





**JANUARY 4** 

MAKE AN AUGMENTED REALITY BUSINESS CARD



#### **About the Assembly**



- A Smart Lab based out of in5 since December 2014
- Over 250 Free workshops done
- Assembly: HACK Embedded systems, IOT, hardware
- Assembly : CODE Software projects APIs, frameworks, apps
- Assembly: Data Science Advanced topics related to Al/Machine Learning
- Target Audience Students | Professionals | Entrepreneurs
- Focus on Smart Technology and Practical Applications
- Forum: members.theassembly.ae









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### Highlights

- Use Vuforia in Unity
- 2D Image Recognition
  - Augmented Reality Poster
  - Augmented Reality Business Card
- Build the project for Android/iOS





## Prerequisites

- Unity v2019.1.4
- Vuforia support for Unity
- iOS/Android support for Unity
  - iOS devices requires macOS with latest version of XCode
- Unity Package and Targets Folder Downloaded from GitHub
  - GitHub Link Goes Here







#### AR? VR? What's the difference?

- Augmented Reality (AR), Virtual Reality (VR)
- AR superimposes with real life
- Mixed Reality
- Computer-mediated reality









#### Why Unity?

- Cross-Platform, supports more than 25 platforms
- Has a great asset store
- It's free for personal use. Even the paid license is cheap compared to competitors
- Wasteland 2, Inside and Call of Duty: Mobile









- One of the most widely used AR development platform
- Supports multiple platforms including HoloLens
- 3D tracking capabilities
- Can integrate other SDKs
- Easy to use









# **Setup Unity**







## 2D Image Recognition







# Exporting Project for Android/iOS





## 3D Object Recognition

