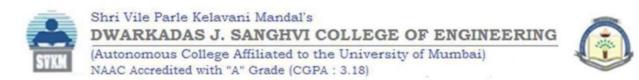
| Program | m: Final | Year (C | Semester: VII | Ι | | | | | | |
|----------|----------------------------|----------|------------------|--------|---------------------------|---------------------|--------------------|--|--------------|--------------------------|
| Course | Course: Project Management | | | | | | | Course Code: | DJ19I | LO8021 |
| | Teaching | g Scheme | | | | F | Evaluation | Scheme | | |
| | (Hours | / week) | | | Semester En ination Ma | | Continu | ous Assessment M (B) | Iarks | Total marks (A+ B) |
| Lectures | Practical | Tutorial | Total Credits | Theory | | Term Test 1 | Term Test 2 | Total | (AT D) | |
| | | | Creares | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Labor | atory Exam | nination | Te | rm work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | _ | - | _ | - | _ | |

Pre-requisites: Basic concepts of Management.

Objectives:

- 1. To familiarize the students with the use of a structured methodology/approach for every unique project undertaken, utilizing project management concepts, tools and techniques.
- 2. To appraise the students with the project management life cycle and make them knowledgeable about the various phases from project initiation through closure.

- 1. Explain project management life cycle and the various project phases as well as the role of project manager.
- 2. Apply selection criteria and select an appropriate project from different options.
- 3. Create a work breakdown structure for a project and develop a schedule based on it. Manage project risk strategically.
- 4. Use Earned value technique and determine & predict status of the project.
- 5. Capture lessons learned during project phases and document them for future reference.



| | Detailed Syllabus (Unit wise) | |
|------|--|-------------------|
| Unit | Description | Duration in Hours |
| 1 | Project Management Foundation: Definition of a project, Project Vs Operations, Necessity of project management, Triple constraints, Project life cycles (typical & atypical) Project phases and stage gate process. Role of project manager, Negotiations and resolving conflicts, Introduction to project leadership, ethics in projects, Multicultural and virtual projects, Project management in various organization structures, PM knowledge areas as per Project Management Institute (PMI). | 07 |
| 2 | Initiating Projects: How to get a project started, selecting project strategically, Project selection models (Numeric /Scoring Models and Non-numeric models), Project portfolio process, Project sponsor and creating charter, Effective project team, Stages of team. development & growth (forming, storming, norming & performing), team dynamics. | |
| 3 | Project Planning: Work Breakdown structure (WBS) and linear responsibility chart, Project cost estimation and budgeting, Top down and bottoms up budgeting. Networking and Scheduling techniques, PERT, CPM, Crashing project time, Resource loading and levelling, Goldratt's critical chain, GANTT chart, Project Stakeholders and Communication plan, Introduction to Project Management Information System (PMIS). Risk Management in projects: Risk management planning, Risk identification and risk register, Qualitative and quantitative risk assessment, Probability and impact matrix. Risk response strategies for positive and negative risks. | 10 |
| 4 | Monitoring and Controlling Projects: Planning monitoring and controlling cycle, Information needs and reporting, engaging all stakeholders of the projects, communication and project meetings. With Earned Value Management techniques for measuring value of work completed, using milestones for measurement, change requests and scope creep, Project audit. Project Contracting Project procurement management, contracting and outsourcing. | 07 |
| 5 | Closing the Project: Customer acceptance, Reasons of project termination, Various types of project terminations (Extinction, Addition, Integration, Starvation), Process of project termination, completing a final report, doing a lessons learned analysis, acknowledging successes and failures. | 07 |
| | Total | 39 |

Books Recommended:

Text books:

- 1. Project Management: A managerial approach, Jack Meredith & Samuel Mantel, 7th Edition, Wiley India.
- 2. Project Management: The Managerial Process, 6th edition, Erik Larson, Clifford Gray, McGraw Hill Education.

Reference Books:

- 1. A Guide to the Project Management Body of Knowledge (PMBOK® Guide), 5th Ed. Project Management Institute PA, USA.
- 2. Project Management, Gido Clements, Cengage Learning.
- 3. Project Management, Gopalan, Wiley India.
- 4. Project Management, Dennis Lock, 9th Edition, Gower Publishing England.

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.

| Program: Final Year (Common for All Programs) Semester: VIII | | | | | | | | | Ι | |
|---|-----------|----------|------------------|--------|---------------------------|------------------|--------------------|--|--------------|--------------------------|
| Course | : Entrep | reneursh | nip Deve | lopmen | t and Ma | nagemen | nt (| Course Code: | DJ19I | LO8022 |
| | Teaching | Scheme | | | | E | Evaluation S | Scheme | | |
| | (Hours | / week) | | | Semester En ination Ma | | Continuo | us Assessment M (B) | Iarks | Total marks (A+ B) |
| Lectures | Practical | Tutorial | Total Credits | | Theory | | Term Test 1 | Term Test 2 | Total | (A+ D) |
| | | | Creans | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Labor | atory Exam | ination | Ter | m work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | | | | - | - | |

- 1. To develop entrepreneurial abilities by providing background information about support systems, skill sets, financial and risk covering institutions.
- 2. To appraise the students with the fundamentals that can help them to make right decisions for

Outcomes: Learner will be able to...

- 1. Develop idea generation, creative and innovative skills
- 2. Prepare a Business Plan
- 3. Compare different entrepreneur supporting institutions
- 4. Correlate suitable MSME scheme for an entrepreneur
- 5. Interpret financial and legal aspect of a business.

| Detailed Syllabus (Unit wise) | | | | | | |
|-------------------------------|---|----------|--|--|--|--|
| Unit | Description | Duration | | | | |
| | | in Hours | | | | |
| 1 | Meaning of entrepreneur - Evolution of the concept -Functions of an Entrepreneur- | 07 | | | | |
| | Types | | | | | |
| | of Entrepreneurs Intrapreneur- an emerging class Concept of Entrepreneurship | | | | | |
| | Evolution of Entrepreneurship Development of Entrepreneurship Entrepreneurial | | | | | |
| | Culture Stages in entrepreneurial process Develop idea generation, creative and | | | | | |
| | innovative skills | | | | | |
| 2 | Business Planning Process: Meaning of business plan Business plan process Advantages of business planning Marketing plan - Production/operations plan - Organization plan - Financial plan- Final Project Report with Feasibility Study - Preparing a model project report for starting a new venture. | | | | | |



