Scope of Freelancing Work 2020

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What is Freelancing?



Freelancing: A self-employed person who offers different services, often working on several jobs for various clients at one time. And it is not necessarily committed to a particular employer long-term.

When you do Freelancing you don't have a boss, you're your own boss.

Freelancing can be done online as well as offline. And I am sure your all are interested in online freelancing.

In Freelancing, you can do many things, such as virtual admin, writing, editing, ICT, consultancy, design, marketing, web and mobile development and so on. All these tasks are completed online or via a computer, but some are done offline, it depends.

How to Become a Freelancer?

The pre-requisite is to know something that is of value. Or In other words, you need to have some skills that people will want to buy from you or some skill that you can serve people with.

There are steps to be followed to **Become a Freelancer**.

- 1. Identify what skills you have and what services you can offer (based on your skills).
- 2. You must have basic computer knowledge.
- 3. Build your profile on a popular freelancing platform. This includes putting up your resume and going through the rules and regulations. Highlight your plus points in your profile, but be sure, to be honest.

- 4. Make sure to build your Portfolio when you create your profile that illustrates your skills and experience.
- 5. Now start bidding on jobs that mean start posting applications. And to set the price, get an idea from by seeing the pricing point standards of other bidders on the same job. That will give you an idea of what price to set for a job.
- 6. Keep your applications brief and to-the-point. The key here is to think from the employer's perspective.

Is Freelancing a Good Career Option? (Scope of Freelancing as Career)

Freelancing is a great option if you have a bundle of skills and can provide quality service in less time.

But the competition is very huge and getting decent pay at regular intervals of time may become some difficult.

Initially, you may get some disappointment but if you build good relations with the clients and provide constant services to them then you can grow well.

Freelancing gives you freedom, and you become your boss. You must be very sincere about your work.

The important thing about freelancing is to finish the projects within the given deadlines thus if you are planning to start freelancing make sure you have to know how well you manage your time.

In Freelancing, You also need to deal with your clients on a regular basis to get success. These are some of the facts that you must consider before choosing Freelancing as a full-time career.

Which are the Freelancing Job Categories? (Freelance Job Titles)

There are many Freelancing jobs that exist in the market. Here mention **Top 5 Freelancing Job Categories**

1. Data Entry

Data entry jobs are commonly flexible jobs. So, if you're interested in pursuing a career as a freelancer, data entry might be the perfect field for you!

Most data entry jobs include entering data into a computer system or into some type of a secure file system and may include other types of clerical activities.

Companies: KForce, Kelly Service, Adecco, Working Solutions

2. Content Writer

Every organization needs a good writer to help convey their message and keep clear communication between a company and the world. Successful content writers technically know SEO, HTML, CSS, and WordPress.

Companies: Adecco, Valnet, Aquent

3. Web and Mobile Development

From helping with software issues to building operating systems, the computer and IT industry is an ever-evolving field. They design and maintain websites for businesses and also create programs for businesses.

Companies: All most all IT Companies hire a Freelancer

4. Photo & Video Editing

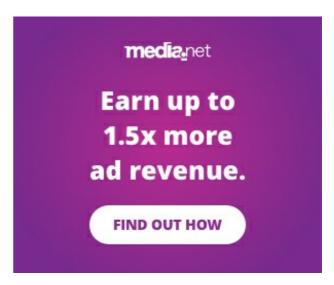
You need to edit the photos, make logos, generate QR Codes, edit videos for anyone. Companies, as well as a single person, needs these type of services.

Companies: Anyone

5. Accounting & Finance

Accounting and finance careers involve the processing of financial data, handling accounts payables and receivables, organizing records, and assisting with tax preparation. The job growth outlook for careers in this field depends on what role you choose.

Companies: Deloitte, EY, (any financial company who needs)
Amazon Affiliate Marketing is also a good option. To know more about it <u>Click Here</u>.



Freelancing Jobs for Beginners (Best Freelancing Job 2020)

A list of the highest-paying freelance jobs, created for CNBC.com by the global freelancing platform Upwork, shows dozens of jobs in which freelancers can earn \$90,000 per year or more.

Here's a look at the highest-paying freelance jobs that should be in great demand in 2020, according to Upwork.

Job Category: Corporate law

Sample career: Intellectual property attorney; corporate legal counsel

Hourly rate: \$85

Potential annual income: \$170,000*

Job Category: Contract law

Sample career: Contract drafter; litigator; general counsel

Hourly rate: \$75

Annual rate: \$150,000

Job Category: Financial planner

Sample career: Financial modeling expert; CPA; financial estate-planning attorney

Hourly rate: \$62.50 **Annual rate:** \$125,000

Job Category: Management consulting

Sample career: Business consultant

Hourly rate: \$60

Annual rate: \$120,000

Job Category: ERP/CRM software

Sample career: Solution architect; consultant; developer

Hourly rate: \$60

Annual rate: \$120,000

Job Category: Network & system administration

Sample career: Network architect; IT

Hourly rate: \$60

Annual rate: \$120,000

Job Category: Data visualization

Sample career: Developer; programmer; data visualization analyst; survey and research

design consultant Hourly rate: \$50

Annual rate: \$100,000

Job Category: Machine learning

Sample career: Deep learning analytics consultant; predictive analytics consultant

Hourly rate: \$50

Annual rate: \$100,000

Job Category: Quantitative analysis

Sample career: Professor of economics; statistical analyst

Hourly rate: \$50

Annual rate: \$100,000

Job Category: Presentations

Sample career: Presentation designer and writer

Hourly rate: \$50

Annual rate: \$100,000

Are your life is busy? then know Why your life is busy

How to Get Freelance Works?

The Best Websites from you will Get Freelance Work:

Fiverr

Fiverr gets its name from its site design: every job starts at \$5. It sounds low, but you can set up tiers above the base \$5 option, which adds up fast! It's also a great way to get started and build up your portfolio.

Upwork

They have over 12 million freelancers and 5 million clients listing upwards of 3 million freelance jobs each year. Just about every freelancer can find their niche here, but beware: Upwork takes a 20% cut until you build up a regular relationship with a client.

Freelancer

This site has a huge variety of projects, some formatted as hourly and some as contests – the only downside is that they only give 8 free applications before you have to pay the membership fee. The project fee is also a little different – pay between \$3-5 or 3-5%, whichever is greater.

FlexJobs

This is a very well-curated site for not only freelance jobs but also remote and otherwise flexible gigs. It's sorted by the type of freelance job (or otherwise) you may want, and you won't have to worry about scam postings, because they research the jobs and monitor new gigs pretty thoroughly.

Indeed

Indeed collects all the jobs on the interwebs and puts them all in one place. They're easy

to search through, and looking specifically for remote jobs is a piece of cake.

So, Who am I?

I hope you guys like it and you get a brief idea about Freelancing and their Scope. Thanks!