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How HDFC ERGO empowered its 11,000+ Last Mile Heroes with PeopleStrong's Super App







Discover how HDFC ERGO, one of India's leading private insurance players, revolutionized its HR practices for over 11,000 employees across more than 600 locations. Faced with rapid growth and the need for a cohesive employee experience (EX), HDFC ERGO turned to PeopleStrong's Super App to meet their ambitious goals. This powerful collaboration delivered a seamless, mobile-first HR transformation, achieving unprecedented adoption rates and significantly enhancing operational efficiency. Dive into the details of this remarkable journey to see the tangible impact of cutting-edge HR Tech 4.0 solutions on enterprise-scale challenges.

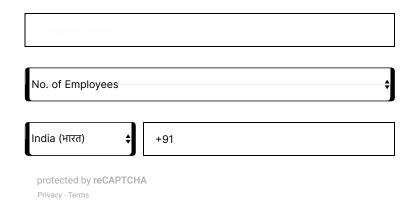
60

Days Lightning-fast App

implementation

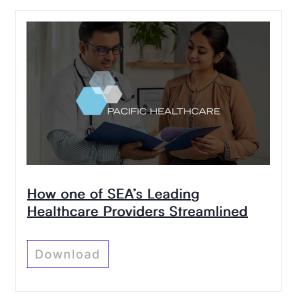
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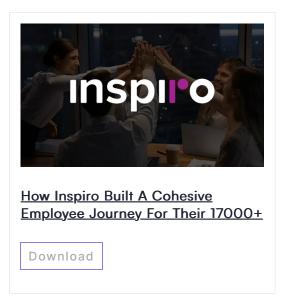
97%	700
App adoption within 15 days of launch	Recruitment offers processed in a month
32+	
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