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PeopleStrong Launches Generative AI to Boost HR Efficiency by 40%

The HR Tech platform introduces an array of progressive use cases spanning across performance, succession planning, reporting, core HR, recruitment, and other areas throughout the employee lifecycle.

Brand Connect Initiative

Updated On Aug 21, 2023 at 11:15 AM IST

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peoplestrong

PeopleStrong is Asia Pacific's leading, and the most comprehensive Human Capital Management SaaS platform.

PeopleStrong, Asia's most comprehensive HR Tech platform, unveils the integration of Generative AI across the entire employee lifecycle. This move makes PeopleStrong the first in the industry to incorporate Generative AI across the entire Talent Life Cycle. It harnesses advanced intelligence to simplify tasks across the employee lifecycle, including generating OKRs, coaching new joiners with nudges, creating comprehensive reports, and offering recommendations drawn from existing enterprise-wide people data.

Unveiling the advanced capabilities of HR Tech, Sandeep Chaudhary, CEO PeopleStrong said, “Over the course of the next decade, Artificial Intelligence, especially Generative-AI will redefine the role, structure and engagement of HR. PeopleStrong's integration of Generative AI is more than just a technological advancement; it's a strategic move towards a future where HR will transform into an experience led function. It's a future where technology and human insight merge to create a more responsive, intelligent, and human-centric approach to work. We're excited to be at the forefront of this innovation, enabling our 2 million+ users to leverage this cutting edge technology to transform their HR and script their growth story.”

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The HR Tech platform introduces an array of progressive use cases spanning across performance, succession planning, reporting, core HR, recruitment, and other areas throughout the employee lifecycle. A striking illustration is its capacity to facilitate AI-generated goal/OKR formulation and seamless cascading across direct reports. It democratizes HR for all employees by furnishing with a dedicated talent coach. This empowers employees to chart career trajectory, identify essential skills for professional advancement, and even access curated courses to enhance their skillset. Furthermore, conversational analytics empower leaders to inquire directly, eliminating the need to generate reports and sift through data for insights or answers.

"Integrating Generative AI into our product emerged as a logical advancement in our relentless quest to redefine HR technology," affirmed Vineet Pandita, CTO of PeopleStrong. "We are steadfast in our belief that this groundbreaking technology will not only lift HR practice to new heights of efficiency but also play a pivotal role in sculpting the future of work. It's a step towards a more intuitive and intelligent HR landscape."

Embracing the potential of AI, PeopleStrong had introduced India's First AI-Powered Chatbot, Jinie, in 2017, followed by the AI-Driven Skill Cloud in 2022. The deployment of Generative AI underscores PeopleStrong's unwavering commitment to technological innovation.

Know more about the platform [HERE](#).

About PeopleStrong

PeopleStrong is Asia Pacific's leading, and the most comprehensive

Human Capital Management SaaS platform. The HR technology company focuses on delivering a unique employee experience, data-driven decision-making, and agility for businesses.

Simplifying worklife at over 500+ large enterprises across the emerging economies of Asia Pacific, PeopleStrong empowers the lives of 2 million+ employees with a mobile-first, AI and ML-powered talent operating system. Their tech capabilities span across the employee lifecycle from hire to exit, including Human Capital Management, Payroll, Talent Acquisition & Management, and Collaboration.

PeopleStrong is rated among the Top 5 in the Asia Pacific at Gartner's Peer Insights and voted as Customers' Choice of HR Tech in the Gartner 'Voice of Customer' Report for 1000+ employee enterprises.

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7 in 10 IT leaders believe AI-enabled tech will make teams more efficient Study

According to chip maker AMD, three in four IT leaders are optimistic about the potential benefits of AI -- from increased employee efficiency to automated cybersecurity solutions and more than two in three are increasing investments in AI technologies.



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About 52 per cent said that their organisations do not yet have needed IT infrastructure.

New Delhi: Nearly seven in 10 IT leaders believe that artificial intelligence (AI)-enabled technologies will make teams more efficient globally, a new study said on Friday.

According to chip maker AMD, three in four IT leaders are optimistic about the potential benefits of AI -- from increased employee efficiency to automated cybersecurity solutions -- and more than two in three are increasing investments in AI technologies.

However, while AI provides clear opportunities for organisations to become more productive, efficient, and secure, IT leaders expressed concern about the timeliness of their AI adoption due to a lack of implementation roadmaps and the overall readiness of their existing hardware and technology stack.

About 52 per cent said that their organisations do not yet have needed IT infrastructure.

The survey included 2,500 IT leaders across the US, UK, Germany, France, and Japan to understand how AI technologies are reshaping the workplace, how IT leaders are planning their AI technology, etc.

"IT leaders are seeing the benefits of AI-enabled solutions, but their enterprises need to outline a more focused plan for implementation or risk falling behind. Open software ecosystems, with high-performance hardware, are essential, and AMD believes in a multi-faceted approach of leveraging AI IP across our full portfolio of products to the benefit of our partners and customers," said Matthew Unangst, senior director, commercial client and workstation, AMD.

Moreover, the study found that 68 per cent of IT leaders believe AI can help work models run more efficiently, and 67 per cent said that it can

increase overall employee efficiency.

More than 50 per cent of IT leaders said their organisations aren't ready to implement AI, laying out a five-year timeline to fully build AI into the enterprise.

Over 50 per cent also said that they have not experimented with the latest natural language processing apps yet.

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