

## **1. Should Uber invest in an electric vehicle as ola?**

Yes, I believe Uber should invest in electric vehicles (EVs), but it needs to be a phased and strategic investment rather than just reacting to Ola.

Ola has built momentum with its EV focus, especially through Ola Electric. For Uber, investing in EVs aligns with three key goals:

**Sustainability & Brand Image:** Governments and users are becoming more eco-conscious. EVs support Uber's global goal of becoming a zero-emission platform by 2040.

**Cost Efficiency (Long Term):** Though EVs have a higher upfront cost, they can significantly reduce operating costs for drivers, leading to better retention and satisfaction.

**Regulatory Compliance:** Cities like Delhi and Bangalore are already pushing mandates around clean mobility. Being proactive helps Uber stay ahead of future regulations.

That said, instead of manufacturing EVs like Ola, Uber can focus on:

Partnering with EV manufacturers (e.g., Tata, Mahindra, BYD)

Offering driver incentives to switch to EVs

Building battery-swapping and charging partnerships

So yes, EVs are the future.

## **2. How would you improve myntra in comparison to market ( Think of disruptive ideas)**

To make Myntra stand out, I'd focus on three disruptive ideas:

**Personal Stylist Experience** – Use AI to suggest full outfits based on your body type, budget, and occasion. So it's not just shopping — it's like having a stylist in your pocket.

**Creator Stores** – Let influencers or stylists have their own pages in the app where users can shop their looks directly. It makes fashion more interactive and trust-driven.

**Virtual Try-On & Fit Confidence** – Integrate AR to try clothes virtually and use data to show fit reliability. Like, “85% of people your size loved this fit.”

And as a bonus, I'd highlight sustainable fashion with a “Green Tag” and reward eco-friendly shopping.

Simple changes like these can make Myntra feel more personalized, smart, and future-ready, not just another fashion store.

## **3. How can you disrupt the education industry?**

To disrupt the education industry, I'd focus on personalization, accessibility, and relevance.

Most platforms today still follow a one-size-fits-all model. I'd build a platform that adapts to a student's pace, interests, and learning style like a smart tutor that evolves with you.

Second, I'd bridge the gap between learning and real-world skills. Imagine students learning not just theory, but applying it to real projects with mentorship from industry experts, not just teachers.

Finally, we need to make quality education available offline too, like using low-data or SMS-based micro-learning for rural areas.

In short, real disruption will happen when education feels personal, practical, and accessible, not just digital.

#### 4. Design an offline social media product (to increase offline interaction)

I'd design a product called "**Circle**," a social media app that actually pushes people to meet offline.

Here's how it works: Users join interest-based circles — like photography, fitness, gaming, etc. But instead of just chatting online, the app suggests **local meetups, challenges, or hangouts** nearby, based on your interests. For example, if you're in a "book lovers" circle, you might get a prompt saying, "5 people in your area are up for a coffee + book swap this weekend."

The key features would include:

Geo-based groups

Offline challenges (like fitness meetups, art jams, etc.)

A check-in badge system that rewards real-world interactions

No likes, no follower counts, just shared interests, verified meetups, and community vibes. It's like taking social media *off* the screen and into real life.

#### 5. Do a analysis on Teams, Zoom, and Google Meet to understand and identify pros and cons

##### 1. Microsoft Teams

Best for: Corporate environments with Microsoft 365 integration

Pros:

1. Deep integration with Outlook, OneDrive, and SharePoint
2. Persistent chat, file sharing, and task tools in one place
3. Strong admin controls and security features

Cons:

1. Interface feels cluttered for casual users
2. Requires the Microsoft ecosystem for full value
3. Heavier app, can lag on lower-end systems

##### 2. Zoom

Best for: Reliable video calls across education, events, and SMBs

Pros:

1. Extremely stable video/audio quality
2. Easy UI — fast join, minimal setup
3. Breakout rooms and webinar features are great for teaching & hosting

Cons:

1. Free plan limits (40 mins per meeting)
2. Limited collaboration features (chat, file-sharing, not built for deep teamwork)
3. Occasional security concerns in the past (e.g., Zoom bombing)

### 3. Google Meet

Best for: Simple, quick meetings for users in Google Workspace

Pros:

1. Seamless integration with Gmail, Calendar, and Docs
2. No need for software download — runs easily in browser
3. Clean and minimal interface

Cons:

1. Fewer advanced features (no breakout rooms in free tier, no whiteboard)
2. Less flexible for large-scale webinars or events
3. Lags behind in virtual backgrounds/customizations compared to Zoom

### Conclusion

Zoom is ideal for stable, large-scale meetings or classes; Google Meet works best for quick, simple check-ins within the Google ecosystem; and Microsoft Teams is the most powerful for collaboration-heavy workflows within corporate environments, though it comes with a steeper learning curve.