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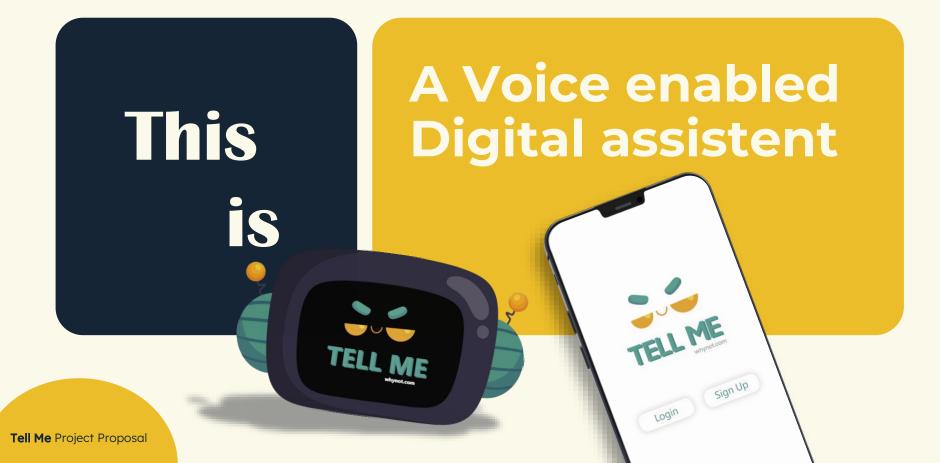
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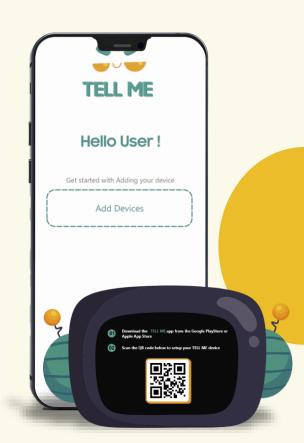




# What is the "TELL ME"?

This is a **Voice enabled digital assistant** that answer random questions of a **Kids** from **age 05 – 13**, and provide age personalized answers audibly and visually.

And **TELL ME** is inter connected with mobile application







# What are the Requirements of "TELL ME"

O8
Functional
Requirements

Non-Functional
Requirements





### 1. Voice Interaction

- The device must understand and respond to voice commands and questions from kids ages 5-13
- o It should provide accurate and age-appropriate responses.
- It should support natural language understanding to interpret a wide range of queries.





### 2. Content and education

- The device should offer educational content and activities suitable for different age groups.
- It must encourage learning, creativity, problem-solving through lessons and activities.





### 3. Customization

- Users should be able to personalize the app with different voices, avatars, and preferences.
- Customization options should be age appropriate and user-friendly





4. Real-time location tracking

- The device should provide real-time GPS-based location tracking for child safety
- Parents should have ability to monitor their child's location through a secure interface





### 5. Parental control

- Implement parental control features that allow parents to restrict content, set time limits, and monitor usage
- Ensure the security of these controls to prevent unauthorized access





6. Multi-language support

o The device should support multiple language to cater to a diverse user base





### 7. Safety features

- Include SOS or emergency calling function that connects the child with trusted contact in case of an emergency.
- Ensure that the device can provide information to handle in unsafe and danger situations.





## 8. Compatibility

 Ensure compatibility with various devices, including smart phones, tablets and IoT devices.





1. Performance

- The device should respond quickly to voice commands and provide timely and real time information
- It must have minimum latency in processing requests.





2. Scalability

• The device should be able to handle a growing number of users and a content without significant decrease of performance





### 3. Security

- Ensure robust security measures to protect user data, especially children's personal information
- o Implement encryption, secure authentication and data access controls





4. Privacy

- o Adhere to strict privacy standards for handling children's data
- Clearly communicate data and privacy policy to parents





### 5. Reliability

- Minimize downtime and ensure high availability to provide a consistent user experience
- Implement backups and recovery mechanisms to safeguard against data loss.





6. Usability

- The device's user interface must be intuitive, visually appealing, and easy for children to navigate
- It should provide clear instructions and feedbacks





7. Accessibility

 Ensure the device is assessable to children with disabilities, including those with visual and auditory impairments.





# Technical feasibility studies







# Introduction

This technical feasibility assesses the practicality of developing a voice-enabled digital assistant for children age 05 - 13. This aim to provide a portable, user-friendly, and educational tool that caters to the need of users.

Key features include a small display, GSM module for communication, Bluetooth/Wi-Fi setup, GPS location tracking, calling, texting, and SOS emerging calling function.





# **Technical Requirements**

Hardware requirements

Software Requirements





# **Hardware requirements**

- ✓ Microphone and speakers for voice interaction
- ✓ Small displays for visual feedback
- ✓ GSM module for calling and texting capabilities
- ✓ GPS units for location tracking
- ✓ Power source and battery management solutions.





