

11/02/2021

Lecture 10

Topic: Steganography

Steganography conceals the existence of the message, whereas Cryptography renders the message unintelligible to outsiders by various transformations of the text

Consider an environment where the very use of encrypted messages causes suspicion. If a nefarious government or Internet service provider (ISP) is looking for encrypted messages, they can easily find them. Consider the following text file; what else is it likely to be if not encrypted?

The message above is a sentence in English that is encrypted using Pretty Good Privacy (PGP), the most commonly used e-mail encryption software today. Besides being nonsensical to a casual reader, the other indication that this is encrypted is that the characters comprising the message appear more-or-less at random and do not adhere to the relative frequency counts that one would expect in a non-encrypted message.

Now suppose we want to "hide" the following 9 bits of data (the hidden data is usually compressed prior to being hidden): 101101101. If we overlay these 9 bits over the LSB of the 9 bytes above, we get the following:

10010101	00001101	11001001	10010101	00001100	11001001
10010110	00001111	11001010	10010111	00001110	11001011
10011111	00010000	11001011	10011111	00010000	11001011

While much of the steganography employed today is quite high-tech, steganography itself can make use of many low-tech methods.

One common, almost obvious, form of steganography is called a null cipher. In this type of stego, the hidden message is formed by taking the first (or other fixed) letter of each word in the cover message. Consider this telegram that might have been sent by a journalist/spy from the U.S. to Europe during World War I:

PRESIDENT'S EMBARGO RULING SHOULD HAVE IMMEDIATE NOTICE. GRAVE SITUATION AFFECTING INTERNATIONAL LAW. STATEMENT FORESHADOWS RUIN OF MANY NEUTRALS. YELLOW JOURNALS UNIFYING NATIONAL EXCITEMENT IMMENSELY.

The first letters of each word form the character string: PERSHINGSAILSFROMNYJUNEI.

A little imagination and some spaces yields the real message:

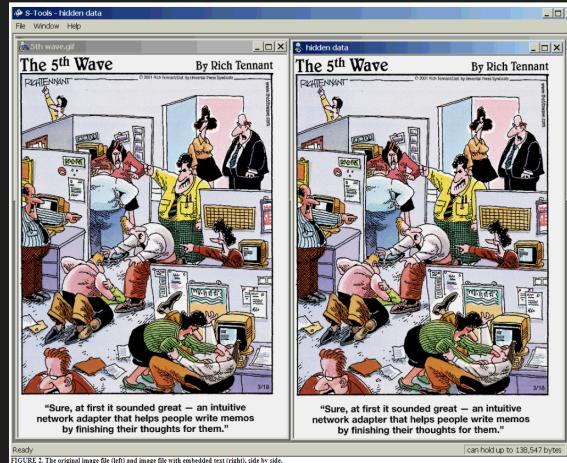
FRESHING SALES FROM NY JUNE 1

In this context, the `cover_medium` is the file in which we will hide the `hidden_data`, which may also be encrypted using the `stego_key`. The resultant file is the `stego_medium` (which will, of course, be the same type of file as the `cover_medium`). The `cover_medium` (and, thus, the `stego_medium`) are typically image or audio files.

In this lecture I will focus on image files and will, therefore, refer to the `cover_image` and `stego_image`.

Images typically use either 8-bit or 24-bit color. When using 8-bit color, there is a definition of up to 256 colors forming a palette for this image, each color denoted by an 8-bit value. A 24-bit color scheme, as the term suggests, uses 24 bits for pixel and provides a much better set of colors. In this case, each pixel is represented by three bytes, each byte representing the intensity of the three primary colors, red, green, and blue (RGB), respectively.

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Another form of steganography uses a template (e.g., a piece of paper with holes cut in it) or a set of preselected locations on the page to hide a message. In this case, obviously, the sender and receiver must use the same template, or rules. Consider this note:

THE MOST COMMON WORK ANIMAL IS THE HORSE. THEY CAN BE USED TO FERRY EQUIPMENT TO AND FROM WORKERS OR TO PULL A PLOW. BE CAREFUL, THOUGH, BECAUSE SOME HAVE SANK UP TO THEIR KNEES IN MUD OR SAND, SUCH AS AN INCIDENT AT THE BURLINGTON FACTORY LAST YEAR. BUT HORSES REMAIN A SIGNIFICANT FIND ON A FARM, AN ALTERNATE WORK ANIMAL MIGHT BE A BURRO BUT THEY ARE NOT AS COMFORTABLE AS A TRANSPORT ANIMAL.

Applying a template or rule as to which words to read to this message might yield the following: