Satyam Gupta

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# ABOUT ME

Motivated and results-oriented SEO Executive with expertise in **Off-Page SEO**, link building, and analysis. Adept at driving visibility, improving website rankings, and delivering measurable results through strategic SEO practices. Seeking to expand expertise in **On-Page SEO** and **Technical SEO** within a dynamic, fast-paced environment. Proven ability to work collaboratively across teams to optimize processes and achieve business goals.

# KEY SKILLS

# Off-Page SEO: Strategy development, link analysis, and backlink building

# Keyword Research: Google Keyword Planner, Ahrefs

# SEO Tools: Sitemap creation, Robots.txt management

# SEO Activities: Article submission, forum submission, classified submission, social bookmarking

# Social Media Optimization: Handling social media for brand visibility

# Interpersonal Skills: Strong communication, collaboration, and adaptability

# Process Improvement: Proactive in identifying opportunities for process optimization

# Technical SEO Skills: Willing to learn and apply technical SEO strategi

# PROFESSIONAL EXPERIENCE

## Uncodemy Edutech Pvt Ltd SEO Executive

**APR 2024 - Present**

* Manage and implement Off-Page SEO strategies to boost website rankings.
* Consistently optimize projects for search engine performance with targeted keywords.
* Create detailed monthly reports on SEO performance, providing key insights for decision-making.
* Successfully manage and deliver results for **two ongoing projects**.
* Handle social media optimization, improving online visibility and engagement.

**EDUCATION**

* **B.Tech in Mechanical Engineering** | AKTU, Lucknow | 2016
* **Intermediate** | U.P. Board Allahabad | 2012
* **High School** | U.P. Board Allahabad | 2010

**CERTIFICATIONS**

* **SEO Internship Certificate** | D Marketing Pro | Sector 62, Noida, UP | 2024

**ADDITIONAL INFORMATION**

* Willingness to continuously learn and apply **On-Page** and **Technical SEO** strategies.
* Strong leadership qualities with the ability to follow direction and collaborate effectively.
* Highly motivated and proactive in identifying opportunities to improve processes.

Date : \_\_\_\_\_\_\_\_\_\_\_\_