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| Institutions Supporting Entrepreneurs: | 07 |
|--|--|
| Small industry financing developing countries - A brief overview of financial | |
| institutions | |
| in India Central level and state level institutions - SIDBI-NABARD-IDBI-SIDCO - | |
| Indian Institute of Entrepreneurship System. District Industries Centers - Single | |
| Window | |
| Micro, Small, and Medium Enterprises (MSMES): | 08 |
| MSMEs - Definition and Significance in Indian Economy; MSME Schemes, | |
| Challenges | |
| and Difficulties in availing MSME Schemes, Forms of Business; Make-In India, | |
| Start-Up | |
| India, Stand-Up India. Women Entrepreneurship; Rural Entrepreneurship; Family | |
| Business and First-Generation Entrepreneurs | |
| Finance, Account, Costing and Legal Aspect of Business: | 09 |
| Funding new ventures Conventional Source of Finance bootstrapping, crowd | |
| sourcing- angel investors, VCs, debt financing, due diligence, Legal aspects of | |
| business | |
| (IPR, GST, Labour law)- Cost, volume, profit and break-even analysis - Margin of | |
| safety | |
| and degree of operating leverage Capital budgeting for comparing projects or | |
| opportunities Product costing- Product pricing- Introduction to financial statements | |
| - | |
| Profit & Loss statement Balance sheet - Cash flow-Closure of Business | |
| Total | 39 |
| | Small industry financing developing countries - A brief overview of financial institutions in India Central level and state level institutions - SIDBI-NABARD-IDBI-SIDCO - Indian Institute of Entrepreneurship System. District Industries Centers - Single Window Micro, Small, and Medium Enterprises (MSMES): MSMEs - Definition and Significance in Indian Economy; MSME Schemes, Challenges and Difficulties in availing MSME Schemes, Forms of Business; Make-In India, Start-Up India, Stand-Up India. Women Entrepreneurship; Rural Entrepreneurship; Family Business and First-Generation Entrepreneurs Finance, Account, Costing and Legal Aspect of Business: Funding new ventures Conventional Source of Finance bootstrapping, crowd sourcing- angel investors, VCs, debt financing, due diligence, Legal aspects of business (IPR, GST, Labour law)- Cost, volume, profit and break-even analysis - Margin of safety and degree of operating leverage Capital budgeting for comparing projects or opportunities Product costing- Product pricing- Introduction to financial statements - Profit & Loss statement Balance sheet - Cash flow-Closure of Business |

Books Recommended:

Reference Books:

- 1. Effective Entrepreneurial Management: Strategy, Planning, Risk Management, and Organization by Robert D. Hisrich Veland Ramadani, Springer Publication (2017)
- 2. Entrepreneurship-Theory, Process Practice -by Donald F.Kuratko, Cengage Learning(2014)
- 3. Entrepreneurship 6/E-by Robert D. Hisrich McGraw-Hill Education (India) (2011)
- 4. Entrepreneurship and small business- by Burns, P. New Jersey: Palgrave. (2001).
- 5. Innovation and entrepreneurship by Drucker. F. Peter, Harper business, (2006).
- 6. Entrepreneurship development small business enterprises, Poornima M Charantimath Pearson Publication (2013)
- 7. Entrepreneurial Development Jayshree Suresh, Margham Publishers, Chennai
- 8. The Design of Business- by Martin Roger, Harvard Business Publishing (2009)
- 9. Entrepreneurship-by Roy Rajiv Oxford University Press (2011)

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.

| Program: Final Year (Common for All Programs) | | | | | | | | Semester: VIII | | |
|---|---|----------|------------------|--------|---------------------------|---------------------|--------------------|--|--------------|--------------------------|
| Course: | Course: Corporate Social Responsibility | | | | | | | | DJ19IL | 08023 |
| | Teaching | g Scheme | | | | F | Evaluation | Scheme | | |
| | (Hours | / week) | | | Semester En ination Ma | | Continuo | us Assessment M (B) | Iarks | Total marks (A+ B) |
| Lectures | Practical | Tutorial | Total Credits | Theory | | Term Test 1 | Term Test 2 | Total | (AT D) | |
| | | | Creans | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Labor | atory Exam | ination | Ter | m work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | | | | - | - | |

- 1. To acquaint learners with the concept, theories, and application of CSR for the development of society
- 2. To impart an understanding of the international framework and legislations of CSR
- 3. To identify stakeholders and drivers of CSR

- 1. Describe the fundamental concepts of Corporate Social Responsibility (CSR)
- 2. Recognize the international framework for CSR to enable business decision-making which is informed by human values.
- 3. Explain CSR Legislation in India and the world
- 4. Relate the drivers of CSR in India
- 5. Identify the key stakeholders of CSR

| Detailed Syllabus (Unit wise) | | | | | |
|-------------------------------|--|----------|--|--|--|
| Unit | Description | Duration | | | |
| | | in Hours | | | |
| 1 | Introduction to CSR | 07 | | | |
| | Meaning and Definition, History of CSR, Concepts of Charity, Corporate | | | | |
| | philanthropy, Corporate Citizenship, Sustainability and Stakeholder | | | | |
| | Management. Environmental aspect of CSR Chronological evolution and Models | | | | |
| | of CSR in India Carroll's model Major codes on CSR Initiatives in India. | | | | |
| 2 | International framework for Corporate Social Responsibility | 08 | | | |
| | Millennium Development Goals, Sustainable Development Goals, Relationship | | | | |
| | between CSR and MDGs. United Nations (UN) Global Compact 2011. UN guiding | | | | |
| | principles on business and human rights. OECD CSR policy tool, ILO tri-partite | | | | |
| | declaration of principles on multinational enterprises and social policy. | | | | |



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| 3 | CSR-Legislation in India and the World | 08 |
|---|---|----|
| | Section 135 of Companies Act 2013. Scope for CSR Activities under Schedule | |
| | VII, Appointment of Independent Directors on the Board, and Computation of | |
| | Net Profit's Implementing Process in India. | |
| 4 | The Drivers of CSR in India | 08 |
| | Market based pressure and incentives, civil society pressure, the regulatory environment in India Counter trends, Review of current trends and opportunities in CSR, Review of successful corporate initiatives and challenges of CSR. Case Studies | |
| | of Major CSR Initiatives, Corporate Social Responsibility and Public-Private Partnership (PPP). | |
| 5 | Identifying key stakeholders of CSR | 08 |
| | Role of Public Sector in Corporate, government programs, Nonprofit and | |
| | Local Self Governance in implementing CSR, Global Compact Self- | |
| | Assessment Tool, National Voluntary Guidelines by Govt. of India, Roles and responsibilities of corporate foundations. | |
| | Total | 39 |

Books Recommended:

Text books:

- 1. Corporate Social Responsibility in India, Sanjay K Agarwal, Sage Publications, 2008
- 2. Corporate Social Responsibility in India, Bidyut Chakrabarty, Routledge, New Delhi, 2015.

