📊 PPT SUBMISSION GUIDELINES

Complete Reference Guide for Project Presentations

📋 OVERVIEW

Total Slides Required: 8-10 slides
Format: PowerPoint Presentation
Purpose: Project/Startup/Idea Presentation

🎯 SLIDE-BY-SLIDE BREAKDOWN

SLIDE 1: TITLE SLIDE

Essential Elements:

- **Project/Startup/Idea Name** (Main heading)

- **Tagline** (if applicable)

- **Your Name(s)**

- **College/Organization**

Visual Note: Make this slide impactful with clean typography and brand colors

---

SLIDE 2: PROBLEM STATEMENT

Key Components:

- **What problem are you solving?**

- **Real-world relevance or statistics**

- **Pain points for users/stakeholders**

Pro Tip: Use compelling statistics and real-world examples to establish urgency

---

SLIDE 3: PROPOSED SOLUTION

Content Structure:

- **What's your approach to the problem?**

- **Key idea behind the solution**

- **One-line summary + diagram (optional)**

Visual Element: Include a conceptual diagram or flowchart to illustrate your solution

SLIDE 4: KEY FEATURES

Presentation Format:

- **3-5 core functionalities**

- **Use visuals/icons for better clarity**

- **Screenshots/mockups (if applicable)**

Design Focus: Prioritize visual elements over text for maximum impact

---

SLIDE 5: TECH STACK

Technology Categories:

Frontend Examples:

- React, HTML/CSS, Tailwind

Backend Examples:

- Node.js, Django, Flask

Database Examples:

- MongoDB, MySQL, Firebase

APIs/Tools Examples:

- OpenAI API, Google Maps, Stripe

DevOps/Hosting Examples:

- Vercel, Netlify, AWS

Layout Suggestion: Use icons and organize by technology layers

---

SLIDE 6: SYSTEM ARCHITECTURE / WORKFLOW

Visual Requirements:

- **Diagram or flowchart showing system working**

- **Interaction between components**

- **Components to include:**

  - User Interface

  - Backend Services

- o Database

- o APIs

- o External Integrations

Technical Note: Ensure clear data flow and component relationships

---

SLIDE 7: TARGET USERS / USE CASES

Content Areas:

- **Who will benefit from this?**

- **User personas or industries**

- **Real-life application scenarios**

Strategy: Include specific user profiles and concrete use case examples

---

SLIDE 8: IMPACT AND BENEFITS

Value Proposition:

- **Value created** (time/money saved, sustainability, etc.)

- **Statistics, KPIs, case studies** (if available)

- **Quantifiable benefits**

Evidence-Based: Support claims with data and measurable outcomes

---

SLIDE 9: ROADMAP AND FUTURE SCOPE

Development Timeline:

- **Features to be added**

- **Scalability plans**

- **Vision for long-term development**

Forward-Looking: Demonstrate growth potential and strategic thinking

---

SLIDE 10: THANK YOU AND Q&A

Contact Information:

- **Email Address**

- **LinkedIn Profile**

- **GitHub Repository**

- **"Thank You" message or inspiring quote**

- **"Ready to answer questions" prompt**

Professional Close: Ensure all contact details are current and accessible

---

🎨 DESIGN BEST PRACTICES

Visual Guidelines:

- **Consistent color scheme** throughout presentation

- **Clean, readable fonts** (recommended: Arial, Calibri, or modern sans-serif)

- **Adequate white space** for visual breathing room

- **High-quality images and icons**

- **Consistent slide layouts**

Content Guidelines:

- **Bullet points** for easy scanning

- **Clear headings** and subheadings

- **Minimal text per slide** (6x6 rule: max 6 bullet points, 6 words each)

- **Supporting visuals** for complex concepts

- **Professional tone** throughout

Technical Considerations:

- **16:9 aspect ratio** for modern displays

- **Readable font sizes** (minimum 24pt for body text)

- **High contrast** for accessibility

- **Consistent animation** (if used)

✅ SUBMISSION CHECKLIST

- [ ] All 8-10 slides completed

- [ ] Contact information verified

- [ ] Spelling and grammar checked

- [ ] Visual consistency maintained

- [ ] Technical diagrams clear and accurate

- [ ] File format compatible (.pptx recommended)

- [ ] Backup copy saved

🚀 SUCCESS TIPS

1. **Practice your presentation** multiple times

2. **Prepare for Q&A** with additional supporting materials

3. **Test technical elements** before presentation

4. **Have contingency plans** for technical difficulties

5. **Engage your audience** with compelling storytelling

6. **Time management** - typically 2-3 minutes per slide

Good luck with your presentation! Remember: clarity, confidence, and compelling content are key to success.