

Product Concept and Name

Product: A smart desk with height adjustability, wireless charging, and productivity tracking for an optimized work experience.

Name: SmartEdge Workstation

Tagline: " Elevate Your Workspace, Empower Your Productivity."

Concept: SmartEdge Workstation redefines productivity by integrating cutting-edge technology with sleek design. Featuring height adjustability for ergonomic comfort, wireless charging to power your devices effortlessly, and advanced productivity tracking to monitor and enhance your work habits, SmartEdge is the ultimate workstation for professionals, creators, and tech enthusiasts. Perfect for modern offices and home setups, this desk combines functionality, innovation, and style to create an unmatched work experience.

AI tool used : Chat GPT

Prompt used to brainstorm the name :

Task: You own a business that manufactures tables, and you have developed a new type of desk with innovative features such as height adjustability, wireless charging, and productivity tracking.

Instructions: Brainstorm three names for this desk that reflect its features.

Additionally, provide a tabular ranking of the suggested names based on the following criteria:

- Technology
- Design
- Impressiveness
- Uniqueness
- Understandability

Prompt used to brainstorm the concept :

Task: Create a list of concepts for my desk.

Example: Below is an example for sunglasses. Based on this blueprint, provide a concept for my smart desk named **SmartEdge Workstation**.

Example Concept (for Sunglasses): EvoLens uses advanced photochromic technology to provide seamless transitions between bright sunlight and low-light environments. Ideal for outdoor enthusiasts, commuters, and style-conscious individuals, EvoLens offers functionality, comfort, and sleek design.

Now create a concept for the SmartEdge Workstation.

Prompt used to brainstorm the tagline :

You are brainstorming a tagline for the SmartEdge Workstation—a cutting-edge smart desk with features like height adjustability, wireless charging, and productivity tracking. Suggest one impactful and concise tagline that highlights its innovation and user benefits.

Product logo and design :



Prompt use to design logo :

Generate a logo for the product: SmartEdge Workstation — a cutting-edge smart desk with features like height adjustability, wireless charging, and productivity tracking. Suggest an impactful and unique logo for the desk.

Use the above image as a reference.

Prompt used to design the prototype :

Generate images of the product: SmartEdge Workstation — a cutting-edge smart desk with features like height adjustability, wireless charging, and productivity tracking. Create an impactful and unique logo for the desk.

Include product photography, 3mm detailing, DSLR-quality, extremely detailed, high resolution, and a black-gray background.