# Graphs and Big Data

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CIS 545 – Big Data Analytics

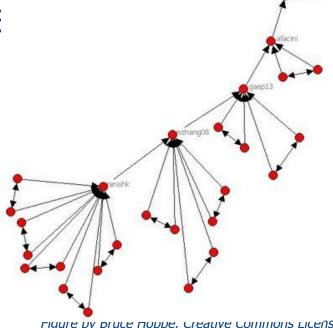




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Networks (Graphs) are Everywhe

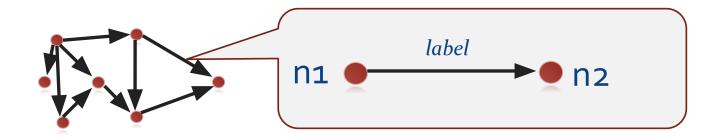
- Transportation
- Economics
- Society / Friendships and Interest groups
- Information sources
- Biology
- Computing



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May be implicit (we compute links) or explicit (we can observe links) For our running example: we'll look at the LinkedIn connection network

# Refresher: Graph Theory Basics



Graph G = (V,E)

V is a set of *vertices* or *nodes*, possibly with *properties*E is a set of **tuples** of vertices, called edges, and may have lables or other data

V(node, label, prop1) e.g., (n1, "bob", 20) E(source, label, target) e.g. (n1, 'friend\_of', n2)

# Some Terminology

u,v are adjacent if there's an edge between u and v

degree (u) = # adjacent vertices

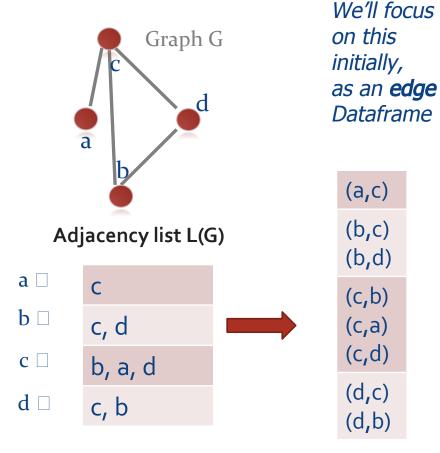
• indegree or outdegree

path = sequence of adjacent vertices

u,v are connected if path between u and v

- Connected component: Set of vertices connected to each other, that is not part of a larger connected set.
- Triangle: 3 vertices that are pairwise adjacent.
- Clique: Any set of vertices that are all pairwise adjacent.

# **Encoding Graphs as Data Structures**



#### Adjacency matrix A(G)

	a	b	С	d
a	0	0	1	0
b	0	0	1	1
С	1	1	0	1
d	0	1	1	0

We'll see this subsequently

#### **Brief Review**

https://canvas.upenn.edu/courses/1636888/quizzes/2771577 (10A)

The most natural representation of a graph (ignoring unconnected nodes) in dataframes is as

- a. an edge list
- b. an adjacency list
- c. an adjacency matrix
- d. a hierarchical structure

The notion of a clique generalizes which concept?

- e. indegree
- f. graph
- g. triangle
- h. connected component

# Road Map

- •Simple graph analysis, centrality, and "betweenness"
- Graph exploration
- BFS in Spark
- Applications of BFS

# A Brief Intro to Graph Analysis, aka Network Science

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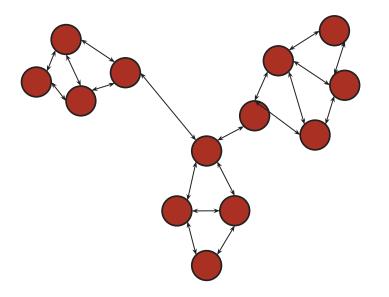
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# A Simple Social (or Informational) Network as a Graph



Who is most influential?

What are the natural groupings?

Where should we suggest new links?

# "Network Centrality"

#### The general question:

How do we measure the *important* nodes in a graph? aka the "central" nodes

#### Several methods proposed in network science literature:

- \*Degree centrality: for a node, how many other nodes is it connected to
- •Betweenness centrality: for a node, how many **shortest paths** go through the node
- Eigenvector centrality: very similar to PageRank, which we'll discuss shortly

# **Degree Centrality**

•For each node, compute its **degree**, i.e., the number of edges it connects to

In a directed graph suppose we want outdegree centrality, i.e., the number of edges coming out from each node n?

•How to write in Spark, given a relation edges(from, to)?

