



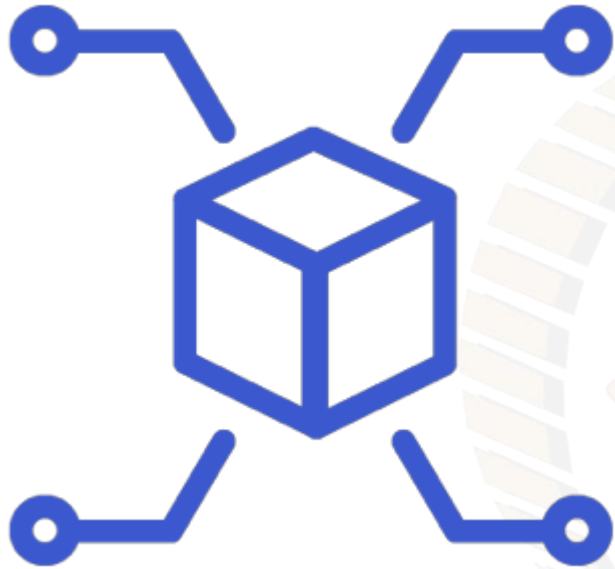
BLOCKCHAINS

ARCHITECTURE, DESIGN AND USE CASES

SANDIP CHAKRABORTY
COMPUTER SCIENCE AND ENGINEERING,
IIT KHARAGPUR

PRAVEEN JAYACHANDRAN
IBM RESEARCH,
INDIA





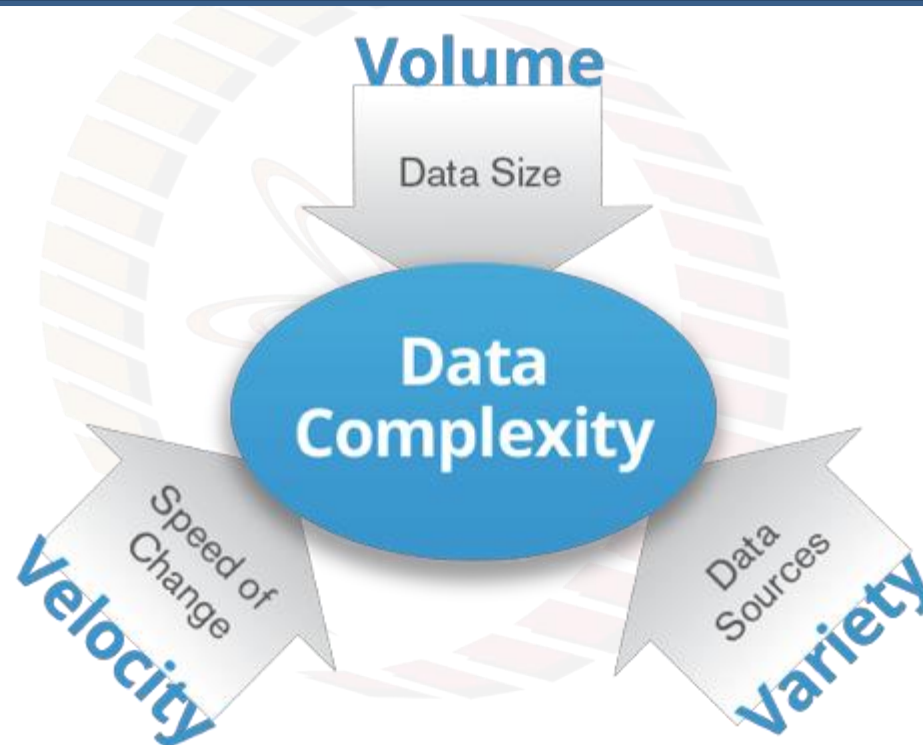
Blockchain for Data Analytics I

Blockchain and Big Data



Big Data

- Volume
- Velocity
- Variety



<https://www.business2community.com>



Big Data Processing

- Early and mid 2000s
 - ZooKeeper at Yahoo
 - BigTable and MapReduce at Google
 - Cassandra at Facebook
- Open Source Projects
 - Hadoop Distributed File System (HDFS)
 - Hadoop MapReduce



Big Data Challenges

- **Who will control the infrastructure when there are multiple actors involved?**
 - Geospatial data - shared among multiple government and private agencies - ISRO, DRDO, Meteorological department, land registry department, and so on - Who will take charge of the data?
 - If you have multiple copies of the data at different locations, how will you know which one is the most updates?



Big Data Challenges

- **How well can you trust the data?**
 - You have generated the data yourself, how will you proof that you are the originator?
 - How will you handle crash and malicious behaviors during data transfer from the source?



