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# How HDFC ERGO empowered its 11,000+ Last Mile Heroes with PeopleStrong’s Super App



Discover how HDFC ERGO, one of India’s leading private insurance players, revolutionized its HR practices for over 11,000 employees across more than 600 locations. Faced with rapid growth and the need for a cohesive employee experience (EX), HDFC ERGO turned to PeopleStrong’s Super App to meet their ambitious goals. This powerful collaboration delivered a seamless, mobile-first HR transformation, achieving unprecedented adoption rates and significantly enhancing operational efficiency. Dive into the details of this remarkable journey to see the tangible impact of cutting-edge HR Tech 4.0 solutions on enterprise-scale challenges.

## Impact

97%

App adoption within 15 days of launch

700

Recruitment offers processed in a month

60

Days Lightning-fast App implementation

32+

SFTP integration and APIs

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India (भारत)

+91

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peoplestrong



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