Reference Books:

- 1. Corporate Social Responsibility: An Ethical Approach, Mark S. Schwartz, Broadview Press, 2011
- 2. Attaining Sustainable Growth through Corporate Social Responsibility, George Pohle and Jeff
- 3. Hittner, IBA Global Business Services, 2008
- 4. Strategic Corporate Social Responsibility: Stakeholders in a Global Environment, William B.
- 5. Werther Jr. and David Chandler, 2nd Edition, Sage Publications, 2011

Web resources:

- 1. https://pitt.libguides.com/csr/websites
- 2. https://study.sagepub.com/sites/default/files/carroll.pdf
- 3. https://study.sagepub.com/sites/default/files/orlitzkysiegelwaldman.pdf

Online Courses: NPTEL / Swayam

- 1. History, planning, implementation, evaluation, and development of the CSR cycle in profit making organizations. https://youtu.be/CpB5TehNia8?si=HPHgtIxMOuvoxHQ-
- 2. Evolution, theories, stakeholders, Corporate Governance and Citizenship https://youtu.be/VM_E0RRUe9I?si=JlcMuOasEqD7br4C

Evaluation Scheme:

Semester End Examination (A):

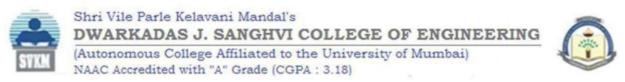
Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.



| Progran | n: Final Y | ear (Con | Semester: VIII | | | | | | | |
|----------|----------------|----------|------------------|---------------------------------------|------------|---------------------|---------------------------------|--|--------------|-------------------------|
| Course: | Human I | Resource | Managen | nent | | | | Course Code: I | J19IL(| 08024 |
| | Teaching | Scheme | | | | F | Evaluation | Scheme | | |
| | (Hours / week) | | | Semester End Examination Marks (A) | | | Continuous Assessment Marks (B) | | | Total marks (A+B) |
| Lectures | Practical | Tutorial | Total Credits | Theory | | Term Test 1 | Term Test 2 | Total | () | |
| | | | | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Labor | atory Exam | ination | Tei | m work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | - | - | - | - | - | |

- 1. To introduce the students with basic concepts, techniques and practices of the human resource management.
- 2. To provide opportunity of learning Human resource management (HRM) processes, related with the functions, and challenges in the emerging perspective of today's organizations.
- 3. To familiarize the students about the latest developments, trends & different aspects of HRM.
- 4. To acquaint the student with the importance of inter-personal & inter-group behavioral skills in an organizational setting required for future stable engineers, leaders and managers.

- 1. Understand the key concepts, aspects, techniques and practices of the human resource management.
- 2. Apply Principles of Organizational Behavior to analyze the impact of personality, perception, and motivation on individual behavior and decision-making within organizations.
- 3. Evaluate Group Dynamics and Team Effectiveness
- 4. Analyze Strategic HRM and Organizational Structure
- 5. Demonstrate knowledge of basic labor laws and current trends in HRM, including diversity management and the role of technology in shaping the future of work.



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| Detailed Syllabus (Unit wise) | | | | | |
|-------------------------------|---|-------------------|--|--|--|
| Unit | Description | Duration in Hours | | | |
| 1 | Introduction to HR Human Resource Management- Concept, Scope and Importance, Interdisciplinary Approach Relationship with other Sciences, Competencies of HR Manager, HRM functions. Human resource development (HRD): changing role of HRM Human resource Planning, Technological change, Restructuring and rightsizing. Empowerment, TQM, Managing ethical issues. | 07 | | | |
| 2 | Organizational Behaviour (OB) Introduction to OB Origin, Nature and Scope of Organizational Behaviour, Relevance to Organizational Effectiveness and Contemporary issues. Personality: Meaning and Determinants of Personality, Personality development, Personality Types, Assessment of Personality Traits for Increasing Self Awareness. Perception: Attitude and Value, Effect of perception on Individual Decision-making. Attitude and Behaviour. Motivation: Theories of Motivation and their Applications for Behavioural Change (Maslow, Herzberg, McGregor); Group Behaviour and Group Dynamics: Work groups formal and informal groups and stages of group development, Team Effectiveness: High performing teams, Team Roles, cross functional and self-directed team. Case study. | | | | |
| 3 | Organizational Structure & Design Structure, size, technology, Environment of organization; Organizational Roles & conflicts: Concept of roles; role dynamics; role conflicts and stress. Leadership: Concepts and skills of leadership, Leadership and managerial roles, Leadership styles and contemporary issues in leadership. Power and Politics: Sources and uses of power, Politics at workplace, Tactics and strategies. | 08 | | | |
| 5 | Recruitment and Selection process, Job-enrichment, Empowerment-Job Satisfaction, employee morale. Performance Appraisal Systems: Traditional & modern methods, Performance Counselling. Career Planning. Training & Development: Identification of Training Needs, Training Methods. Strategic HRM: Role of Strategic HRM in the modern business world, Concept of Strategy, Strategic Management Process, Approaches to Strategic Decision Making: Strategic Intent-Corporate Mission, Vision, Objectives and Goals. Labor Laws & Industrial Relations: Evolution of IR, IR issues in organizations, Overview of Labor Laws in India; Industrial Disputes Act, Trade Unions Act, Shops and Establishments Act. Emerging Trends in HR Organizational development; Business Process Re-engineering (BPR), BPR as a tool for organizational development, managing processes & transformation in HR. Organizational Change, Culture, Environment. Cross Cultural Leadership and Decision Making: Cross Cultural Communication and diversity at work, Causes of diversity, managing diversity with special reference to handicapped, women and ageing people, intra company cultural difference in employee | 08 | | | |
| | motivation. Total | 39 | | | |

Books Recommended:

Reference Books:

- 1. Stephen Robbins, Organizational Behavior, 16th Ed, 2013
- 2. V SP Rao, Human Resource Management, 3rd Ed, 2010, Excel publishing
- 3. Aswathapa, Human Resource Management: Text & Cases, 6th edition,
- 4. C. B. Mamoria and SV Gankar, Dynamics of Industrial Relations in India, 15th Ed, 2015, Himalaya Publishing, 15thedition, 2015
- 5. P. Subba Rao, Essentials of Human Resource management and Industrial relations, 5th Ed, 2013, Himalaya Publishing
- 6. Laurie Mullins, Management & Organizational Behavior, Latest Ed, 2016, Pearson Publications

Web Resources

- 1. Case studies and best practices in HRM: https://www.shrm.org/
- 2. Strategic HRM and HR practices: https://www.hr.com/en?t=/
- 3. Handbook of HRM: https://hrmhandbook.com/

Online Courses: NPTEL/SWAYAM/Courses

- 1. Human Resource Development by Prof. KBL Srivastava from IIT Kharagpur https://onlinecourses.nptel.ac.in/noc20_hs48/preview
- 2. **Management of Human Resources** by Dr. Nayantara Padhi from IGNOU https://onlinecourses.swayam2.ac.in/nou20_mg02/preview

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, butwith internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.

| Progran | Program: Final Year (Common for All Programs) Semester: VIII | | | | | | | | | |
|----------|---|-----------|------------------|---------------------------------------|------------|---------------------|---------------------------------|--|----------------|--------------------------|
| Course: | Corpora | te Financ | e Manag | ement | | | (| Course Code: I | DJ19IL | 08025 |
| | Teaching | Scheme | | | | E | Evaluation S | Scheme | | |
| | (Hours | / week) | | Semester End Examination Marks (A) | | | Continuous Assessment Marks (B) | | | Total marks (A+ B) |
| Lectures | Practical | Tutorial | Total Credits | Theory | | Term Test 1 | Term Test 2 | Total | (A+ D) | |
| | | | Creans | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Labor | atory Exam | ination | Teri | n work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | _ | - | - | - | - | |

Pre-requisites: Basic Knowledge of Algebra, Probability and Statistics.