Big Data Challenges

- **How do you monetize the data?**
 - How do you transfer the rights of the data?
 - Can we develop a universal data marketplace? - Look data like electricity or Internet



Image Source: <http://www.narolainfotech.com>



Blockchain Use Case: Shared Control of Big Data Infrastructure

- **Blockchain database** - control of the database infrastructure is shared across entities - within an enterprise, within a consortium, or across the planet
 - **BigchainDB** - a blockchain powered database (<https://www.bigchaindb.com/>)
- Infrastructure can be spread across different locations, still the properties of a database (integrity, consistency, etc.) are ensured through a blockchain



Blockchain Use Case: Shared Control of Big Data Infrastructure

- **A Use Case:**
 - Each regional office with its own *sysadmin* controls one node of the overall database
 - The entire database is controlled collectively
 - The data is still protected even if one or two sysadmin goes rogue, or a regional office is hacked



Blockchain Use Case: Audit Trails on Data

- Consider a data pipeline:
 - IoT Sensors → Kinesis/Event Hub + Stream analysis → HDFS storage → Spark data cleaning → Spark normalization → MongoDB storage → Tableau analytics



Blockchain Use Case: Audit Trails on Data

Before each data pipeline step starts, *time-stamp* the input data as follows:

- Create a transaction (a hash of the data and the meta-data)
- Cryptographically sign the transaction
- Write the transaction to the blockchain database - this will automatically time-stamp the transaction
 - You have immutable evidence that you had access to that data at that point of time




Blockchain Use Case: Audit Trails on Data

- **How will you proof that you are the originator of the data?** - The data is cryptographically signed and stored in an immutable database (blockchain)
- **What about the crashes and malicious behaviors?** - Rehash the data and check with the information from blockchain - if there is a mismatch, something is wrong !



BigchainDB



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The blockchain database.

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Latest release v2.0.0b1 

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 Jul 18 BigchainDB presents Blockchain for the Masses



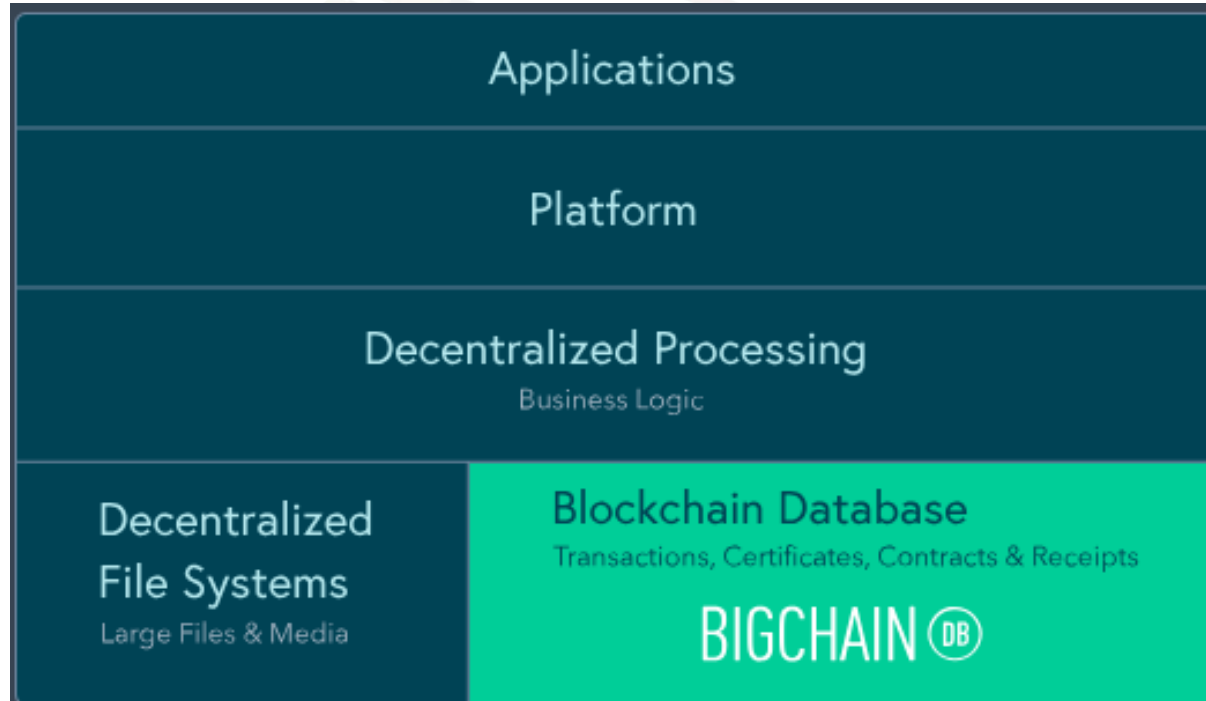
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BigchainDB - Features

- **Decentralization** - no single point of control, no single point of failure
- **Query** - You can write and run any MongoDB query over the database
- **Immutability** - Once stored, data can't be changed or deleted
- **Byzantine Fault Tolerant** - Up to one third of the nodes in the network can experience arbitrary faults
- **Low Latency** - Transaction finality happens first
- **Customizable** - You can design your own private network
- **Rich Permissioning** - You can set permissions at the transaction level



Decentralized Ecosystem



Blockchain vs Distributed Database vs BigchainDB

	Typical Blockchain	Typical Distributed Database	BigchainDB
Decentralization	✓		✓
Byzantine Fault Tolerance	✓		✓
Immutability	✓		✓
Owner-Controlled Assets	✓		✓
High Transaction Rate		✓	✓
Low Latency		✓	✓
Indexing & Querying of Structured Data		✓	✓



Further Readings

- BigchainDB whitepaper: <https://www.bigchaindb.com/whitepaper/bigchaindb-whitepaper.pdf>
- Try BigchainDB: <https://www.bigchaindb.com/developers/getstarted/>





thank you!