

- 1. **South America Shines:** South America is your star market, bringing in the highest revenue. Focus your efforts here with stronger campaigns and tailored inventory to keep the momentum going.
- 2. **Electronics Boom in June:** Electronics hit their stride mid-year, especially in June. Plan big promotions or product launches around this time to make the most of the demand.
- 3. **Books Stay Reliable:** Books are your steady seller throughout the year. Consider expanding this category or running creative campaigns to grow even further.
- 4. **Clothing's Seasonal Dip:** Clothing sales drop after February, likely due to seasonal trends. Introduce fresh styles or discounts during slower months to maintain interest.
- 5. **Room to Grow in Asia & North America:** Sales in Asia and North America are lagging. A localized strategy or partnerships could help unlock these untapped markets.