Objectives:

- 1. Overview of Indian financial system, instruments and market.
- 2. Basic concepts of value of money, returns and risks, corporate finance, working capital and its management.
- 3. Knowledge about sources of finance, capital structure, dividend policy.

- 1. Understand Indian finance system.
- 2. Apply concepts of time value money and risk returns to product, services and business.
- 3. Understand corporate finance; evaluate and compare performance of multiple firms.
- 4. Take Investment, finance as well as dividend decisions.

| | Detailed Syllabus (Unit wise) | |
|------|---|----------|
| Unit | Description | Duration |
| | | in Hours |
| | Overview of Indian Financial System: Characteristics, Components and | 07 |
| 01 | Functions of Financial System. Financial Instruments: Meaning, Characteristics | |
| | and Classification of Basic Financial Instruments Equity Shares, Preference Shares, | |
| | Bonds-Debentures, Certificates of Deposit, and Treasury Bills. Financial Markets: | |
| | Meaning, Characteristics and Classification of Financial Markets - Capital Market, | |
| | Money Market and Foreign Currency Market Financial Institutions: Meaning, | |
| | Characteristics and Classification of Financial Institutions-Commercial Banks, | |
| | Investment-Merchant Banks and Stock Exchanges | |



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| | Overview of Corporate Finance: Objectives of Corporate Finance; Functions | 08 |
|-----|---|----|
| 0.0 | of Corporate Finance Investment Decision, Financing Decision, and Dividend | |
| 02 | Decision. Financial Ratio Analysis: | |
| | Overview of Financial Statements: Balance Sheet, Profit and Loss Account, | |
| | and Cash Flow Statement; Purpose of Financial Ratio Analysis; Liquidity Ratios; | |
| | Efficiency or Activity Ratios; Profitability Ratios; Capital Structure Ratios: | |
| | Stock Market Ratios; Limitations of Ratio Analysis | |
| | Concepts of Returns and Risks: Measurement of Historical Returns and | 07 |
| | Expected Returns of a Single Security and a Two-security Portfolio; | |
| 03 | Measurement of Historical Risk and Expected Risk of a Single Security and a | |
| | Two-security Portfolio. Time Value of Money: Future Value of a Lump Sum, | |
| | Ordinary Annuity, and Annuity Due; Present Value of a Lump Sum, Ordinary | |
| | Annuity, and Annuity Due; Continuous Compounding and Continuous | |
| | Discounting. | |
| | Working Capital Management: Concepts of Meaning Working Capital; | 09 |
| 04 | Importance of Working Capital Management; Factors Affecting an Entity's Working Capital Needs; Estimation of Working Capital Requirements; | |
| | Management of Inventories; Management of Receivables; and Management of | |
| | Cash and Marketable Securities. Capital Budgeting: Meaning and Importance of | |
| | Capital Budgeting; Inputs for Capital Budgeting Decisions; Investment | |
| | Appraisal Criterion-Accounting Rate of Return, Payback Period, Discounted | |
| | Payback Period, Net Present Value(NPV), Profitability Index, Internal Rate of | |
| | Return (IRR), and Modified Internal Rate of Return (MIRR). | 00 |
| | Capital Structure: Factors Affecting an Entity's Capital Structure; Overview of | 08 |
| | Capital Structure Theories and Approaches Net Income Approach, Net Operating Income Approach; Traditional Approach, and Modigliani-Miller Approach. | |
| | Relation between Capital Structure and Corporate Value; Concept of Optimal | |
| | Capital Structure Dividend Policy: Meaning and Importance of Dividend Policy; | |
| 05 | Factors Affecting an Entity's Dividend Decision; Overview of Dividend Policy | |
| 05 | Theories and Approaches- Gordon's Approach, Walter's Approach, and | |
| | Modigliani-Miller Approach | |
| | Total | 39 |
| | | |

Books Recommended:

Reference Books:

- 1. Fundamentals of Financial Management, 13th Edition (2015) by Eugene F. Brigham and Joel F. Houston; Publisher: Cengage Publications, New Delhi.
- 2. Analysis for Financial Management, 10th Edition (2013) by Robert C. Higgins; Publishers: McGraw Hill Education, New Delhi.
- 3. Indian Financial System, 9th Edition (2015) by M. Y. Khan; Publisher: McGraw Hill Education, New Delhi.
- 4. Financial Management, 11th Edition (2015) by 1. M. Pandey; Publisher: S. Chand (G/L) & Company Limited, New Delhi.
- 5. Financial Management, Theory & Practice 8th Edition (2011), by Prasanna Chandra: Tata McGraw Hill Education Private Limited, New Delhi.

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Consisting **One Class Tests for 25 marks** based on approximately 50% of contents and one case study with presentations for 25 Marks.
- 2. Total duration allotted for writing test paper is 1 hr.
- 3. Average of the marks scored in the tests and case study will be considered for final grading.

| Progran | n: Final Y | ear (Con | Semester: VIII | | | | | | | |
|----------------|-------------------|--------------------------|---------------------------------------|------------------------|-----------|---------------------|-------------------------|--|--------------|--------|
| Course: | and Sup | Course Code: DJ19ILO8026 | | | | | | | | |
| | Teaching | g Scheme | | | | F | Evaluation | Scheme | | |
| (Hours / week) | | | Semester End Examination Marks (A) | | | Continuo | ous Assessment M (B) | Iarks | Total marks | |
| Lectures | Practical | Tutorial | Total Credits | | Theory 75 | | Term Test 1 | Term Test 2 | Total | (A+ B) |
| | | | Crearis | | | | 25 | 25 | 25 | 100 |
| | | | | Laboratory Examination | | | Tei | rm work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | | _ | - | - | - | _ | |

- 1. To acquaint with the concept of key drivers of supply chain performance and their interrelationships with strategy.
- 2. To acquaint with the design problems and develop an understanding of information technology in supply chain optimization.
- 3. To acquaint with the complexity of inter-firm and intra-firm coordination in implementing programs such as e-collaboration, quick response, jointly managed inventories and strategic alliances.

