



North South University

Department of Electrical and Computer Engineering

Project Proposal

Products and Service Review Website.

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Submission Date: 12/July/2021

Introduction

Bangladesh is a developing country. In development of a country, business, weather it is big or small plays a vital role. In terms on Bangladesh it is not different. But too many business sometimes comes with a problem for the customers. It's Trust. Customer's trust is everything for a business to grow. Customers need assurance. Reviews by others is the best assurance a customer can have. There are many review sites like Yelp.com and so on. But for unique marketplace like Bangladesh, there are none. This Review website can help to solve the problem. Using this site business and service centers can also promote their services.

Objective

- Review business and services.
- Buy services directly from business page.
- Promote business and services.
- Receive promotional notifications from service centers.

Target Customers

- Business and Service holder. People who own the business or service centers. See reviews, promote their business and sell products.
- Customers and Reviewers. People who will maintain pages, Review services and Buy products from the store directly.

Value Proposition

This website will help business owners to sell their products with the help of good reviews of their products. This will be a one-stop service website where customers and sellers assemble. Using the promote option sellers can sell and give offers to customers directly. Customers/Reviewers can review and buy products within their location. See which services are worth paying for. This can help business to make huge impact on the economy of Bangladesh as small business will get a platform to showcase their products and sell immediately.

Features and Description

- Main page will consist login/sign up option at the top-right corner of the screen. Through the options business owners can create their page and showcase their products using customization tool. And the customers/reviewers will be able to create a page, give reviews and browse through products.
- In the middle there will be search option where customers will be able search business like restaurants, hotel, motels, bars, home services, delivery, salons and much more. Instead of searching particular business in particular location, customers can use the location to find the best and suitable services centers.
- There will be a section where the hot deals and best recommended services will be showcased/promoted by categories with the help of reviews.
- A section for ad/promotion, where business can showcase their products.
- Search section using category.
- Small features like:
 - Review
 - Promote
 - Buy/Sell
 - Recommendations
 - Search
 - Delivery
 - Location of the business
 - Web page of the business
 - Menu or service list of business
 - Photos
 - Opening/Closing Time table
 - Reservations option

Tools

- HTML
- Bootstrap
- PHP
- MySQL
- Webservers
- JavaScript

Challenge

The biggest challenge in Bangladesh is the budget. Huge amount of image, data and location will need a huge data storage. The bigger the data the bigger the cost. Then comes the authenticity of the reviews and data. The business owners will need to submit their NID, Business License and Tax slip for authenticity and need update the information on regular basis. The reviewers will also need to show their NID and other personal information. Whether their reviews are authentic or not need to be verified with the use of Google Location, whether they were in the location of the service center. Review authentication will be based on how much interactive they are in the website also with the help/like of other reviews. Authentication of payment will also be a big problem.