

# The monk who sold his Santro | Pankaj Bansal @ PeopleStrong



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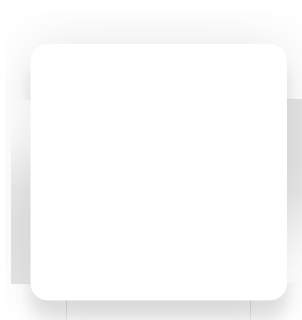
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Conversations with founders who have been building for decades are truly magical. Listening to their journeys feels like listening to the script of an inspirational movie. And this conversation with Pankaj Bansal, the founder of PeopleStrong has all the elements worthy of an Oscar winner!

Pankaj attained the epiphany that led him to become a founder when he was trying to secure admission for his child at a prestigious school. That was the start of a rollercoaster ride in which he saw the highs of winning business from prestigious clients but also experienced the lows of near-death situations.

Today PeopleStrong competes with some of the biggest global names in HRTech and is one of the best-rated solutions in the market. They are a profitable business with a topline in the hundreds of crores and are on track to put Indian HRTech on the world map.

In our conversation, Pankaj Bansal discusses his motivation for entering the HR field, his experience working with Reliance, and developing PeopleStrong's first product. He also delves into the launch of their SaaS model and key investment milestones.



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### Watch the entire conversation on YouTube

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### Additional readings:-

1. PeopleStrong recognized as a Customers' Choice in the 2024 Gartner® Peer Insights™ Voice of the Customer for Cloud HCM Suites for 1,000+ Employee Enterprises Report
2. PeopleStrong leverages Google AI to transform HR in Asia
3. This HR tech platform has adopted generative AI across employee lifecycle



Before you go.....the analytics only tell me so much, I want to hear what you feel and think about the conversations.

Mail me at [ad@thepodium.in](mailto:ad@thepodium.in) with your comments & feedback or if you just want to hear my comments on your startup idea - I love getting your emails!

*Until the next founder's thesis* 📖,

*Your host, AD*

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