- 1. Demonstrate the functional strategy map of supply chain management.
- 2. Analyze the determinants of Supply Chain and Transportation networks design.
- 3. Demonstrate the need of coordination and sourcing decisions in supply chain.
- 4. Understand pricing, revenue management and role of IT in supply chain.
- 5. Gain knowledge of various sustainability aspects of a supply chain.

| Detailed Syllabus (Unit wise) | | | | | |
|-------------------------------|---|----------|--|--|--|
| Unit | Description | Duration | | | |
| | | in Hours | | | |
| | Understanding the Supply Chain: | 08 | | | |
| 01 | Objective, Importance, Decision Phases, Process Views. | | | | |
| | Achieving Strategic Fit and Scope: | | | | |
| | Competitive and Supply Chain Strategies, Achieving Strategic Fit, Expanding | | | | |
| | Strategic Scope, Challenges to Achieving and Maintaining Strategic Fit. | | | | |
| | Supply Chain Drivers and Metrics: | | | | |
| | Financial Measures of Performance, Drivers of Supply Chain Performance, | | | | |
| | Framework for Structuring Drivers, Facilities, Inventory, Transportation, | | | | |
| | Information, Sourcing, Pricing. | | | | |



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| | Creating the Responsive Supply Chain: | |
|----|---|----|
| | Product push versus demand pull, The Japanese philosophy, The foundations of | |
| | agility, A route-map to responsiveness. | |
| | aginty, A route-map to responsiveness. | |
| | Designing the Supply Chain and Transportation Networks | 11 |
| 02 | Designing Distribution Networks: | |
| | The Role of Distribution in the Supply Chain, Factors Influencing Distribution | |
| | Network Design, Design Options for a Distribution Network. | |
| | Network Design in the Supply Chain: | |
| | The Role of Network Design in the Supply Chain, Factors Influencing Network | |
| | Design Decisions, Framework for Network Design Decisions, Models for Facility | |
| | Location and Capacity Allocation. | |
| | Designing Global Supply Chain Networks: | |
| | The Impact of Globalization on Supply Chain Networks, The Offshoring Decision: | |
| | Total Cost, Risk Management in Global Supply Chains, Discounted Cash Flows, | |
| | Evaluating Network Design Decisions Using Decision Trees. | |
| | Transportation in a Supply Chain: | |
| | The Role of Transportation in a Supply Chain, Modes of Transportation and their | |
| | Performance Characteristics, Design Options for a Transportation Network, | |
| | Trade-Offs in Transportation Design, Tailored Transportation. | |
| | Coordination in a Supply Chain: | 07 |
| 03 | Lack of Supply Chain Coordination and the Bullwhip Effect, The Effect on | |
| | Performance of Lack of Coordination, Obstacles to Coordination in a Supply | |
| | Chain, Managerial Levers to Achieve Coordination, Continuous Replenishment | |
| | and Vendor-Managed Inventories, Collaborative Planning, Forecasting, and Replenishment. | |
| | Sourcing Decisions in a Supply Chain: | |
| | The Role of Sourcing in a Supply Chain, In-House or Outsource, Third- and | |
| | Fourth-Party Logistics Providers, Using Total Cost to Score and Assess Suppliers, | |
| | Supplier Selection- Auctions and Negotiations, Contracts, Risk Sharing and | |
| | Supply Chain Performance, Design Collaboration, The Procurement Process. | |
| | Pricing and Revenue Management in a Supply Chain: | 08 |
| 04 | The Role of Pricing and Revenue Management in a Supply Chain, Pricing and | |
| | Revenue Management for Multiple Customer Segments, Pricing and Revenue | |
| | Management for Perishable Assets, Pricing and Revenue Management for | |
| | Seasonal Demand, Pricing and Revenue Management for Bulk and Spot Contracts. | |
| | Information Technology in a Supply Chain: | |
| | The Role of IT in a Supply Chain, The Supply Chain IT Framework, Customer | |
| | Relationship Management, Internal Supply Chain Management, Supplier | |
| | Relationship Management, The Transaction Management Foundation, Managing | |
| | the supply chain as a network, Seven major business transformations, From 3PL | |
| | to 4PL. The Future of IT in the Supply Chain. | |
| | | 05 |
| 05 | Creating a Sustainable Supply Chain: The Role of Triple Pottern Line Very Matrice for Systeinshillty Creanhouse goese. | 05 |
| บอ | The Role of Triple Bottom Line, Key Metrics for Sustainability, Greenhouse gases | |
| | and the supply chain, Reducing the transport-intensity of supply chains, Beyond | |
| | the carbon footprint, Reduce, reuse, recycle, Sustainability and Supply Chain | |
| | Drivers. | |
| | Introduction to the Supply Chain of the Future: Emerging Megatrends. | |
| | Total | 39 |

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Books Recommended:

Reference Books:

- 1. Logistics & Supply Chain Management, Martin Christopher, Pearson Education Limited, 2016.
- 2. Supply Chain Management Strategy, Planning, and Operation, Sunil Chopra and Peter Meindl, Pearson, 2016.
- 3. Essentials of Supply Chain Management, Michael H. Hugos, Wiley, 2018.
- 4. Supply Chain Management For Dummies, Daniel Stanton, Wiley, 2020.
- 5. Global Supply Chain and Operations Management A Decision-Oriented Introduction to the Creation of Value, Dmitry Ivanov, Alexander Tsipoulanidis and Jörn Schönberger, Springer International Publishing, 2016.
- 6. Supply Chain Management, Sinha, McGraw-Hill Education (India) Pvt Limited, 2012.

Web Resources

- 1. Supply chain case studies on cost reduction and management: https://www.logisticsbureau.com/7-mini-case-studies-successful-supply-chain-cost-reduction-and-management/
- 2. Detailed case study on Zara Clothing Company Supply chain: https://www.scmglobe.com/zara-clothing-company-supply-chain/
- 3. Latest research on supply chains from Harvard Business School on issues including supply chain management and digital supply chain: https://hbswk.hbs.edu/Pages/browse.aspx?HBSTopic=Supply%20Chain

Online Courses: NPTEL/SWAYAM/Courses

- **1. Supply Chain Digitization** by Prof. Priyanka Verma, IIM Mumbai https://onlinecourses.nptel.ac.in/noc24_mg59/preview
- **2. Supply Chain Analytics** by Prof. Rajat Agrawal, IIT Roorkee https://onlinecourses.nptel.ac.in/noc21_mg12/preview

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Consisting of **Two Compulsory Class Tests for 25 marks**, First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the tests will be considered for final grading.

| Progran | Program: Final Year (Common for All Programs) | | | | | | | | | |
|--------------------------------|---|------------|--------------------------|---------------------------------------|------------------------|------------------|--------------------|--|--------------|----------------|
| Course | : IPR and | l Patentin | Course Code: DJ19ILO8027 | | | | | | | |
| Teaching Scheme (Hours / week) | | | | | | F | Evaluation | Scheme | | |
| | | | | Semester End Examination Marks (A) | | | Continuo | ous Assessment M (B) | Iarks | Total marks |
| Lectures | Practical | Tutorial | Total Credits | Theory | | Term Test 1 | Term Test 2 | Total | (A+ B) | |
| | | | Cicuits | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Labor | Laboratory Examination | | | rm work | Total | |
| 3 | • | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | _ | - | - | - | _ | |

- 1. Understanding, defining and differentiating different types of intellectual properties (IPs)
- 2. Assessing different IP management (IPM) approaches
- 3. Exposure to the Legal management of IP and understanding of real life practice of IPM.
- 4. Understanding post-grant processes related to Intellectual Property.

