



FOUNDER- BRIDGE

Bridging Innovators , Building Futures

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THE PROBLEM

In the dynamic world of startups, the formation of a strong, cohesive, and compatible team is crucial for success. Founders often struggle to find the right co-founders and team members who share their vision, passion, and commitment to the venture.

The lack of a dedicated platform that facilitates the connection between founders and potential co-founders, providing tools for assessing compatibility, skills, and shared vision, is a significant gap in the startup ecosystem.

Approximately 18% of startups fail due to team problems and other human-resource-related issues.

Incompetent teams result in the failure of about 23% of startup fails.



ABOUT FOUNDERBRIDGE

- FounderBridge connects entrepreneurs, co-founders, mentors, and investors within the startup ecosystem.
- It fosters a supportive community where entrepreneurs can share insights, seek advice, and collaborate.
- Prioritizing security and privacy, FounderBridge ensures that user data is protected and interactions are safe and secure, fostering trust among its users.
- Ultimately, FounderBridge aims to drive innovation by fostering collaborations and supporting the growth of startups.



TECH STACK



HTML, JS, CSS

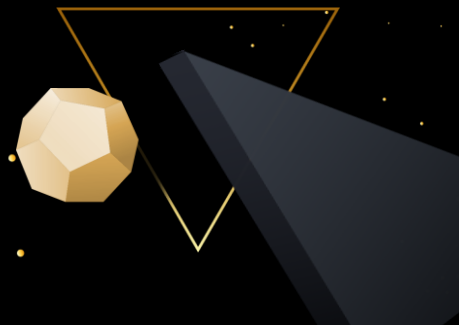


Flask

Flask

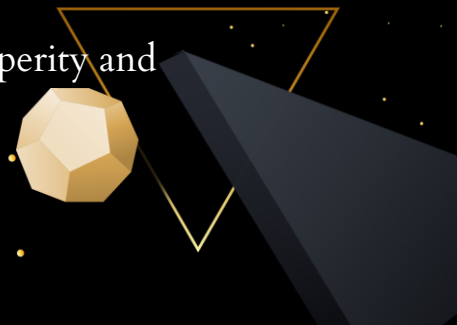


Firebase



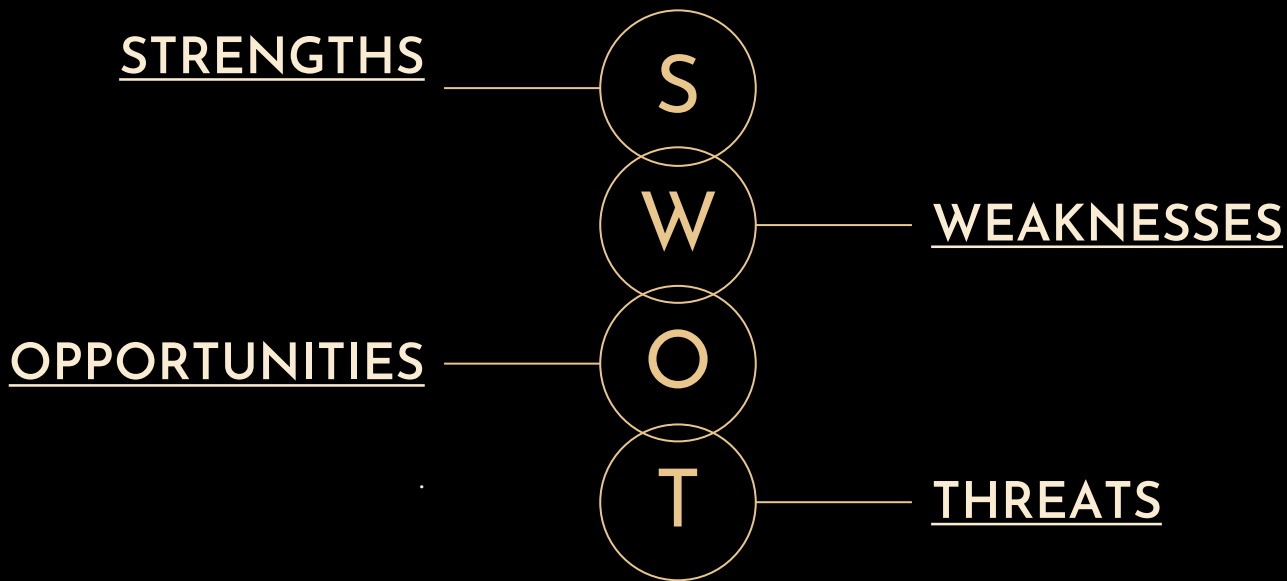
DESIGN & LOGO

- With our UI we follow a simple scheme with minimalism and a neomorphism scheme.
- The logo has a prism at the center which is the prism of possibility which shows that it is the amalgamation of the different spectrum of businesses that can successfully add value to any startup.
- The golden branches around represents the various fields of businesses and varying specialization of people.
- The black and golden color symbolizes power, abundance and prosperity and white color show the balance of opposing forces.



