fee : ₹ 65,000

Duration : 12 Weeks

2. Mastering the Social Media Strategy & Email Marketing

- The Advanced Social Media Course will transform you into an industry-ready social media marketer. It combines the disciplines of advanced social media, advanced content marketing and advanced web analytics course to help you elevate your brand and execute compelling social campaigns. Fast-track your marketing career with this complete, structured advanced social media course.
- You will learn about social media, Facebook marketing, YouTube marketing, email marketing, and marketing automation..
- Social Media Marketing.
- Social Media Marketing Live Project (Facebook Ads Manager).

Fee : ₹ 42,000

Duration : 8 Weeks

3. Content Marketing & SEO

- Content Strategy.
- Copywriting.
- Ad Design.
- Email Marketing.
- Influencer Marketing.
- Campaign Planning.
- Search Engine Optimization.
- Blogging.
- AdSense.

Fee : ₹ 32,000

Duration : 6 Weeks

4. Data studio & Google Analytics Crash Course

- Web Analytics.
- Web Analytics Live Project (Google Analytics).
- Report Building.
- Data visualization.

Fee : ₹ 20,000

Duration : 4 Weeks

****No refund is permissible in case the student request a fee refund after from date of joining.****