- 1. Recognize the crucial role of IP for the purposes of product and technology development.
- 2. Understand how and when to file a patent.
- 3. Apply the knowledge to understand the entire ecosystem.
- 4. Derive value from IP and leverage its value in new product and service development.
- 5. Identify appropriate Intellectual Property Right for a creation.

| | Detailed Syllabus: (unit wise) | | | | | |
|------|---|---|--|--|--|--|
| Unit | Unit Description | | | | | |
| 1 | Concept of Intellectual Property Law | 6 | | | | |
| | Idea/ Expression dichotomy, Introduction and the need for intellectual property right (IPR), Intellectual Property laws, IPR in India: Genesis and development, IPR abroad, Major International Instruments concerning Intellectual Property Rights: Paris Convention, the Berne Convention, the Universal Copyright Convention, the WIPO | | | | | |



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| | Total | 39 |
|---|--|----|
| | Introduction to Competition Law: concept of competition, relationship and interaction between IPR and competition law, IP and competition issues, Technology transfer agreements. EU experience with IP and Competition Law, Indian Competition Act and IPR protection, IPR issues in merger and acquisition, Harmonization of IP protection and competition Law in India | |
| 5 | Beyond IP | 5 |
| | Layout Design Protection (LDP): Meaning, procedure for registration, effect of registration, and term of protection. | |
| | Plant Variety Protection (PVP): Meaning, benefit sharing, farmers' rights, procedure for registration, effect of registration, and term of protection. | |
| | Geographical Indication (GI): Meaning, difference between GI and trademarks, procedure for registration, effect of registration, and term of protection. | |
| 4 | GI, PVP, and LDP | 8 |
| | Design: Meaning and concept of novel and original, Procedure for registration, Effect of registration and term of protection. | |
| | Ownership of copyright, Assignment and licence of copyright, Infringement, Remedies & Penalties, Related Rights, Distinction between related rights and copyrights. | |
| | Copyrights: Nature, Subject Matter: original literary, dramatic, musical, artistic works, cinematograph films and sound recordings, Registration Procedure, Term of protection, | |
| 3 | Copyrights and Design | 9 |
| | Concept of Trademarks, Different Kinds of Marks: (Brand names, Logos, Signatures, Symbols, Well-known marks, Certification marks, Service marks), Non-Registrable Trademarks, Registration of Trademarks, Rights of Holder and Assignment and Licensing of Marks, Infringement, Remedies & Penalties, Trademarks Registry and Appellate Board. | |
| | Elements of Patentability: Novelty, Non-Obviousness, Industrial Application, Non-Patentable Subject Matter, Registration Procedure, Rights and Duties of Patentee, Assignment and License, Restoration of Lapsed Patents, Surrender and Revocation of Patents, Infringement, Remedies & Penalties, Patent Office and Appellate Board, Case Study of Existing Patents related to software, healthcare, devices. | |
| 2 | Patents and Trademarks | 11 |
| | Convention, the Patent Cooperation Treaty, the TRIPS Agreement, incentive theory, Types of IPR, India's New National IP Policy, 2016, Govt. Schemes in IPR IP | |

Books Recommended:

Text books:

- 1. Feroz Ali, The Law of Patents, LexisNexis.
- 2. Ronald D. Slusky, Invention Analysis and Claiming A Patent Lawyer's Guide, Second Edition, American Bar Association, 2012.
- 3. Feroz Ali, The Touchstone Effect The Impact of Pre-grant Opposition on Patents, LexisNexis, 2009.

Reference Books:

- 1. Innovation and entrepreneurship by Drucker. F. Peter, Harper business, (2006).
- 2. Intellectual Property Rights, Deborah. E. Bouchoux, Cengage Learning.
- 3. Intellectual Property Rights—Unleashmy The Knowledge Economy, Prabuddha Ganguli, Tate Mc Graw Hill Publishing Company Ltd.,
- 4. The Design of Business by Martin Roger, Harvard Business Publishing (2009)

Web resources:

- 1. Maps of Intellectual Property https://cyber.harvard.edu/people/tfisher/IP/IPMaps.htm
- 2. The Patents Act, 1970 https://ipindia.gov.in/acts-patents.htm
- 3. The Trademarks Act, 1957 https://ipindia.gov.in/acts-rules-tm.htm
- 4. The Designs Act, 2000 https://ipindia.gov.in/acts-designs.htm

Online Courses: NPTEL / Swayam

- 1. Patent Drafting for Beginners, by Prof. Feroz Ali https://onlinecourses.nptel.ac.in/noc24_hs59/preview
- 2. Patent Law for Engineers and Scientists, by Prof. Feroz Ali https://onlinecourses.nptel.ac.in/noc24_hs155/preview
- 3. World Intellectual Property Organisation courses https://www.wipo.int/academy/en/

Evaluation Scheme:

Semester End Examination (A):

Theory:

1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.

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Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.

| Progran | n: Final Y | ear (Con | Semester: VIII | | | | | | | |
|--------------------------------------|------------|----------|---------------------------------------|-------------------------------|-----------|---------------------|------------------------|--|-----------------------|-----|
| Course: Digital Marketing Management | | | | | | | | Course Code: DJ19ILO8028 | | |
| | Teaching | g Scheme | | | | E | Evaluation | Scheme | | |
| (Hours / week) | | | Semester End Examination Marks (A) | | | Continuo | us Assessment M (B) | Iarks | Total marks | |
| Lectures | Practical | Tutorial | Total Credits | Theory | | Term Test 1 | Term Test 2 | Total | (A+ B) | |
| | | | Cicuits | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Laboratory Examination | | | Ter | m work | T-4-1 | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Total Term work | |
| | | | | - | - | - | _ | - | _ | |

- 1. To explain the evolution of digital marketing and outline the underlying technology and frameworks within which digital marketing operates.
- 2. To understand digital marketing business models elucidating on the six core digital value elements and how they can be used to generate customer value.
- 3. To understand the key concepts of developing strategy for digital business and the emerging business structures.
- 4. To plan the digital marketing strategy roadmap, its four key stages and their elements and understand the 6S Digital Marketing Implementation Stages.
- 5. To understand digital marketing planning & operations setup.
- 6. To explain the implementation of search campaigns which include Search Engine Marketing (SEM) and Search Engine Optimization (SEO) concepts.
- 7. To explain upcoming digital marketing concepts including Big Data and Internet of Things (IoT), Small and Medium Businesses (SMB), B2B marketing and Social, Local and Mobile (SoLoMo) concept.

