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How Amara Raja Group automated 85% of its HR processes



The company that gave the world Amaron batteries, Amara Raja Group is one of the fastest growing multinational conglomerates with over 14 business units and 15000+ employees spread across 6 geographies.

Download the case study to learn how they unified, standardised and digitised their HR systems and processes with PeopleStrong to derive unparalleled business outcomes.

INDUSTRY: Manufacturing

Impact

Reduced recruitment timeline from 16 hours to under 6 hours, increasing process efficiency by 35%

Improved overall productivity by 91% with a 100% accurate payroll cycle.

Saved 6100 man-days per year, through digitisation & streamlining of HR processes

20% reduction in email dependency

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