## Model Deployment, MLOps, and Security Considerations

## Model Deployment Considerations

# Deployment Architecture:

- 1. Real-Time API: Deployment as a Restful API using Flask or Django for integration with the banking apps or their own CRM systems.
- 2. Cloud Integration: Using AWS Sagemaker or Azure ML for scalable, managed endpoints with auto scaling.
- 3. Batch Predictions: Schedule nightly runs for customer segments using AWS services to update retention teams.

## Integration:

- 1. Embed predictions into customer dashboards for relationship managers.
- 2. Trigger automated retention campaigns for all the high value and high risk clients.

## **MLOps Considerations**

# Monitoring:

- 1. Performance Drift: Track Precision/recall weekly, alert if F1-score drops > 5%
- 2. Infrastructure: Logging of latency or errors.

# Retraining Pipeline:

- 1. Automated Retraining: Monthly retraining on fresh data using CI/CD pipelines.
- 2. A/B testing: Deploy new models to 5% of the traffic, compare the results with the existing models with chi-squared tests.
- 3. Versioning: Track model/dataset versions with MLFlow.
- 4. Maintain prior model versions in a registry for a quick rollback if error occurs.

## **Security Concerns and Mitigations**

## Data Privacy:

- 1. Secure communication using SSL/TLS to prevent unauthorized data interception.
- 2. Anonymization: Strip personally identifiable info pre-inference.

#### Access Control:

- 1. Role-Based Access: Restrict model endpoints to authorized users only.
- 2. Audit Logs: Track API access.

## Adversarial Risks:

- 1. Input Validation: Sanitize API inputs to prevent SQLi attacks.
- 2. Model Hardening: Use adversarial training to resist inference attacks.

## **Ethical Considerations**

- 1. Fairness and Explainability: Use SHAP to explain model decisions.
- 2. Regulatory Compliance: Ensure the model aligns with data protection laws like GDPR or CCPA.