## LinkedIn Example

```
Given a list edges that looks like:
                                      [[0,5], [5]]
  from pyspark.sql.types import IntegerType
   schema = StructType([
     StructField("from", IntegerType(), True
                                                833
                                                          76
     StructField("to", IntegerType(), True)
                                                148
                                                        140
                                                463
  # Load the remote data as a list of diction
                                                          93
   edges df = sqlContext.createDataFrame(edge
                                                          88
                                                471
                                                496
                                                          88
  edges_df.createOrReplaceTempView('edges')
   sqlContext.sql('select from as id, count()
                                               only showing top 5 rows
                 \'from edges group by from'
```

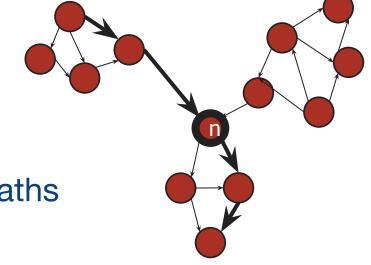
# Beyond Degree Centrality

- Degree centrality is moderately useful
  - citation counts in academia
  - number of followers in Twitter
  - number of commits in GitHub

 But we may want to look at relationships to more distant nodes

# **Betweenness Centrality**

- Some people (or entities) are important "connectors" – they bridge natural clusters
- •Another measure: how many shortest paths go *through* a given node?
- •To compute:
  - Find all shortest paths
  - •Count how many include any node *n*



# shortest paths between every (A,B) through n

\_\_\_\_\_

# shortest paths between every (A,B)

### **Brief Review**

https://canvas.upenn.edu/courses/1636888/quizzes/2771585 (10B)

Which type of centrality is reliant on computing shortest paths?

- a. betweenness centrality
- b. PageRank centrality
- c. degree centrality
- d. eigenvector centrality

When someone is proud of their number of retweets in Twitter, this is an instance of

- e. degree centrality
- f. like centrality
- q. eigenvector centrality
- h. betweenness centrality

## Recap

Network *centrality* seeks to identify the influence ("centrality") of a node

- Simplest measures are based on direct connectivity
- •Most measures take into account the broader graph and its paths!

So how do we explore paths?

# **Graph Exploration**

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# Exploring a Graph

- Commonly, we will want to start at some node and look at how it relates to other nodes in the graph
  - •How far away is X from Y?
  - •How many nodes are within distance *k*?
  - •What are the odds I can start at X and end up at Y?

(Some of these are the basis of ranking + recommendations)

•So how can we do this? Let's start with a single machine...

## Computing Distance in a Graph

How far apart are two nodes?

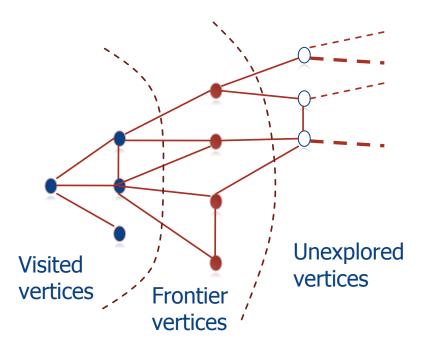
Distance between two nodes = number of edges on the **shortest path** between them.

**Breadth-First Search**: Algorithm "pattern" for exploring at successively greater distances

Needs to remember two things:

- What you have already visited (don't want to backtrack)
- What places you've learned about but haven't visited

# Breadth-First Search (BFS) for Undirected or Directed Graphs





Queue of Frontier Vertices

### **BFS** - Centralized

Initialize a **frontier queue** with the origin node
While the **frontier queue** has a vertex in it
Pick a vertex **v** from the front of the queue
Put each **unexplored** neighbor of v in **queue** 

Note closer edges are always considered before more distant edges.

Efficiency: Each edge is examined **once** (*undirected*: in each direction) (if graph given as adjacency list).

Just a small amount of work is required to examine each edge. Running time is proportional to the number of edges.

Let's see it in Python...

```
graph = [(1,2),
         (1,4),
         (2,3),
         (2,4),
         (4,5),
         (5,6),
         (6,1)]
# Haven't visited anything
visited = set()
# Start at 1
frontier = [1]
                                                         Visiting 1
                                                           Enqueuing 2
while len(frontier) > 0:
                                                          Enqueuing 4
    current = frontier.pop(0)
                                                         Visiting 2
    visited.add(current)
                                                          Enqueuing 3
    print ('Visiting', current)
                                                         Visiting 4
    for item in graph:
                                                           Enqueuing 5
        if item[0] == current:
                                                         Visiting 3
            # Unexplored!
                                                         Visiting 5
            if item[1] not in visited \
                                                          Enqueuing 6
            and item[1] not in frontier:
                                                         Visiting 6
                print (' Enqueuing', item[1])
                frontier.append(item[1])
```

#### **Brief Review**

https://canvas.upenn.edu/courses/1636888/quizzes/2771595 (10D)

What data structures does breadth-first search employ?

