SHAVINDU RASHMIKA

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LinkdIn: www.linkedin.com/in/shavindu-rashmika-rathnayake

Portfolio: https://shavindur.github.io/newportfolio/

PROFESSIONAL SUMMARY

I am currently an undergraduate student at the University of Sri Jayewardenepura. I am an innovative and detail-oriented graphic designer with over a year of experience providing professional visual solutions for digital platforms. I am skilled in multimedia design, content creation, and social media strategy, with a proven ability to transform concepts into polished, impactful designs that enhance brand identity and audience engagement.

SKILLS

- Graphic Design (Digital & Print)
- Video Editing & Audio Production
- Social Media Content Strategy & Management
- Visual Branding & Creative Concept Development
- Photography, Photo Retouching & Color Correction
- Layout & Composition
- Adobe Creative Suite
- Digital Illustration
- Color Theory
- Typography

TOOLS

- Photoshop
- Illustrator
- Premiere Pro
- After Effects
- Protools
- FLStudio
- Canva
- Affinity
- MS Office
- 3D Maya
- Blender
- Figma

SOFT SKILLS

- Critical Thinking
- Communication Skills
- Creativity
- Attention to Detail
- Teamwork & Collaboration
- Problem-Solving
- Time Management
- Responsible
- Adaptability
- Leadership & Initiative

EDUCATION

Undergraduate university student   **2022-Present**
Bachelor's Degree in Information and Communication Technology
University of Sri Jayewardenepura, Faculty of Technology

G.C.E. A/L Examination - Engineering Technology   **2019**
R/Sivali Central College
Result: B-3 (District Rank 32)

G.C.E. O/L Examination   **2016**
R/Sivali Central College
Results: A-5, B-4

WORK EXPERIENCES

Social Media Designer   **2023-2024**
Facebook Page Design Projects
- Created visually appealing posts, banners, and layout designs tailored for social media platforms.
- Assisted with content planning, scheduling, and optimization for improved audience reach.

Freelance Graphic Designer   **2021-2023**
Various clients
- Designed brand-aligned logos, marketing materials, and digital assets for clients across diverse industries.
- Developed visually cohesive content strategies that increased engagement and brand awareness.
- Delivered creative solutions under tight deadlines while maintaining exceptional quality standards.

Trainee Banker   **2020-2021**
People's Bank – Palledbadda
- Supported daily banking processes while ensuring accuracy and high-quality customer service.
- Enhanced workflow efficiency using digital tools and strong organizational skills.

CERTIFICATIONS & COURSES

Programming in Python - Open Learning Platform UoM (online)	**2025**
Master in Digital Marketing & Business - MAX Business school (online)	**2024**
FL Studio for High-Qulity DJs & Music Producers - Alison (online)	**2023**
General English Course - Balangoda English Academy	**2019**

PROJECTS

MediLink
Mobile Health Assistant App
Built a user-friendly bilingual app with appointment booking, digital prescriptions, and medication reminders to improve rural healthcare access.
Figma, Canva, Image FX

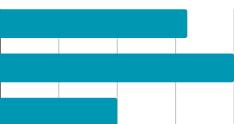**EacyDine**
Restaurant Management System
Developed a full-stack web app using React, Node.js, and MongoDB to automate reservations, orders, billing, and inventory, improving restaurant efficiency and customer satisfaction.
Figma, Canva, GitHub, React, Node.js, MongoDB

ADDITIONAL INFORMATION

- Wild life & Nature photography
- Interested in Chess & Daam
- Member of School & University Boxing club

LANGUAGES

- English
- Sinhala
- Tamil

REFERANCES

Mr.Chamila Karunatilake
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itchamila@gmail.com
Lecturer
ICT Department,
Faculty of Technology,
University of Sri Jayewardenepura.

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University of Sri Jayewardenepura.

I hereby certify that the above information is correct and complete to the best of my knowledge and belief.

Signature: _____