

Satyam Gupta

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· Shahjahanpur, UP, India

ABOUT ME

Motivated and results-driven seeking a challenging position within a large organisation as a SEO Executive. Offering a strong foundation in OFF-Page SEO strategy, link building and link analysis, with a proven ability to drive efficiency, deliver successful outcomes and collaborate within cross-functional teams by learning ON-Page SEO and Technical SEO

KEY SKILLS

OFF-Page SEO planning	Article Submission	Strong interpersonal skills
Link analysis	Forum Submission	Proactive and self-motivated
Keyword Research	Classified Submission	Good Follower
Google Keyword Planner	Social Bookmarking	Good communication skills
Ahref	Social Media Optimization	Process improvement
Sitemap	Robots Txt	Technical SEO Skills

PROFESSIONAL EXPERIENCE

Uncodemy Edutech Pvt Ltd
SEO Executive

APR 2024 - Present

1. Handling Off-Page SEO. Always willing to learn On-Page SEO by Optimizing websites with keywords for search engine ranking.
2. Create Monthly OFF Page SEO Report for all assigned projects.
3. Handling 2 projects.
4. Handling Social Media

D Marketing Pro

Jan 2024 - Apr 2024

SEO Intern

Learn and implemented Off-Page SEO activities for increase the business and website visibility, learn the OFF Page SEO Strategy as per business requirement. Developed and implemented a standardised reporting framework, resulting in improved visibility of key performance metrics and enabling data-driven decision-making at all levels of the organisation.

EDUCATION & CERTIFICATIONS

High School passed from U.P.
Board Allahabad, 2010

- Intermediate passed from U.P. Board Allahabad, 2012.

- B.Tech (Mechanical) passed from AKTU Lucknow, 2016.

SEO Internship Certificate

D Marketing Pro

Sector 62, Noida, Uttar Pradesh 201301