- a. queue of visited nodes only
- b. queue of frontier nodes, set of visited nodes
- c. queue of visited nodes, set of frontier nodes
- d. set of frontier nodes only

How many times do we revisit a node in BFS?

- e. we only visit each node once
- f. we visit each node twice
- g. we visit each node n times
- h. we visit each node once for each edge

# Breadth-First Search on One Computer

- Simple idea: queue enforces exploration from fewest hops to successively greater and greater distances
  - •We can focus on the *frontier* which has new nodes
  - •We can prune paths that revisit nodes we've already seen
- Requires access to a global queue, and is inherently
   sequential so we need a different approach...

### Distributed Breadth First Search

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### How Do We Distribute BFS?

https://tinyurl.com/cis545-006

- Don't want to traverse one node at a time
- Can't order directly using a global queue...
- ... And need to be careful about when we check for "visited" status

# Suppose Our Graph is in an Edge Relation

#### edges\_df

+	++
from	to
+	++
0	2152448
0	1656491
0	399364
0	18448
0	72025
+	++

Can we traverse from a subset of these nodes, via BFS, to more distant nodes?

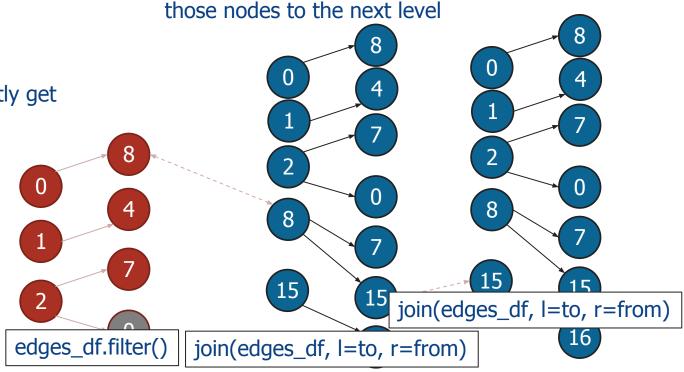
(Later: we could count path lengths)

# A Sketch of the Approach

Start with our origin nodes! all nodes with ID < 3

From **edges\_df** we can directly get the **one-hop** neighbors

from	to
0	8
1	4
2	7
2	0
8	7
8	15
15	16



Then we can traverse from

https://tinyurl.com/cis545-lecture-02-21-22

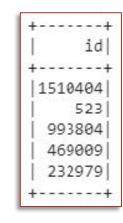
And the next

# In Code, We Join in Each Traversal and Rename!

```
from pyspark.sql.functions import col

# Start with a subset of nodes
start_nodes_df = edges_df[['from']].filter(edges_df['from'] < 1000).\
select(col('from').alias('id')).drop_duplicates()</pre>
```

```
neighbor_nodes_df = start_nodes_df.\
join(edges_df, start_nodes_df.id ==
edges_df['from']).\
select(col('to').alias('id'))
```



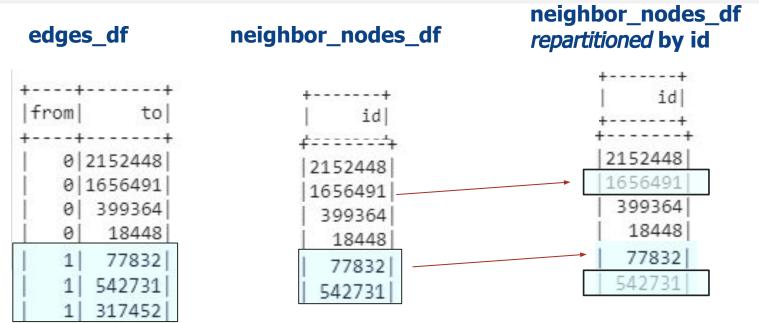
## What Happens Under the Covers?

Suppose that **edges\_df** is sharded by **from** and that we put even numbers on **worker 0** and odd numbers on **worker 1** 

edges_df start_nodes_df		neighbor_nodes_df	
++  from  to  ++   0 2152448    0 1656491    0  399364    0  18448    1  77832    1  542731    1  317452	++  from  ++   0    1    2    3    4    5	id    2152448    2152448    1656491    399364    18448    77832    542731	

# Neighbor's Neighbor?

```
neighbor_neighbor_nodes_df = neighbor_nodes_df.\
join(edges_df, neighbor_nodes_df.id == edges_df['from']).\
select(col('to').alias('id'))
```



### Can We Do an Iterative Join?

Can we generalize from start -> neighbor -> neighbor's neighbor in a loop?

