

# Satyam Gupta

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Shahjahanpur, UP, India

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## ABOUT ME

Motivated and results-oriented SEO Executive with expertise in **Off-Page SEO**, link building, and analysis. Adept at driving visibility, improving website rankings, and delivering measurable results through strategic SEO practices. Seeking to expand expertise in **On-Page SEO** and **Technical SEO** within a dynamic, fast-paced environment. Proven ability to work collaboratively across teams to optimize processes and achieve business goals.

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## KEY SKILLS

- **Off-Page SEO:** Strategy development, link analysis, and backlink building
- **Keyword Research:** Google Keyword Planner, Ahrefs
- **SEO Tools:** Sitemap creation, Robots.txt management
- **SEO Activities:** Article submission, forum submission, classified submission, social bookmarking
- **Social Media Optimization:** Handling social media for brand visibility
- **Interpersonal Skills:** Strong communication, collaboration, and adaptability
- **Process Improvement:** Proactive in identifying opportunities for process optimization
- **Technical SEO Skills:** Willing to learn and apply technical SEO strategies

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## PROFESSIONAL EXPERIENCE

Uncodemy Edutech Pvt Ltd  
SEO Executive

APR 2024 - Present

- Manage and implement Off-Page SEO strategies to boost website rankings.
- Consistently optimize projects for search engine performance with targeted keywords.
- Create detailed monthly reports on SEO performance, providing key insights for decision-making.
- Successfully manage and deliver results for **two ongoing projects**.
- Handle social media optimization, improving online visibility and engagement.

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## EDUCATION

- **B.Tech in Mechanical Engineering** | AKTU, Lucknow | 2016
- **Intermediate** | U.P. Board Allahabad | 2012
- **High School** | U.P. Board Allahabad | 2010

## CERTIFICATIONS

- **SEO Internship Certificate** | D Marketing Pro | Sector 62, Noida, UP | 2024

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## ADDITIONAL INFORMATION

- Willingness to continuously learn and apply **On-Page** and **Technical SEO** strategies.
- Strong leadership qualities with the ability to follow direction and collaborate effectively.
- Highly motivated and proactive in identifying opportunities to improve processes.

Date : \_\_\_\_\_