Shashvat Patel

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EDUCATION

University of California, Los Angeles   **Los Angeles, CA**
Bachelor of Statistics & Data Science   *Spring 2024*
- **Relevant Coursework:** Program in Computing (C++), Linear Algebra and Applications, Statistics, Programming with R, Data-Driven Mathematical Modeling, Python and Other Technologies for Data Science
- **Awards/Honors:** Dean's Honor List, BaseHacks Winner, DECA International Finalist, AP Scholar with Honor

SKILLS & INTERESTS

Skills: C++, R, Python, SQL, SAS, UI/UX, User Research, Usability Testing, Microsoft Office, Jira, Asana, Google Suite, Figma
Interests: Photoshop, Video Editing, Sports Analytics

WORK EXPERIENCE

Cisco   **San Jose, CA**
Product Manager Intern   *Jun 2023 - Sept 2023*
- Produced documentation on Cisco's Security Products, leveraged R and Python to build data-driven dashboards
- Worked with Buying Programs and Security Product Teams to identify $15 million revenue gap caused by overconsumption
- Created a central data warehouse for consumption data collection across Cisco's buying programs and security products

Panorama Education   **San Francisco, CA**
Product & Project Manager Intern   *Jun 2022 - Dec 2022*
- Performed large-client data management and QA for the CX team alongside creating User Stories for the product team
- Conducted user research and testing for Survey Operations team to establish Panorama product success metrics
- Worked with internal systems, Salesforce, Asana, and Jira to manage project workflow and cut average SLA by 2.5 days

RippleMatch   **Los Angeles, CA**
Product Marketing Intern   *Feb 2022 - June 2022*
- Work closely with leaders of RippleMatch's Leadership Team using Agile frameworks and Scrum
- Leveraged growth strategies to increase customer retention by factor of 1.4 and grow the user base by 127 users
- Assessed growth and performance metrics to create progress reports which helped design new growth strategies

Innovate @ UCLA YTP Product Management Internship   **Los Angeles, CA**
Design and Business Lead   *Mar 2021 - June 2021*
- Developed an interface, Terra, to encourage composting and waste management in the UCLA community
- Introduced gamification to boost usage and increased geographic usability which led to a 148% increase in new users
- Worked with UI/UX, cloud, blockchain, Figma, Jira, Google Firebase and Data Studio

LEADERSHIP & ACTIVITIES

UCLA DevX   **Los Angeles, CA**
Product Manager   *Mar 2022 - Present*
- Created Smart Attendance Monitor which helps colleges automate and track attendance
- Conducted market and competitive analysis and introduced new product features to meet students and faculty needs
- Programmed in React and designed wireframes on Figma while managing product team

Bruin Sports Analytics   **Los Angeles, CA**
Networking Chair   *Oct 2021 - Present*
- Network with industry professionals to present UCLA students with sports analytics jobs and internships
- Drove speaker events up by 114% and member involvement by 172%

PROJECTS

SAM (Smart Attendance Monitor)
- Uses Estimote beacons to automate attendance by using the beacons' bluetooth to track devices in proximity
- Uploads attendance data to a platform viewed by faculty to easily track attendance along with creating a log for students

FitCreate
- Online clothing store that pulls data from various websites to allow users to compare prices and create an outfit
- Streamlines process of online shopping allowing users to buy cross-branded orders from one central website

Terra
- Clean-Tech project that connects users with local composting opportunities and provides information on how to compost
- Provides an online forum and chat to allow users to connect with experts and friends who use the platform