



# SHAVINDU RASHMIKA

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**Portfolio:**

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## PROFESSIONAL SUMMARY

I am currently an undergraduate student at the University of Sri Jayewardenepura. I am an innovative and detail-oriented graphic designer with over a year of experience providing professional visual solutions for digital platforms. I am skilled in multimedia design, content creation, and social media strategy, with a proven ability to transform concepts into polished, impactful designs that enhance brand identity and audience engagement.

## SKILLS

- Graphic Design (Digital & Print)
- Video Editing & Audio Production
- Social Media Content Strategy & Management
- Visual Branding & Creative Concept Development
- Photography, Photo Retouching & Color Correction
- Layout & Composition
- Adobe Creative Suite
- Digital Illustration
- Color Theory
- Typography

## TOOLS

- |                 |             |
|-----------------|-------------|
| • Photoshop     | • Canva     |
| • Illustrator   | • Affinity  |
| • Premiere Pro  | • MS Office |
| • After Effects | • 3D Maya   |
| • Protools      | • Blender   |
| • FLStudio      | • Figma     |

## SOFT SKILLS

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|----------------------------|---------------------------|
| • Critical Thinking        | • Problem-Solving         |
| • Communication Skills     | • Time Management         |
| • Creativity               | • Responsible             |
| • Attention to Detail      | • Adaptability            |
| • Teamwork & Collaboration | • Leadership & Initiative |

## EDUCATION

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<b>Undergraduate university student</b>	<b>2022-Present</b>
<b>Bachelor's Degree in Information and Communication Technology</b>	
University of Sri Jayewardenepura, Faculty of Technology	
<b>G.C.E. A/L Examination - Engineering Technology</b>	<b>2019</b>
R/Sivali Central College	
Result: B-3 (District Rank 32)	
<b>G.C.E. O/L Examination</b>	<b>2016</b>
R/Sivali Central College	
Results: A-5, B-4	

## WORK EXPERIENCES

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<b>Social Media Designer</b>	<b>2023-2024</b>
Facebook Page Design Projects	
<ul style="list-style-type: none"><li>• Created visually appealing posts, banners, and layout designs tailored for social media platforms.</li><li>• Assisted with content planning, scheduling, and optimization for improved audience reach.</li></ul>	
<b>Freelance Graphic Designer</b>	<b>2021-2023</b>
Various clients	
<ul style="list-style-type: none"><li>• Designed brand-aligned logos, marketing materials, and digital assets for clients across diverse industries.</li><li>• Developed visually cohesive content strategies that increased engagement and brand awareness.</li><li>• Delivered creative solutions under tight deadlines while maintaining exceptional quality standards.</li></ul>	
<b>Trainee Banker</b>	<b>2020-2021</b>
People's Bank – Palledbadda	
<ul style="list-style-type: none"><li>• Supported daily banking processes while ensuring accuracy and high-quality customer service.</li><li>• Enhanced workflow efficiency using digital tools and strong organizational skills.</li></ul>	

## CERTIFICATIONS & COURSES

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Programming in Python - Open Learning Platform UoM (online)	<b>2025</b>
Master in Digital Marketing & Business - MAX Business school (online)	<b>2024</b>
FL Studio for High-Quality DJs & Music Producers - Alison (online)	<b>2023</b>
General English Course - Balangoda English Academy	<b>2019</b>

## PROJECTS

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### **MediLink**

Mobile Health Assistant App

Built a user-friendly bilingual app with appointment booking, digital prescriptions, and medication reminders to improve rural healthcare access.

**Figma, Canva, Image FX**

### **EacyDine**

Restaurant Management System

Developed a full-stack web app using React, Node.js, and MongoDB to automate reservations, orders, billing, and inventory, improving restaurant efficiency and customer satisfaction.

**Figma, Canva, GitHub, React, Node.js, MongoDB**

## ADDITIONAL INFORMATION

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- Wild life & Nature photography
- Interested in Chess & Daam
- Member of School & University Boxing club

## LANGUAGES

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- English 
- Sinhala 
- Tamil 

## REFERENCES

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Mr.Chamila Karunatilake  
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ICT Department,  
Faculty of Technology,  
University of Sri Jayewardenepura.

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I hereby certify that the above information is correct and complete to the best of my knowledge and belief.

Signature: 