Shaurya Jain

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Profile

Energetic and driven individual with a strong passion for business, strategy, and innovation. Currently pursuing a degree in Computer Science, with a keen interest in business development, operations, and product strategy. I aim to bring a unique edge by leveraging technology to streamline operations and contribute fresh, forward-thinking ideas. My communication skills were shaped by traveling across India from a young age and further strengthened through participation in national radio programs during school.

Education

Jain University, B.Tech in Computer Science and Engineering   2022 – 2026
GPA: 8.3
Army Public School, Pre-University   2020 – 2022

Projects & Experience

Market Entry Strategy with AI-Driven Consumer Insights

- Explored market entry strategies by analyzing consumer behavior datasets using Excel and Python.

- Built a prototype dashboard summarizing consumer sentiment and competitor pricing across markets using scraped data and ML-powered insights.

- Used predictive modeling to forecast product demand trends and identify ideal entry points for industries.

Sustainability-Oriented Collaborative Business Ecosystem

- Researched how businesses and environmental organizations can collaborate to reduce waste and promote green practices.

- Designed an ecosystem map using Miro and Excel to visualize stakeholder roles, shared goals, and partnerships.

- Proposed pilot collaboration ideas (e.g., shared logistics or recycled materials) and evaluated their impact using cost-benefit analysis and ESG benchmarks.

Hyper-Personalized Subscription Service

- Created a prototype for a subscription box system personalizing product recommendations based on survey data.

- Applied machine learning techniques like content-based filtering in Python to match user profiles with product types.

- Designed a low-fidelity frontend mockup in Figma showcasing personalization workflow and product previews.

Skills

Certifications: Business Analytics, Digital Marketing, SEO — Certified via Coursera and Google Skillshop
Technical: Python, Excel, SQL, HTML, Machine Learning, Data Analysis, PowerBI
Tools: Miro, Tableau, Google Suite, Canva

Engagements

Volunteer, Youth for Seva: Engaged in educational and environmental welfare initiatives.