

Kunwar Shaurya Pratap Singh

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Education

Vellore Institute of Technology , Vellore, TN	<i>Aug 2024 – Dec 2025</i>
B.Tech in Information Technology	CGPA: 9.01/10
White Lead Public School , Delhi	<i>Jun 2023</i>
Class XII, CBSE	82%
St. Mary's Convent Sr. Sec. School , Uttar Pradesh	<i>Jun 2021</i>
Class X, CBSE	86%

Experience

MyPerro	<i>Aug 2024 – Present</i>
<i>Full-Time — UI/UX, Social Media & Marketing</i>	
<ul style="list-style-type: none">Leading end-to-end design and digital presence for the startup, including product UI/UX, branding, and marketing creatives.Built and scaled MyPerro's complete social media ecosystem, improving brand visibility and engagement.Designed user-centric interfaces, landing pages, and promotional assets aligned with business growth strategies.Collaborated closely with founders and developers to translate business goals into impactful digital experiences.	
IEEE Computer Society — VIT	<i>Feb 2025 – Present</i>
<i>Senior Core Member</i>	
<ul style="list-style-type: none">Contributing to design, development, and technical initiatives for chapter events, platforms, and branding.Mentoring junior members and collaborating across teams to deliver high-impact technical projects.	

Projects

IEEE-CS Website	Live Link
<ul style="list-style-type: none">Designed and developed the complete frontend for the IEEE CS chapter platform with modern UI and responsive architecture.Implemented interactive components, smooth navigation flows, and scalable layouts to enhance user engagement.Ensured brand consistency while improving accessibility and performance across devices.	
Hack Battle Hackathon Platform	Live Link
<ul style="list-style-type: none">Led UI/UX design and frontend development for a 36-hour hackathon event platform with game-inspired visuals.Built registration flows, event dashboards, and interactive sections optimized for high traffic usage.Delivered a visually immersive experience while maintaining performance and responsiveness.	
Model Arena — ML Hackathon Platform	Live Link
<ul style="list-style-type: none">Designed the complete product experience and developed the frontend for a competitive machine learning hackathon platform.Created a futuristic design system with strong visual hierarchy and interactive components to enhance immersion.Focused on usability, clarity of information architecture, and seamless user journeys across the event lifecycle.	
BattleCode — Gravitas Event Design	Design Link
<ul style="list-style-type: none">Designed a futuristic event experience including landing pages, UI components, and branding assets.Focused on immersive visuals, typography, and interaction concepts aligned with a competitive programming theme.	

Technical Skills

Languages: JavaScript, TypeScript, Java, C, C++, Python

Web: HTML, CSS, React.js, Tailwind

Design: Figma, Photoshop, Blender, Canva

Tools: Git, GitHub, VS Code, Cursor, CapCut

Achievements

- Full-time contributor at MyPerro, leading design, branding, and digital growth initiatives.
- Selected for Institute of Electrical and Electronics Engineers — Computer Society (IEEE CS-VIT).
- Design and branding work featured in Shark Tank India Season 5 (Campus Special), including merchandise, packaging, and display assets for MyPerro.