- Base case: start with the direct edges, set distance to 1
- •Iterative case:
  - •start with the existing set of nodes, add an edge to get to new destinations
  - project start and end (and increment distance) use same schema as base case
  - •remove duplicates!

### **Iterative Join**

```
def iterate(df, depth):
   df.createOrReplaceTempView('it
                                                       from to depth
                                         to depth
                                  from
   # Base case: direct connection
   result = sqlContext.sql('seled
                                                             59
                                         381
                                                             66
                                        101
   for i in range(1, depth):
                                                          0 101
                                        121
     result.createOrReplaceTempVi
                                                          0 121
                                        161
     result = sqlContext.sql('sel
                                                          0 121
                                       337
     as to, r1.depth+1 as depth
                                                          0 161
                                        487
     'from result r1 join iter r2
                                                          0 236
                                        504
     'on r1.to=r2.from')
                                                          0 236
                                        802
   return result
                                                          0 236
iterate(edges df.filter(edges df['from'] < 1000),</pre>
2).orderBy('from','to').show()
```

### What We Can Do Better

- In the loop we remove duplicate paths in each iteration
- •But given paths of different lengths from s to t, we should remove the non-minimal ones!

(You'll do this in the homework!)

### **Brief Review**

https://canvas.upenn.edu/courses/1636888/quizzes/2771531 (10E)

In a Spark-based iterative approach to BFS, we traverse edges

- a. directly via a join with edges\_df
- b. one hop at a time via a join with edges\_df
- c. by grouping
- d. by choosing the minimum path

Every time we do a join in a distributed BFS, there is a good chance we need to

- e. group the results
- f. select a subset of the matches
- q. do another join
- h. repartition one of the dataframes

### Recap

- To do breadth-first traversals in Spark, we can iterate in "waves" from the origin(s)
  - A join at each stage
  - We may want to keep information about the distance, the path, etc.
  - We may want to prune all non-minimal paths

•Next: let's see some places BFS is used!

# Applications of Breadth-First Search

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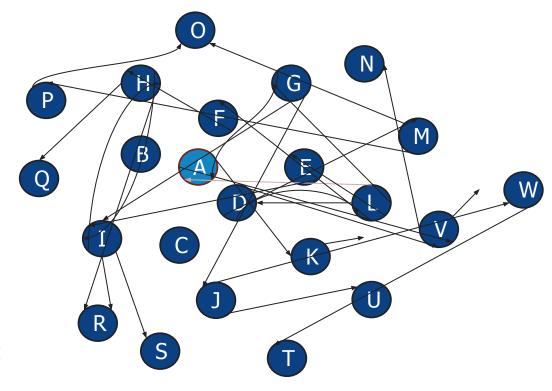


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## A Common Question

- •How far away is V from A?
  - "Shortest path"
- Let's assume that
  - 1. the graph is directed and may have cycles
  - 2. all edges have equal ("unit") cost

Can BFS help?



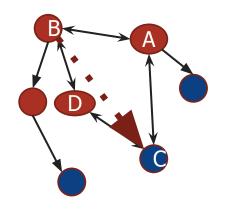
# Adding Connections in Social Networks

One's friends tend to become each other's friends. This is called Triadic Closure.

Node A violates the Triadic Closure Property if it has two friends B and C who are not each other's friends.

We often look to **complete triangles** to recommend friends – prioritize by the number of incomplete triangles

How can we use BFS/Shortest Path here?



### A Sketch

 Run BFS from "us" to find friends (nodes at depth 1) and friends of our friends (nodes with min depth 2)

Run BFS from FoF to depth 1

•For each FoF n, count how many of our friends are in common

•Rank each FoF *n* by how many friends we have in common

# Other Common Graph Algorithms

- Algorithms for min-cost trees, traversals (minimum spanning tree, Steiner tree)
- Betweenness centrality

 As we'll see shortly, other recursive definitions of centrality – eigenvector centrality, PageRank, label propagation, variations thereof...

#### **Brief Review**

https://canvas.upenn.edu/courses/1636888/quizzes/2771549 (10F)

#### An important use case of BFS is

- a. bipartite matching
- b. k-means clustering
- c. shortest-path computation
- d. graph coloring

#### Triadic closure involves...

- e. selecting people who resemble each other
- f. adding edges to complete the most triangles
- g. creating k-clusters
- h. ranking friends-of-friends by strength of friendship

# Summary

 Joins are a way of starting with a set of nodes and performing path traversals

Multi-step joins achieve multi-step paths

 We can easily implement distributed BFS and use this to solve other problems