Outcomes: Upon Completion of the course, the learner should be able to:

- 1. Understand the digital marketing framework & model and consumer behaviour.
- 2. Develop digital marketing strategy roadmap.
- 3. Explain the terminology and concepts for developing web-specific media plans.
- 4. Understand concepts related to digital campaign management and revenue generation models.
- 5. Get a perspective on global digital marketing technology/tools and future trends.



Shri Vile Parle Kelavani Mandal's DWARKADAS J. SANGHVI COLLEGE OF ENGINEERING





| | Detailed Syllabus (Unit wise) | |
|------|--|----------|
| Unit | Description | Duration |
| 1 | Empress of Digital Madasting as a tool modic consumption drivers for now | in Hours |
| 1 | Emergence of Digital Marketing as a tool, media consumption drivers for new | 07 |
| | marketing environment, applications and benefits of digital marketing. Digital Marketing Framework Delivering enhanced customer value, market | |
| | opportunity analysis and digital services development, ASCOR framework, critical | |
| | success factors for digital marketing. Digital Marketing Models Creation Factors | |
| | impacting digital marketplace, value chain digitization, business models. The | |
| | Consumer for Digital Marketing Consumer behavior on the internet, evolution of | |
| | consumer behavior models, managing consumer demand, integrated marketing | |
| | communications (IMC), impact of digital channels on IMC | |
| 2 | Digital marketing Strategy Development | 12 |
| | Elements of assessment phase, macro-micro environmental analysis, marketing | |
| | situation analysis. | |
| | Digital Marketing Internal Assessment and Objectives Planning | |
| | Analyzing present offerings mix, marketing mix, core competencies analysis and | |
| | internal resource mapping. Digital presence analysis, digital marketing objectives | |
| | development and review. | |
| | Digital Marketing Strategy Definition | |
| | Understanding digital business strategy and structures, consumer development | |
| | strategy, offering mix for Digital, digital pricing models, managing promotional | |
| | channels and eveloping the extended Ps- People, process, programs and | |
| | performance. | |
| | Digital marketing Strategy Roadmap | |
| | Developing digital marketing strategy roadmap, the 6s digital marketing | |
| | implementation strategy, marketing across the product life cycle. | |
| 3 | Digital Marketing Planning and Setup | 07 |
| | Understanding digital media planning terminology and stages, steps to creating | |
| | marketing communications strategy, introduction to search marketing, display | |
| | marketing, social media marketing. | |
| | Digital Marketing Operations Setup Basics of lead generation and conversion marketing, website content development | |
| | and management, elements of user experience, web usability and evaluation. | |
| 4 | Digital marketing Execution | 08 |
| | Basic elements of digital campaign management, search execution, display | |
| | execution, social media execution, content marketing. | |
| | Digital marketing Execution Elements | |
| | Digital revenue generation models, managing service delivery and payments, | |
| | managing digital implementation challenges like e commerce, internal & external | |
| | and consumer specific challenges. | |
| 5 | Digital Business - Present and Future | 05 |
| | Digital Marketing - Global Landscape, digital marketing overview global spend, | |
| | advertising spend, and technology/tools landscape. | |
| | Data technologies (Big data and IOT) impacting marketing, segment based digital | |
| | marketing and SoLoMo - the next level of hyperlocal marketing. | 20 |
| | Total | 39 |

Books Recommended:

Reference Books:

- 1. Fundamentals of Digital Marketing by Puneet Singh Bhatia, Pearson Education Limited
- 2. Digital Marketing by Seema Gupta- McGraw Hill Education.
- 3. Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing by Dave Chaffey and P. R. Smith, 5 th edition, Taylor & Francis.
- 4. Digital Marketing: Strategy, Implementation and Practice- 6th edition by Dave Chaffey Fiona Ellis-Chadwick, Pearson Education Limited,
- 5. Digital marketing by Vandana Ahuja, Oxford University Press.
- 6. The Art of Digital Marketing by Ian Dodson, John Wiley & Sons.

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.

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| Progran | n: Final Y | ear (Cor | Semester: VIII | | | | | | | |
|----------------------------------|------------|----------|------------------|---------------------------------------|--------------------------------|---------------------|--------------------|--|--------------|--------------------------|
| Course: Environmental Management | | | | | | | | Course Code: DJ19ILO8029 | | |
| | Teaching | g Scheme | | | | F | Evaluation | Scheme | | |
| (Hours / week) | | | | Semester End Examination Marks (A) | | | Continue | ous Assessment M (B) | Iarks | Total marks (A+ B) |
| Lectures | Practical | Tutorial | Total Credits | | Theory Term Term Test 1 Test 2 | | Total | | | |
| | | | Credits | | 75 | | 25 | 25 | 25 | 100 |
| | | | | Laboratory Examination | | | Те | rm work | Total | |
| 3 | - | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | _ | - | _ | - | _ | |

Pre-requisites: Knowledge of environmental science.

Objectives:

- 1. Understand and identify environmental issues relevant to India and global concerns
- 2. Learn concepts of ecology
- 3. Familiarize environment related legislations
- 4. Understand Environmental Auditing Procedures.

- 1. Understand and identify environmental issues relevant to India and global concerns
- 2. Learn concepts of ecology
- 3. Familiarize environment related legislations
- 4. Understand Environmental Auditing Procedures.

| | Detailed Syllabus (Unit wise) | | | | | | | |
|------|--|----------|--|--|--|--|--|--|
| Unit | Description | | | | | | | |
| | | in Hours | | | | | | |
| 1 | Principles of Environmental management (EM): Introduction of EM, Definition, | 08 | | | | | | |
| | Ecosystem concept, Participants in EM, Ethics and the environment, International | | | | | | | |
| | Environmental Movement, Environmental issues relevant to India. | | | | | | | |
| 2 | Policy and Legal Aspects of EM: Introduction to various Environmental Policies, | 09 | | | | | | |
| | Indian and International Environmental laws and legislation. | | | | | | | |
| | EM system Standards: Core Elements, Benefits, Certification Body Assessment & | | | | | | | |
| | Documentation for EMS, ISO-14000 Standards. | | | | | | | |
| 3 | Environmental Impact Assessment (EIA):- Purpose, steps, hierarchy of EIA, | 09 | | | | | | |
| | Environmental Impact Statement and Impact Indicators, Evolution of IA in India and | | | | | | | |
| | worldwide. Preliminary stages of EIA, Impact, Prediction, Evaluation and | | | | | | | |
| | Mitigation. | | | | | | | |

