SHASHWAT GUPTA

B. Tech 2024(Final Year, Production and Industrial Engineering)   **E-mail Id:-** shashwat.20206045@mnnit.ac.in

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EDUCATION QUALIFICATION:-

Degrees/Courses	Institutes/Schools	Positions of responsibility
Bachelor of Technology(B. Tech) (2020-2024):- **9.02** CPI(up to 6th Se	Motilal Nehru National Institute of Technology Allahabad, Prayagraj	• Student Volunteer at MNNIT Alumni Association • Departmental Representative at SMP MNNIT • Marketing Co-ordinator at E-cell MNNIT • Co-ordinator at Dramatics Society, MNNIT • Core Team Member at SAE MNNIT
Intermediate(12th)--> 85.4%	Pt. Raghunath Prasad Mishra Inter College, Kanpu	• Student council member
High School (10th)--> 90.83%	Saraswati Vidhya Mandir Inter college, Kanpur	

SKILLS:-

- **Python**
- **SQL**
- **Programming Language** → Matlab, C++
- **Libraries**:- NumPy, Pandas, Matplotlib, Seaborn, Plotly
- Advanced MS-Excel
- **Data Visualization Tool**→ Power-BI
- DBMS

Projects:-

1. Vrinda retail store Sales Analysis(MS-Excel)

- Performed the cleaning of raw data of customers
- Processing on the clean data
- Analysis to determine the key performance indicator
- Drawn the Visualizations to access the variate performance
- Generated an interactive dashboard with the slicers, filters.
- Drawn useful insights and informed the necessary steps to be taken by our stakeholders.

2. Kaggle Notebooks(EDA and Feature Engineering)

- Apple I Phone sales Analysis in India
- IPL 2022 data Analysis
- Netflix stock price Analysis
- Employees career survey Analysis
  - **Python Libraries used**-->
    1. Pandas(data cleaning, EDA)
    2. Matplotlib, Seaborn, Plotly(for data visualization)

3. Zomato sales data Analysis(SQL and data engineering)

- Data cleaning and Data manipulation
- Established the relationship between tables
- Estimated the total no. of DAUs and MAUs
- Drawn useful insights from the data—Most purchased product By particular user, the most famous product in the platform, the first Product bought after sign-up, the first product bought after gold Membership.

4. HR Analytics Dashboard (Power-BI)

- Performed the data analysis on Employees' data in a company
- Build an Interactive dashboard containing insights for different Departments- Human Resource, Research & Development, Sales.
- **Estimated the KPIs-** Overall employees, Attrition rate, Avg. age, Avg. salary, Attrition by Education, age, salary slab, years at company and by job role.

ACHIEVEMETS-

1. **Secured 1st Rank in Triathlon**(Mock Placement Interview)Under Tech-Fest **Avishkar**
2. **Secured 1st Rank in Content-O-Rama**(Team event for social-media influencing under E-fest **Renaissance**)
3. **Finalist in Event named CRACK THE CASE**(Team event for virtual Industry Set-up)under Tech-Fest **Avishkar**
4. **Secured 1st Rank in the Alchemy(Inter college Cultural Committee Team competition)under Cultural-Fest Culrav.**
5. Secured Institute Merit Scholarship for being **Ranked 2nd** in my specialization**.**

CERTIFICATIONS/COURSES:-

1. **Product Management**(offered by NPTEL)
2. Data Driven Decision making(Offered by **PWC**)

AREAS OF INTEREST:-

1. Business Case studies
2. Geo-political issues and International Agendas

EXTRACURRICULAR ACTIVITIES:-

1. Mentoring a group of 50 students under Official Student Mentorship Committee.
2. Co-ordinator at Dramatics Society(Alchemy):- Won the Team event Nukkad, Stage play and Hasyamanch)
3. Student body at MNNIT Alumni Association:- Responsible for all funding and the decisions to be taken for the welfare of the college.