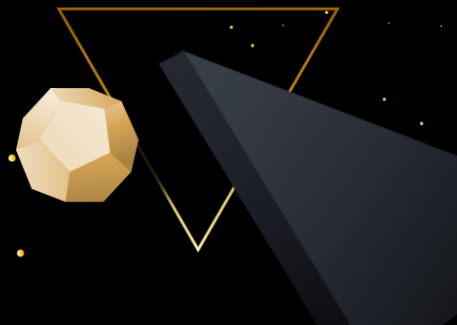
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Swot Analysis



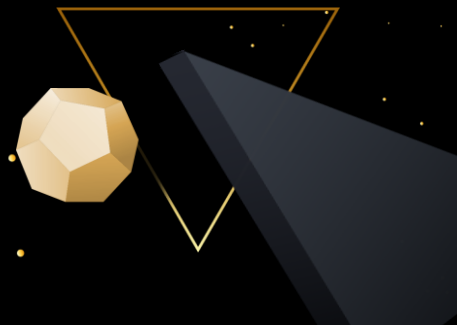
STRENGTHS

- Our platform offers a unique service tailored specifically for co-founders and companies seeking co-founders, filling a gap in the market.
- By focusing on a specific segment of the professional networking market, we can tailor your platform's features and services to meet the specific needs of co-founders and companies.
- Our platform provides a dedicated space for co-founders and companies to connect, network, and collaborate, fostering a supportive community.



WEAKNESSES

- It may be challenging to attract users to your platform initially, especially if there is low awareness or understanding of the concept of co-founder matchmaking platforms.
- The success of your platform relies heavily on user engagement and activity, so maintaining a consistent level of participation will be essential for its success.



OPPORTUNITIES

- Exploring opportunities to expand your platform into new markets beyond your initial target region could open up new avenues for growth and user acquisition.
- Partnering with other organizations within the startup ecosystem, such as incubators, accelerators, or venture capital firms, could provide opportunities for collaboration and mutual growth.
- As the startup ecosystem continues to expand globally, there may be an increasing demand for platforms that facilitate co-founder matchmaking, presenting opportunities for growth and expansion.
- You have the opportunity to innovate within this niche market, introducing new features and functionalities to enhance the co-founder matching process.



THREATS

- Economic downturns or market volatility could impact startup activity and investment, potentially reducing demand for co-founder matchmaking services

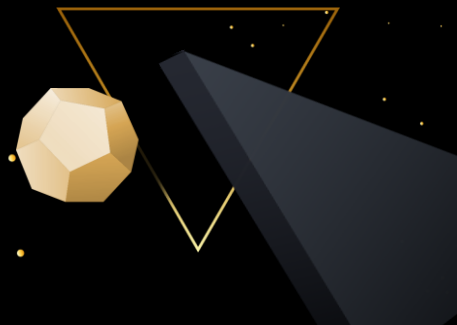








BUSINESS PLAN OF FOUNDER- BRIDGE

REVENUE

- Our mainstream revenue will be from registrations of founders and companies.
- Introducing ad revenue on our platform where startups can search for co-founders.
- Hosting sponsored events



LONG TERM PLAN

	YEAR 1	Introduce features enhancing user experience and success rates. Offer mentorship, fundraising support, and educational resources.
	YEAR 2	Collaborate with accelerators, VCs, and industry stakeholders . Build scalable infrastructure to accommodate growing demand.
	YEAR 3	Establish the platform as a thought leader in the startup ecosystem. Enhancing user experience and success rates. Incorporate social impact initiatives for positive change.
	YEAR 4	Utilize data insights for personalized user experiences. Implement multiple revenue streams for sustainable growth. Expand internationally to reach startup ecosystems worldwide.

INVESTMENT UTILIZATION



1

We will create a large database which will store the data of the clients providing us important information that can be used to better our app in the future.

25%



2

We will run AD campaigns on social media as well as other advertisement services to further expand the effect and reach of our website

50%



3

We will invest in hiring top tier programmers to further improve our UI , website and app

75%

TARGET MARKET ANALYSIS

PEOPLE



Startup Ecosystems

Targeting startup ecosystems worldwide, FounderBridge may concentrate on major cities like Silicon Valley, New York City, London, and Singapore.

Entrepreneurial Communities

FounderBridge may focus on co-working spaces, incubators, accelerators, startup events, and other offline and online entrepreneurial communities.

Tech Industry Professionals

Professionals in the tech sector, such as developers, engineers, designers, and product managers, could be the target audience for FounderBridge

Industry-Specific Networks

FounderBridge may focus on networks particular to certain industries, like e-commerce, finance, healthcare, and SaaS.



THANK YOU