# Software requirements

- ✓ Operating system for device management
- ✓ Speech recognition software for understanding spoken language
- ✓ Natural language processing software for interpreting questions
- ✓ Communication protocols for data exchange
- ✓ Internet and network infrastructure for connectivity





# **Features and Functionalities**

### Display Integration

A small display is integrated into the device, providing in addition to audible responses.

### > Bluetooth/Wi-Fi Setup

Devices can be set up and configured using Bluetooth or Wi-Fi connectivity for user convenience.

### > GPA Location Tracking

The system employs GPS technology to track the real-time location of the device, ensuring the safety of children.





# Features and Functionalities

### > Calling and Texting

The system allows children to make calls and send messages to pre-approved contacts, enhancing communication and safety.

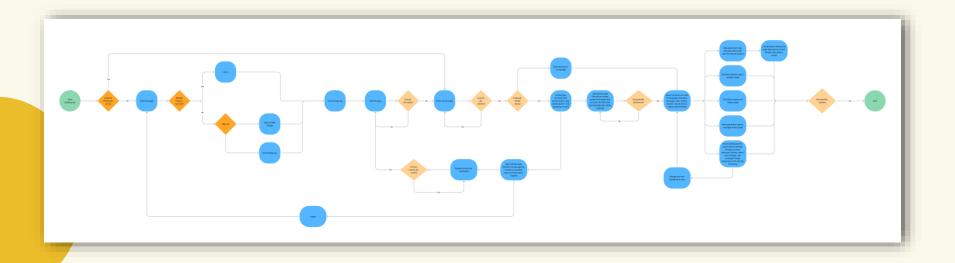
### > SOS Emergency calling

In case of emergencies, an SOS feature is incorporated to quickly connect children with designated contacts..





# **User Flow Diagram**







# **SWOT** analysis

**Strengths** 

Weaknesses

**Threats** 

**Opportunities** 





# **Strengths**

### **Cost-Effective**

The app is either free to use or significantly less expensive compared to other products in the market, making it assessable to a wider range of users.

### **Portability**

Its small form factor and inclusion of GSM module make it highly portable, allowing kids to use it on the go

### **Privacy-focused**

The app does not track or profile users, ensuring the privacy and security of kids.





# **Strengths**

### **Kid-friendly**

The interface and content are designed specially for children, creating safe and engaging environment for them

### Feature-Rich

The app offers a wide range of features, including voice assistance, DIY projects, and location tracking.

### **Educational**

It provides age-personalized answers and encourage learning, helping children gain knowledge and develop new skills





# **Strengths**

### Real-time location tracking

The inclusion of GPS allows parents to monitor their child's location, providing extra layer of security

### DIY for older kids

Older children have the opportunity to engage in DIY projects and problem-solving activities, promoting independent learning and problem-solving skills

### **Customizable and Personalize**

Users can personalize the app with different voices and avatars, making it more engaging and readable for individual children





# **Opportunities**

### Parent relief

The app can reduce the annoyance, that parents may feel when constantly bombarded with their child's questions.

### **Educational development**

The app can empower children to building things themselves, fostering a sense of independence and problem-solving skills.





# Weaknesses

### **Internet Dependency**

The app requires a stable internet connection to function properly, limiting its usability in poor connection areas

### **Battery dependence**

Users need to charge the device regularly, which can be inconvenient, especially during long trips or outings.





# Weaknesses

### language limitations

The app may be limited in terms of supported languages.

### Lack of context awareness

The app may not fully understand the content of a conversion, potentially leading to incorrect or irrelevant responses.





# **Threats**

### Competition

Existing products with larger user base like Amazon Echo Dot Kids, Chatterbox and HomePod Mini for Kids pose a threat, as they already have established market presence.

### **Safety concerns**

The use of lithium-ion batteries in portable devices can pose fire hazards if not handled or designed properly, which may affect reputation and safety of product.

### **Technological advancement**

Rapid technological advancements in the field of voice recognition and AI could make it challenging to keep the app up-to-date with the latest feature and capabilities.





# **Target Audience Profiling**

**Primary users** 

Kids (age 5 - 13)

**Secondary users** 

Parents / Caregivers

	TELL ME	
	Hello User	!
	Conected Devices	
Device	e Name	•
	Questions	•
M	lesssages Calls	
	Add Devices	
0		0





### Kids (age 05 - 13)

#### **Demographics:**

Age : Children aged 5 – 13

Gender : Any

Social Backgrounds : Diverse social backgrounds, including various family

structures and cultural backgrounds

Region : Residents in Urban areas in Sri Lanka

Education : Preschool to secondary school (Grade 1 to 8)

Job : Student / No occupation





### Parents / Caregivers

#### **Demographics:**

Age : Aged between 25 - 45

Gender : Any

Social Backgrounds : Diverse social backgrounds, including various family

structures and cultural backgrounds

Region : Residents in Urban areas in Sri Lanka

Income : Minimum Rs. 50,000 per month





### Kids (age 05 – 13)

#### **Psychographics:**

#### Values:

Values fun and engaging interactions
Values learning and curiosity
Values content that aligns with their age and interests

#### Beliefs:

Believe in the importance of enjoyable learning experiences Believe in the value of personalized and interactive content Believe in content that adapts to their age and learning level