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| Environmental Auditing (EA):- Objectives, Scope and Types of EA, Audit | 06 | | | | | | |
|--|--|--|--|--|--|--|--|
| Methodology, Elements of Audit Process, Auditing of EMS. | | | | | | | |
| | | | | | | | |
| Environmental Management Techniques: Environmental Monitoring and | 07 | | | | | | |
| Modelling, Environmental technology Assessment and Environmental Risk | | | | | | | |
| Assessment, Eco-mapping. | | | | | | | |
| Total | 39 | | | | | | |
| | Environmental Management Techniques: Environmental Monitoring and Modelling, Environmental technology Assessment and Environmental Risk Assessment, Eco-mapping. | | | | | | |

Books Recommended:

Text Books:

- 1. Environmental Management, T V Ramachandra and Vijay Kulkarni, TERI Press
- 2. Environmental Management: Principles and Practice, CJ Barrow, Routledge Publishers London, 1999

Reference Books:

- 1. A Handbook of Environmental Management Edited by Jon C. Lovett and David G. Ockwell, Edward Elgar Publishing
- 2. Indian Standard Environmental Management Systems Requirements with Guidance for Use, Bureau Of Indian Standards, February 2005
- 3. Environmental Management: An Indian Perspective, S N Chary and Vinod Vyasulu, Macmillan India, 2000
- 4. Introduction to Environmental Management, Mary K Theodore and Louise Theodore, CRC Press
- 5. Environment and Ecology, Majid Hussain, 3rd Ed. Access Publishing.2015

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester out of which; one will be a compulsory term test (on minimum 02 Modules) and the other can either be a term test or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in both the two tests will be considered for final grading.

SITU (A

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| Program: Final Year (Common for All Programs) Semester: | | | | | | | | | | |
|--|----------------|----------|------------------|--------|---------------------------------------|---------------------|--------------------|--|--------------|--------|
| Course: Labour and Corporate Law | | | | | | | | Course Code: DJ19ILO8030 | | |
| | Teaching | g Scheme | | | | F | Evaluation | Scheme | | |
| | (Hours / week) | | | | Semester End Examination Marks (A) | | | Continuous Assessment Marks (B) | | |
| Lectures | Practical | Tutorial | Total Credits | Theory | | | Term Test 1 | Term Test 2 | Total | (A+ B) |
| | | | | 75 | | | 25 | 25 | 25 | 100 |
| | | | | Labor | atory Exam | ination | Ter | m work | Total | |
| 3 | | - | 3 | Oral | Practical | Oral & Practical | Laboratory Work | Tutorial / Mini project / presentation/ Journal | Term work | |
| | | | | - | _ | - | - | - | _ | - |

Objectives:

- 1. To understand the development and judicial setup of Labour Laws.
- 2. To learn the laws relating to Industrial Disputes, Social Security and Working conditions.
- 3. To analyse the laws related to corporate governance in different settings.
- 4. To develop awareness of legal principles involved in economic relationships and business transactions.
- 5. To develop an understanding of free enterprise system and legal safeguards of the same.

- 1. Illustrate the role of trade union in the industrial setup.
- 2. Understand the important causes, impact of industrial disputes and settlement procedures.
- 3. To provide in-depth understanding of corporate social responsibility.
- 4. Apply concepts, principles and theories to understand simple business laws.
- 5. Analyse the principle of international business and strategies adopted by firms to expand globally

| | Detailed Syllabus (Unit wise) | |
|------|---|----------|
| Unit | Description | Duration |
| | | in Hours |
| 1 | Trade Unions and Collective Bargaining: Trade Unionism in India, | 09 |
| | Definition of Trade Union and Trade Dispute, General and Political Funds of | |
| | Trade Union, Civil and Criminal Immunities of Registered Trade Unions, | |
| | Recognition of Trade Union, Collective Bargaining | |
| 2 | Industrial Dispute and Instruments of Economic Coercion: Industrial | 08 |
| | Dispute and Individual Dispute, Settlement of Industrial Dispute. Concept of | |
| | strike Gherao, Bandh and Lock-out, Types of Strike Rights to Strike and Lock- | |
| | out | |



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| 3 | Formation of a Company and Corporate governance: Company and Other | 08 |
|---|--|----|
| | Forms of Business Organizations, Different Kinds of Company: One Person | |
| | Company, Foreign Company. Kinds of Company Meetings and Procedure | |
| | Powers, Duties and Kinds of Director: Independent Director, Women Director | |
| | Different Prevention of Oppression and Mismanagement Investor Protection, | |
| | Insider Trading, Corporate Fraud. | |
| 4 | Corporate Social Responsibility and Corporate Liquidation: Evolution of | 08 |
| | Corporate Social Responsibility, Corporate Criminal liability, Corporate | |
| | Environmental Liability Different Types of Winding up of Company, Role of | |
| | Courts in Winding up of Company Merger and Acquisition of Company, Cross | |
| | Border Merger, Takeover Code: Role of SEBI | |
| 5 | Case Studies on A) Labour law B) Labour relations C) Corporate laws D) | 08 |
| | Securities laws | |
| | Total | 39 |
| | | |

Books Recommended:

Reference Books:

- 1. Surya Narayan Misra, An Introduction to Labour and Industrial Law, Allahabad Law Agency, 1978
- 2. Indian Law Institute, Cases and Materials on Labour Law and Labour Relations
- 3. P.L. Malik, Industrial Law, Eastern Book Company, 2013
- 4. S.C. Srivastava, Industrial Relations and Labour Law, Vikas Publishing House, New Delhi
- 5. C.A. Kamal Garg, Bharat's Corporate and Allied Laws, 2013.
- 6. Institute of Company Secretaries of India, Companies Act 2013, CCH Wolter Kluver Business, 2013
- 7. Saleem Sheikh & William Rees, Corporate Governance & Corporate Control, Cavendish Publishing Ltd., 1995
- 8. Taxmann, A Comparative Study of Companies Act 2013 and Companies Act 1956

Evaluation Scheme:

Semester End Examination (A):

Theory:

- 1. Question paper based on the entire syllabus will comprise of 5 questions (All compulsory, but with internal choice as appropriate), each carrying15 marks, total summing up to 75 marks.
- 2. Total duration allotted for writing the paper is 3 hrs.

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Continuous Assessment (B):

Theory:

- 1. Two term tests of 25 marks each will be conducted during the semester, out of which one will be a compulsory term test (on minimum 02 Modules) and the other can either be a termtest or an assignment on live problems or a course project.
- 2. Total duration allotted for writing each of the paper is 1 hr.
- 3. Average of the marks scored in the two tests will be considered for final grading.



Prepared by

Checked by

Head of the Department

Vice Principal

Principal