### Kids (age 05 – 13)

#### **Psychographics:**

#### Lifestyle Choices:

Embrace a tech-savvy lifestyle Exhibit a diverse range of hobbies and interests Lead active, playful and exploratory lives

#### Goals:

Aim to learn, explore, and have fun Seek age-appropriate educational experience Have a secure and entertaining digital environment





### Parents / Caregivers

#### **Psychographics:**

#### Values:

Values their child's safety and privacy
Value educational and age-appropriate content
Value product that support their parenting efforts

#### Beliefs:

Believe in the significance of providing a safe and enriching digital experience for their child Believe in the value of products with safety features and parental control





### Parents / Caregivers

#### **Psychographics:**

#### Lifestyle choices:

Lead busy lives and seek products that make parenting easier Value family timing and bonding

#### Goals:

Strive to provide their child with a safe and enriching digital experience. Seek tools that support their child's educational goals Aim for balanced life





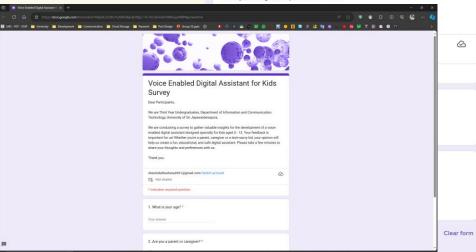
# Questionnaire and the responses off google form or any other type of medium used

# Google form:

Link:

https://forms.gle/nPBc3TdURnXG5gG2A

We are conducting a survey to gather valuable insights for the development of a voiceenabled digital assistant designed specially for kids aged 5 - 13. Your feedback is important for us! Whether you're a parent, caregiver or a tech-savvy kid, your opinion will help us create a fun, educational, and safe digital assistant. Please take a few minutes to share your thoughts and preferences with us.



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Google Forms





# Wireframes of the Design

Device

Wireframes

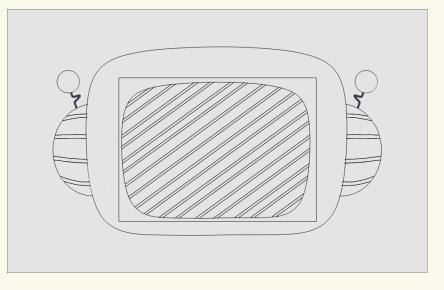
Mobile Application
Wireframes





# **Device Wireframe**

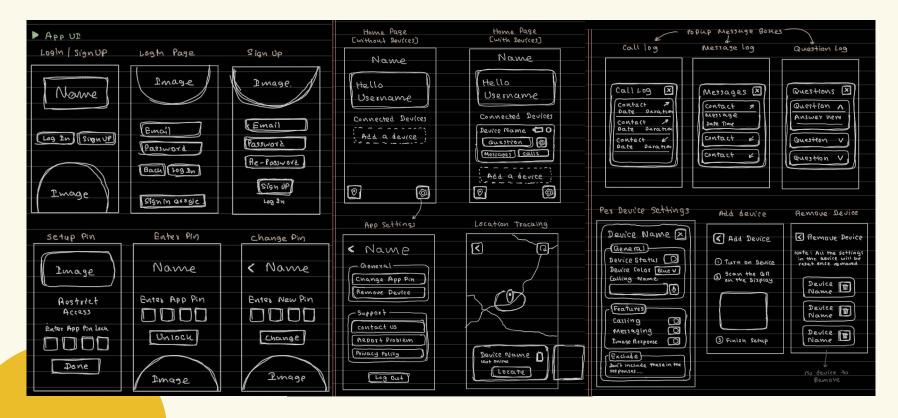
Device UL		First Time setup
· Sleep state	•	Device Setup [G
· Active state		Setup Done
· Listening state		
· Answering [Audibally]		
L→ Display Image		
· Call interface - Call time		
[Fau 5 contacts] + sos		
* Text Messaging - Preview	30	the wessage







# **Mobile Application Wireframes**







# **UI Designs**

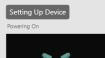
Device
Ui Designs

Mobile Application
Ui Designs





# **Device Ui Designs**



















Listening







Answering









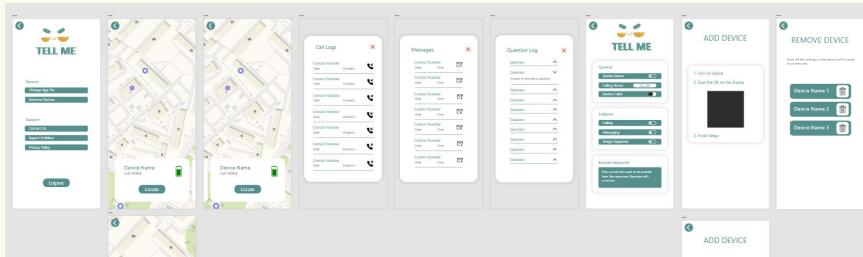


Mobile Application
Ui Designs











Mobile Application
Ui Designs



# **Prototypes Example**







# Thank You.